



**ODISHA**  
TOURISM

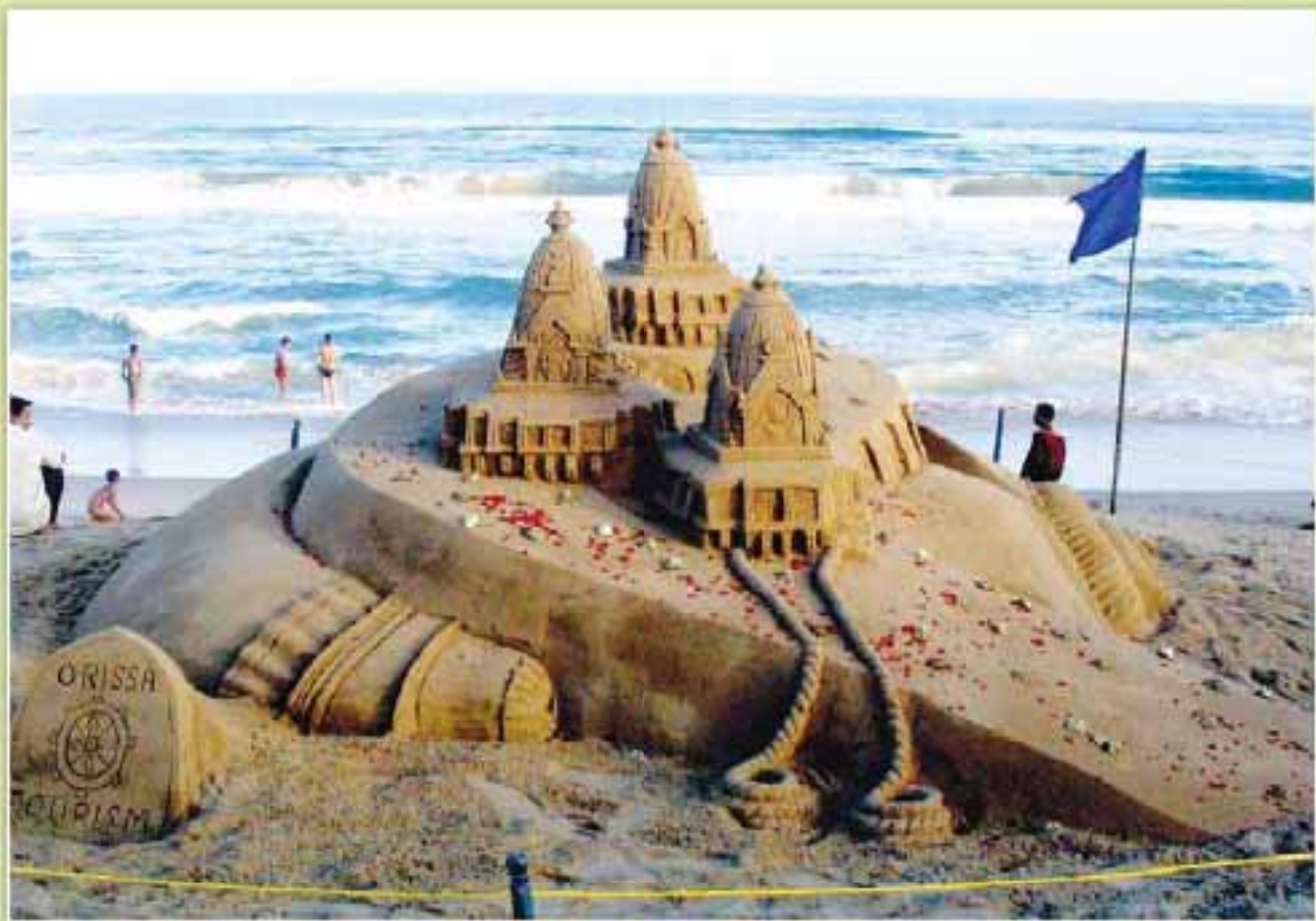
India's Best Kept Secret!



# ANNUAL ACTIVITIES REPORT 2017-18

Department of Tourism • Government of Odisha





Sand Art at Puri Sea Beach



Wildlife Sanctuary at Chandaka

# Annual Activities Report 2017-18



**Department of Tourism, Government of Odisha**

Paryatan Bhawan, Lewis Road, Bhubaneswar - 751014, Odisha





Ansupa Lake

## **Annual Activities Report - 2017-18**

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Puri Sea Beach

# CONTENTS

Contents		Page
1	Introduction	01
2	Organization	02
3	Objective	04
4	Strategy	05
5	Highlights of Activities	07
6	Sponsorship and Financial Assistance	13
7	Baristha Nagarika Tirtha Yatra Yojana	13
8	Tourism Projects	14
9	Approval of Tourism related Projects & Excursion Agents	19
10	Plan Outlay	19
11	Accommodation Facilities	23
12	Organisation Chart	24





Barahi Temple, Chaurasi, Puri



Jeorango Buddhist Monastery





Tented accommodation at Badmul, Mahanadi WL Division

## **ANNUAL ACTIVITIES REPORT 2017-18**

### **1. INTRODUCTION**

Tourism is travel for recreational, leisure or business purposes. The World Tourism Organization defines tourists as people 'Travelling to and staying in places outside their usual environment for a period not less than 24 hours and not more than one consecutive year for leisure, business and other purposes'.

Tourism requires necessary infrastructure and services for the tourists. It is a conglomeration of several activities and has the potential to stimulate employment generation in related fields like Hotels, Transport, Shopping, Food, Entertainment, Guiding etc. It is the hospitality sector which binds together a lot of other employment generating sectors through backward and forward linkages.

Over the past decades tourism has experienced continued growth and deepening diversification to become one of the fastest growing economic sectors in the world. Today the business volume of tourism equals or even surpasses that of Oil exports, Food Products or Automobiles. The contribution of tourism to economic wellbeing depends on the quality and the revenues the tourism sector offers. At present scenario, Tourism contributes 10% of World GDP, creates 1 in 10 employments, create 14 trillion USD in exports, 7% of World's exports and 30% of Services exports.



Chilika Lake

Tourism is a highly labour intensive sector. According to an estimate, for every million rupees investment, Tourism Sector creates 89 jobs as against 45 jobs in Primary Sector and 13 jobs in Secondary Sector. The ratio of indirect jobs to the direct jobs in the Tourism Sector is approximately 3:1.

It is difficult to quantify the exact number of jobs created in the Tourism Sector especially indirect jobs, as the areas are very vast, varied and diverse in nature.

Growth of Tourism also strengthens the local economy as it helps flow of money including foreign exchange earnings from one region to the other. Top priority is therefore accorded for development and promotion of Tourism in Odisha.

## 2. ORGANISATION

**2.1** Though started as a Public Relations activity and later as a part of former Home Department (PR) since 1960, Tourism became a regular function of the Government with the creation of Tourism and Cultural Affairs Department in the erstwhile P&S Department Resolution No.17313 – Gen, dated the 13<sup>th</sup> November, 1973. The Department thus created was subsequently renamed as Tourism, Sports & Culture Department in G.A. Department Resolution No.14386 – Gen, dated the 10<sup>th</sup> June, 1980. In course of further re-organization of Departments, a separate Department was created for Tourism in G.A. Department Resolution No.270 – Gen, dated the 2<sup>nd</sup> January, 1991. Again, a new Department of Tourism & Culture was created in G.A. Department Resolution No.29049 – Gen, dated the 30<sup>th</sup> December, 1995. Again vide Notification No. GAD-SER2-RB-0001-2018-6330/GEN dt. 6<sup>th</sup> March 2018, Tourism & Culture Department has again been separated and now functioning as an independent Department.





Satkosia River Cruise, Badmul, Nayagarh

**2.2** The Department of Tourism has a composite office. **Directorate of Tourism** is a part of this Composite office. There are 35 Tourist Offices, **30 Tourist Offices** are in 30 districts of the State such as Puri, Khurdha, Nayagarh, Cuttack, Jajpur, Jagatsinghpur, Kendrapara, Balasore, Bhadrak, Mayurbhanj (Baripada), Keonjhar, Sundargarh (Rourkela), Sambalpur, Bargarh, Jharsuguda, Deogarh, Dhenkanal, Angul, Balangir, Sonapur, Kalahandi (Bhawanipatna), Nuapada, Koraput, Rayagada, Malkangiri, Nabarangpur, Kandhamal (Phulbani), Boudh, Ganjam (Berhampur), Gajapati (Paralakhemundi), **2 Destination Offices** are in Bhubaneswar and Konark, each headed by a Tourist Officer and **3 Tourist Offices** outside the State, each headed by an Assistant Director, are at New Delhi, Kolkata and Chennai.

**2.3** There are 7 Tourist Information Counters- 3 inside the state at Bhubaneswar Airport, Bhubaneswar Railway Station and Puri Railway Station and other 4 outside the state at Howrah (WB), Vizianagaram (AP), Raipur (Chhattisgarh) and Navi Mumbai (Maharashtra) for assisting tourists.

**2.4.** A public sector undertaking namely, Odisha Tourism Development Corporation Ltd. (OTDC) is functioning under the administrative control of the Department of Tourism, constituted in Tourism Department Resolution No.3221/TSM, dated the 27<sup>th</sup> February, 1979, it was incorporated under the Indian Companies Act, 1956 on the 3<sup>rd</sup> September, 1979.

**2.5** With an objective to spread and impart quality tourism education in the state, in 2004-05, the State Govt. has set up a Food Craft Institute at District Tourism Centre, Balangir as a joint venture scheme of Ministry of Tourism, Government of India. Subsequently the Institute is upgraded to State Institute of Hotel Management (SIHM), Balangir on 18<sup>th</sup> October 2010 and the Institute is affiliated to NCHMCT (National Council for Hotel Management & Catering Technology), Noida, U.P-201301. The Institute has launched 4 years Bachelor Degree programme in hotel management called as Bachelor in Tourism & Hospitality Studies (BTHS) affiliated to Utkal University of Culture, Bhubaneswar, Odisha in the month of May, 2013.

<b>Courses Offered</b>	<b>Duration</b>	<b>Intake</b>
Bachelor in Tourism & Hospitality Studies	4 years	60
Dip. in Food Production	1 & ½ year	30
Dip. in Food & Beverage Service	1 & ½ year	40
Dip. in Front Office Operation	1 & ½ year	40
Dip. in House Keeping Operation	1 & ½ year	40
Craftsmanship Certificate Course in Food Production	1 & ½ years	30
Craftsmanship Certificate Course in Food & Beverage Service	6 months	30

### **3. OBJECTIVE**

**3.1** The main objective of the Department of Tourism is to increase tourist traffic to the State, extend their duration of stay, create basic tourist infrastructure, promote and position Odisha as one of the preferred destinations both in the domestic & international markets. To achieve the above objectives, the Tourism Department has adopted a multi-pronged strategy to promote tourism aggressively in the source markets. During the year 2017-18 the tourist arrival to the state was 1,43,64,541 against 1,31,90,224 in 2016-17 with a growth rate of 8.90% over Previous Year. There has been a steady increase in tourist arrival in the state due to regular and extensive marketing campaigns.



## DOMESTIC & FOREIGN TOURISTS VISIT TO ODISHA

Year	Domestic		Total	% growth	Foreign	% growth	Grand Total	% growth
	From Odisha	Outside Odisha						
2013-14	60,38,746	40,25,326	1,00,64,072	8.31	67,400	2.87	1,01,31,472	8.27
2014-15	66,30,499	44,20,852	1,10,51,351	9.81	72,215	7.14	1,11,23,566	9.79
2015-16	72,40,304	48,27,391	1,20,67,695	9.20	67,364	(-)6.72	1,21,35,059	9.09
2016-17	78,67,321	52,45,407	1,31,12,728	8.66	77,496	15.04	1,31,90,224	8.69
2017-18	85,56,603	57,04,943	1,42,61,546	8.76	1,02,995	32.90	1,43,64,541	8.90

**3.2** A Tourist Profile Survey was conducted during the period 2013-14. According to the survey it is found that the average duration of stay and spending of a foreign tourist is 11 days and Rs.4,167/- per day while that of the domestic tourist is 3.7 days and Rs 2,763/- per day. Estimated inflow of money on this basis to the State through tourist spending during the year 2017-18 was 15,051.82 crore.

## 4. STRATEGY

**4.1** The Department of Tourism has adopted a multi-pronged strategy for promotion and development of tourism by creating required infrastructure and requisite facilities within the State and organises effective publicity and promotional campaign within and outside the State.

**4.2** The Department of Tourism is the nodal agency to formulate plan & policies for the development and promotion of tourism. In the process, the Department consults and collaborates with other stakeholders in the sector including various line departments and trade representatives for balanced development of tourism.

**4.3** A new Odisha Tourism Policy in 2016 has been launched. The policy aims at creating an atmosphere which will attract more investment through liberalized incentives and benefits.

**4.4** The subject of tourism is basically government sector led and private sector driven industry where government acts as a catalyst and facilitator, formulate plans, policies & programmes for tourism development. The private sector plays a more proactive role where they invest money and get profit out of that.

**4.5** A place with the potential to attract tourists from outside is generally known as Tourist Centre. As on March' 2018, 357 places have been identified as Tourist Centers in the State.



Maa Kichakeswari Temple, Khiching



Phurlijharana Scenic Beauty

**4.6** The infrastructure of tourism development falls into two categories, basic and touristic. While road, electricity, water, external and internal transport, postal and tele-communication, medical care, etc. constitute basic facilities; accommodation, restaurant, public convenience, organised & guided tours, recreation and guide services, etc. constitute tourist facilities. Availability of basic facilities is a prerequisite for creation of tourist facilities.

**4.7** With the creation of OTDC in 1979, the tourist facilities, like accommodation and transport, hitherto operated by the Department as promotional ventures, were entrusted to OTDC with effect from 01.09.1980 to operate on commercial basis. The Department, however, continues to create and operate new tourist facilities as promotional ventures for budget tourists.

**4.8** Tourism marketing and publicity is one of the major functions of the Department. The Department organizes some festivals directly and supports some tourism festivals organised by various stakeholders for promotion of tourism. Attractive advertisements both in print and electronic media are released, advertise through hoardings, in-flight magazines, trade journals etc. for promotion of tourism. Attractive theme based documentary films on tourism are prepared. Under Hospitality schemes, the Department extends hospitality to Tour Operators, Travel Agents etc. to visit Odisha to get first hand information and on return give wide publicity which is much cheaper way of promoting a destination. Tourism stakeholders of the state are also supported financially to promote the state cohesively.

**4.9** Tourism Development Committees have been formed in places like Dhauli, Ramchandi, Kalijai, Barunei etc. in association with Dist. Administration to develop and promote Tourist Centres.





## 5. HIGHLIGHTS OF ACTIVITIES

### 5.1 Tourism Publications and Publicity:

The Department has published a new Tourist Map of Odisha. A new booklet titled "Odisha – The perfect holiday destination" and "Odisha – The Image of India" have been printed. Attractive souvenirs and T-Shirts on 22<sup>nd</sup> Asian Athletic Championship have been prepared. A new Coffee Table book titled "Odisha's Ecotourism Treasure" has been brought out.

**5.2 Advertisements (Print Media):** Advertisement is one of the powerful channels of communication to create public awareness. The Department of Tourism has brought out 8 new creatives on different themes for advertisement. Attractive and innovative advertisements were released in the year 2017-18 for promoting Odisha as a Tourist Destination in the following magazines.

#### I. Category: - In-flight

IndiGo Hello 6E Catalogue, Airports India and Air Vistara

#### II. Category: - International

Travel+Leisure (South East Asia), Expressions ( Thai & Eng), Conde Nast Traveller India, NG Traveller ( UK), Indes (French), India & You (English), Destino La India ( Spanish ) & Indien fur Sie ( German )

#### III. Category: - Travel

Discover India, Today's Travellers, Outlook Traveller, Lonely Planet India, National Geographic Magazine, Travel+ Leisure (India & South Asia), Trav Talk, The Taj and Trendy Travel Trade with Food & Shop ( T3FS)

#### IV. Category: -Tabloids

TTJ (Travel Trade Journal)

#### V. Category: -General

Exotica, Outlook, Outbound International, The Week and Reader Digest

#### VI. Category: - Entertainment & Life Style

Grihalakshmi, Stardust (English & Hindi), Savvy, Society, Society Interiors and Health & Nutrition, Filmfare, Better Photography

#### VII. Category: - Regional

Chitralkha (Gujurati & Marathi)

**5.3 Advertisements (Electronic Media) :** For promotion of the Odisha Tourism the following TV Channels have been engaged for electronic media campaign.

#### INTERNATIONAL CAMPAIGN

Sl. No.	Name of the Network	Name of the Channel
1.	Discovery Communication	1. Discovery & TLC
2.	Turner	1. CNN International
3.	Travel XP	1. Travel XP HD 2. Travel XP HD Europe 3. Travel XP 4K North America 5. Travel XP 4K Europe
4.	NGC(Fox)	National Geographic
5.	Euro News	Euro News( World Wide Network)

#### NATIONAL CAMPAIGN

1.	Discovery Communication	1. Discovery 2. TLC 3. Animal Planet
2.	India Today Group	1. Aajtak 2. Tez 3. Dilli Aajtak 4. India Today TV-English
3.	ABP News Network	1. ABP News 2. ABP Majha 3. ABP Anand 4. ABP Asmita
4.	Travel XP	1. Travel XP HD 2. Travel XP HD Tamil
5.	NDTV	1. NDTV Good Times 2. NDTV India 3. NDTV 24 X7 4. NDTV Prime
6.	Star India Pvt. Ltd.	1. Star Plus 2. Star Gold 3. NGC 4. Fox Life 5. Star Movies
7.	Times Network	1. Times Now 2. ET Now 3. Movies Now 4. Zoom
8.	Zee Media Network	1. Zee TV 2. Zee Cinema 3. & Picture
9.	AETN TV Network	1. History TV18-SD, History TV18 HD & FYI TV18
10.	Sony Entertainment Television	1. Sony Ent. TV 2. Sony Pal
11.	ITV Network	INDIA NEWS
12.	Graphisads Pvt. Ltd.	Sadhna National
13.	Viacom18	Colours SD, Comedy Central SD, VH1 SD, MTV SD, MTV Beat SD



**REGIONAL CAMPAIGN**

Sl. No.	Name of the Network	Name of the Channel
1.	OTV	OTV News
2.	Eastern Media	Kanak TV
3.	Zee Kalinga	Zee Kalinga TV- Odia
4.	ETV-Odia	ETV-Odia
5.	F7 Broadcast Pvt. Ltd.	News World Odisha
6.	Summa Real Media	News7-Odia

**5.4 OUTDOOR BRANDING****(a) Airport Branding at Mumbai, Delhi, Kolkata & Bhubaneswar**

With a view to promote Odisha Tourism in the Western, Northern & Eastern part of India, Mumbai, Delhi, Kolkata & Bhubaneswar Airport Branding has been started.

**(b) Metro Train Branding**

To create massive awareness campaigns for the passengers commuting in Metro trains, Metro train branding has been started at Mumbai Metro.

**5.5 Website:** The Odisha Tourism Website ([www.odishatourism.gov.in](http://www.odishatourism.gov.in)) contains tourism information and highlights the various tourism products of the State. The website has recently been upgraded.

**5.6 Toll free Number:** Toll-free phone, bearing number 1800 208 1414 is available for information and assistance for the tourists.

**5.7 Audio Visual:** 2 (Two) nos. of short films titled "Paradise Unexplored" & "Waterfalls of Odisha" and a DVD titled "Go India Odisha" on Odisha Tourism have been produced.

**5.8 TOURISM EVENTS & TRADE FAIRS PARTICIPATED & ORGANIZED BY ODISHA TOURISM****5.8.1 NATIONAL LEVEL EVENTS****i. Organisation of IATO Convention**

Odisha Tourism in association with IATO, the apex body of Travel Trade in the country organised the 33<sup>rd</sup> Annual Convention of Indian Association of Tour Operators (IATO) from 7<sup>th</sup> -10<sup>th</sup> September, 2017 at Bhubaneswar. More than 1000 Tour Operators, Travel Agents, Opinion Makers etc. participated in the Convention. Three Post-event FAM trips were organised by the Deptt. The programme was inaugurated by the Hon'ble Chief Minister, Odisha attended by Union Minister of Tourism, Secretary, Tourism GoI & other dignitaries.

**ii. Kalinga International Buddhist Conclave**

The 4<sup>th</sup> Kalinga International Buddhist Conclave (KIBC) was held at Udayagiri & Bhubaneswar from 10<sup>th</sup> to 12<sup>th</sup> April 2017 attended by Scholars & Researchers and Tour Operators from within and outside the country.

### iii. Organisation of Odisha Travel Bazaar (OTB) at Bhubaneswar

At the behest of Odisha Tourism, a MoU was signed with FICCI for organisation of the Odisha Travel Bazaar at Bhubaneswar on the lines of Great Indian Travel Bazaar (GITB), Jaipur. The first ever Travel Bazaar was held from 15<sup>th</sup> – 17<sup>th</sup> October 2017 attended by 45 Foreign Tour Operators, Inbound Tour Operators, Domestic Tour Operators, Bloggers, etc. The event is followed by 3 post event Familiarisation Tours to different destinations of Odisha. The MoU has been signed with FICCI for a period of three years. The second edition of the OTB will be held from 5<sup>th</sup> – 7<sup>th</sup> October 2018.

### iv. International Tripitaka Buddhist Chanting Programme

An International Tripitaka Buddhist Chanting Programme was organised by Odisha Tourism at the Buddhist sites of Ratnagiri-Lalitgiri and Udayagiri from 19<sup>th</sup> – 21<sup>st</sup> December 2017. 120 nos. of monks from different countries like Singapore, Malaysia, Thailand, China, Taiwan and USA participated in this 3 days event.

### v. Organisation of National Birds Festival at Chilika

Odisha is a naturalist's paradise. With a view to promote its natural resources and specifically Chilika, the largest brackish water lake in Asia, the first ever National Birds Festival at Chilika was organised on 27<sup>th</sup> & 28<sup>th</sup> January 2018 at Mangalajodi. The event was jointly organised by Odisha Tourism, Forest & Environment Department and Chilika Development Authority.

### vi. Participation in Travel & Tourism Fairs

Sl. No.	Name of the Event	Date
1.	TTF Ahmedabad	1 <sup>st</sup> -3 <sup>rd</sup> September 2017
2.	FHRAI Convention, Bengaluru	14 <sup>th</sup> -16 <sup>th</sup> September 2017
3.	IITF New Delhi	14 <sup>th</sup> -27 <sup>th</sup> November 2017
4.	OTM Mumbai	18 <sup>th</sup> -20 <sup>th</sup> January 2018
5.	SATTE New Delhi	31 <sup>st</sup> January- 2 <sup>nd</sup> February 2018
6.	GITB Jaipur	21 <sup>st</sup> -23 <sup>rd</sup> April 2018

### vii. Organisation of Domestic Road Shows

1.	Road Show at Ahmedabad	19 <sup>th</sup> January 2018
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### 5.8.2. STATE LEVEL EVENTS

#### i. Organisation of Khandagiri & Udayagiri Festival

With a view to give a boost to the tourism potentials of the state capital in and around Khandagiri-Udayagiri Hills, a festival of culture and cuisine titled Khandagiri & Udayagiri Mahotsav was organised for the first time in the foothills of the twin hills from 25<sup>th</sup> – 28<sup>th</sup> January 2018. The Mahotsav was organised by Odisha Tourism in association with BMC, BDA and HRAO.

#### ii. Other Events

Sl. No.	Name of the Event	Date	Venue
1.	World Tourism Day	27 <sup>th</sup> September 2017	All Over State
2.	Bali Yatra Festival	4 <sup>th</sup> - 11 <sup>th</sup> November 2017	Cuttack
3.	Konark Festival	1 <sup>st</sup> - 5 <sup>th</sup> December 2017	Open Air Auditorium, Konark
4.	International Sand Art Festival	1 <sup>st</sup> - 5 <sup>th</sup> December 2017	Chandrabhaga Beach, Konark
5.	Toshali National Crafts Mela	15 <sup>th</sup> - 27 <sup>th</sup> December 2017	Janata Maidan, Bhubaneswar
6.	Mukteswar Dance Festival	14 <sup>th</sup> - 16 <sup>th</sup> January 2018	Mukteswar Temple Complex, Bhubaneswar
7.	Rajarani Musical Festival	18 <sup>th</sup> - 20 <sup>th</sup> January 2018	Rajarani Temple Complex, Bhubaneswar
8.	Adivasi Mela	26 <sup>th</sup> January – 9 <sup>th</sup> February 2018	IDCO Exhibition Ground, Bhubaneswar
9.	Dhauili-Kalinga Mahotsav	9 <sup>th</sup> - 11 <sup>th</sup> February, 2018	Foothills of Dhauili
10.	MSME Trade Fair	5 <sup>th</sup> - 10 <sup>th</sup> March 2018	IDCO Exhibition Ground, Bhubaneswar

### 5.8.3 International Events

Sl. No.	Name of the Event	Date
1.	World Travel Mart (WTM), London	6 <sup>th</sup> - 8 <sup>th</sup> November 2017
2.	ITB, Berlin (Germany)	7 <sup>th</sup> - 11 <sup>th</sup> March 2018

### 5.8.4 Other Highlights

#### i. Holiday IQ Best Heritage Destination Award for Konark

Odisha Tourism has bagged the 'Holiday IQ Best Heritage Destination Award for Konark' in a glittering ceremony held at Taj Mahal Hotel (Mansingh Road), New Delhi on 11<sup>th</sup> of May 2017 conferred by 'Holiday IQ', India's largest travel community & travel content website portal.

**ii. Award to Odisha Tourism (Gopalpur-on-Sea) in Beaches and Coastal category**

Basing on India Today Group nation-wide online and readership survey, **Gopalpur-on-Sea in Odisha** has been adjudged as the first Runners up in **Beach and Coastal** category. The award ceremony was taken place on Thursday, 20<sup>th</sup> April 2017 at 6.30 PM at Hotel Lalit, New Delhi.

**iii. MoU with Aditya Birla Management Corporation Pvt. Ltd. (ABMCPL)**

Odisha Tourism has signed a MoU with Aditya Birla Management Corporation Pvt. Ltd. (ABMCPL) on 24.05.2017 for operation and management of Interpretation Centre at Khandagiri-Udayagiri. The project is going to be operationalized on the theme of Eternal Gandhi Interactive Museum on the theme of Truth & Non-Violence (Ahimsa) of Mahatma Gandhi including Jainism. The project involves installation of a life size statue of Mahatma Gandhi with interactive multimedia show relating to the teaching of Mahatma Gandhi and depiction of the tenets of Jainism. The centre will be called **Eternal Gandhi Peace Centre -A Joint Initiative of Government of Odisha & Aditya Birla Group.**

**iv. MoU signed with Forest & Environment Department for promotion of Eco-Tourism**

The Tourism Department has signed a MoU with Forest & Environment Department for development of eco-tourism in the state. As per the MoU, the Forest Department will create infrastructure within the eco-sensitive zones and marketing and publicity will be undertaken by Tourism Department.

**v. Odisha Water Sports Guidelines-2018**

With a view to tap the vast water resources in shapes of lakes, lagoons, water bodies, rivers, coastal belts etc. for use of the tourists, a new Water Sports Guidelines has come into force w.e.f 01.07.2017. Further in supersession of the "Odisha Water Sports Guidelines 2017" a new "Odisha Water Sports Guidelines 2018" has been formulated vide Tourism Department Notification no.4059/TSM dt.11.04.2018 to regulate and foster water sports activities in the state of Odisha.

**vi. Operation of direct Air Asia International flight connection between Bhubaneswar, Odisha and Kuala Lumpur, Malaysia**

A Memorandum of Agreement (MoA) was signed on 17<sup>th</sup> Feb 2017 between Govt. of Odisha and M/s Air Asia Berhad for operation of direct international air connection between Kuala Lumpur, Malaysia and Odisha.

At the initiative of Odisha Tourism the inaugural flight of Air Asia has connected Kuala Lumpur, Malaysia with Bhubaneswar, Odisha on 26<sup>th</sup> April 2017. This was a historic occasion and proud moment for Odisha as this route opened a new floodgate to entire East, South and South East Asian countries.



The CEO of Air Asia Aireen Omar, Senior Director of Malaysia Tourism Board, High Commissioner of Malaysia at Delhi along with 11 member media team visited Odisha on the inaugural flight.

**vii. Air India started operation between Bhubaneswar and Bangkok, Thailand**

At the persistent initiative of the State Government in Tourism Department, the first ever International connectivity started to Bangkok from Bhubaneswar on 10<sup>th</sup> December 2017 carrying 20 tourists and returned to Bangkok with 38 tourists.

**viii. Participation in Asian Athletic Championship**

Odisha Tourism participated in the 22<sup>nd</sup> Asian Athletic Championship held in the month of July 2017. Odisha Tourism organised special sightseeing FAM tours for all athletics, executive members etc. for 10 days taking them to different destinations of Odisha.

## 6. SPONSORSHIP AND FINANCIAL ASSISTANCE

The Cultural festivals supported & sponsored by Odisha Tourism during the year, 2017-18 were Chandipur Beach Festival, Talsari Beach Festival, Gopalpur Beach Festival, Parab Festival, Dhanu Yatra Festival, Chilika Mahotsav, Guru Kelucharan Mohapatra Award Festival, Gunjan Dance Academy, Anjali Children's Festival at Bhubaneswar, JDCA Film Festival at Bhubaneswar, Bhajana Samaroha on the occasion of Siva Ratri at Lingaraj Temple, Bhubaneswar, Adivasi Mela at Bhubaneswar, Chausathi Yogini Mahotsav at Hirapur, Paika Akhada at Khordha, Maa Budhi Santani Thakurani Festival, Makar Mahotsav, Public Arts In Gopalpur (PAGO), Chilika Sheldluck Folk Art Carnival, Gonasika Kendujhar Mahotsav, Lok Mahotsav-Sambalpur, Satkosia Mahotsav, Boita Bandana Utsav, Ghumura Mahotsav, Panchaka & Badaosha Festival, Konark Pustak Mela, Baliapal Beach Festival, Prafulla Kar Foundation (Kamala Desa Rajkumar), Barabati Nrutyotsaba, Spring Festival, All India Classical Dance Festival, Guru Pankaj Utsav. Besides, the Department also supported Bhubaneswar Music Circle etc.

## 7. BARISTHA NAGARIKA TIRTHA YATRA YOJANA

Pilgrimage or 'Tirtha Yatra' holds a special significance in Indian culture as well as in other cultures of the world. Pilgrimage is considered as a spiritual and divine experience and also a deed of reward. Tradition of Tirtha Yatra or pilgrimage has always played an important role in holding the diversities of Indian culture together and intact since ancient times. Keeping this in view, the State Tourism Department offers a great opportunity to the poor and deprived senior citizens of the State for realization of their lifelong dream of having one Tirtha Darshan (Pilgrimage) and fulfills their spiritual aspirations, with the support of the State. This scheme offered to people of all regions/faith. The scheme has benefitted senior citizens over 60-75 years of age to undertake pilgrimage at Government assistance.

Accordingly, State Govt. in Tourism Department had launched a new scheme, namely, “**Baristha Nagarika Tirtha Yatra Yojana**” vide Tourism Dept. Resolution No. 2583/TSM, dt. 01/02/2016, in collaboration with IRCTC.

To start with, three pilgrim trains originated from Berhampur (RDC-Southern Division), Bhubaneswar (RDC-Central Division) and Sambalpur (RDC- Northern Division) under Full Tariff Rate (FTR) basis. During the current financial year 2017-18, an amount of Rs. 6.5 crores was provided in the plan budget for operation of the 3 pilgrim trains.

All the three trips have been successfully completed as detailed below:

Sl. No.	RDC Zones	Originating Stations	Destinations	Period	No. of Pilgrims
1	Central Division	Bhubaneswar	Ajmer-Pushkar	23 <sup>rd</sup> -30 <sup>th</sup> November, 2017	1024
2	Southern Division	Berhampur	Tirupati-Vellore	4 <sup>th</sup> -9 <sup>th</sup> January, 2018	978
3	Northern Division	Sambalpur	Shiridi-Nashik-Traimbakeswar	16 <sup>th</sup> -22 <sup>nd</sup> April, 2018	998
				<b>Total</b>	<b>3000</b>

## 8. TOURISM PROJECTS

**8.1** With a view to create adequate tourist infrastructure and facilities within the State, Odisha Tourism has undertaken to execute a lot of tourism projects in different locations through the support of Govt. of India funds and State Budget.

### List of completed projects sanctioned during 11<sup>th</sup> Plan

1. Harishankar-Nrusinghanath-Ranipur-Jharial as Tourist Circuit
2. Development of Kapilash-Joranda-Saptasajya
3. Development of Nandankanan-Khandagiri-Deras-Chandaka as Tourist Destination
4. Development of Mahanadi Central Heritage under Destination Scheme
5. Development of Gurukul at Konark Natya Mandap (Hardware)
6. Development of Mahanadi River Heritage under Tourist Circuit Scheme.
7. Development of Sonapur-Khandapada-Narasinghpur-Cuttack
8. Development of Silk Route Circuit in Ganjam as Tourist Destination
9. Development of Odisha Tourism Information Portal.
10. Development of Barpali (Hardware)

### 2011-12

1. Development of Pipili under Destination Scheme
2. Development of Gajapati-Rayagada under Circuit Scheme



**List of Ongoing Projects sanctioned during 12<sup>th</sup> plan (year wise)****2012-13**

No projects have been sanctioned

**2013-14**

1. Puri-Bhubaneswar-Chilika Mega Circuit phase-II
2. Development of Varahipitha-Dhabaleswar-Matamatha Nau Vihar
3. Multimedia Show at Udayagiri-Khandagiri Caves

**2014-15**

1. Infrastructure development at Puri, Shree Jagannath Dham-Ramachandi-Prachi river front at Deuli-Dhaulti under Mega Circuit.
2. Harisankar-Nrusinghanath-Patora under Circuit Development Scheme
3. Koraput-Deomali-Sunabeda under Circuit Development Scheme

**2015-16**

No projects have been sanctioned.

**2016-17**

Development of Gopalpur-Tampara-Barkul-Satapada Coastal Circuit under Swadesh Darshan Scheme.

**2017-18**

1. Development of Satyabhamapur (Birth place of Utkal Gourav Madhusudan Das)
2. Development of Magura Pond at Cuttack
3. Development of Barehi at Ganjam
4. Development of Prempahad at Raigada
5. Development of Water sports facilities in the State
6. Purchase of 2 nos. of Buses

**List of completed projects sanctioned during 12<sup>th</sup> Plan (year wise)****2013-14**

1. Development of Chandrabhaga under Destination Scheme has been completed
2. Development of Ekamra under Destination Scheme has been completed
3. Development of Talsari-Chandipur-Dagara under Beach Circuit Development Scheme has been completed
4. Multimedia Show at Konark Sun Temple, Konark, Puri has been completed
5. Development of Atharanala under Destination Scheme has been completed

**2015-16**

Multimedia Show at Dhaulti has been completed

## 8.2 PPP & OTHER NEW INITIATIVES

- i) 6 (Six) nos. of Tourism units have been leased out on PPP mode during 2017-18
  1. Panthasala, Khiching
  2. Panthasala, Ranipurjharial
  3. Wayside Amenities Centre (WAC), Chandikhol
  4. Wayside Amenities Centre (WAC), Sunabeda
  5. Wayside Amenities Centre (WAC), Rameswar
  6. Tourist Reception Centre (TRC), Baripada
- ii) The State Govt. has sanctioned funds for installation of Floating Musical Fountain and Video Projection Show in Bindusagar, Bhubaneswar during 2015-16.
- iii) Floating Musical Fountain and Video Projection Show at Narendra Pokhari, Puri has been completed & started operation since 18<sup>th</sup> May 2017. The Laser Show has already started.
- iv) The State Govt. has sanctioned funds for installation of Light & Sound Show at Samaleswari temple, Sambalpur.
- v) The State Govt. has sanctioned funds for installation of Floating Musical Fountain at Kusum Tank Jajpur.

## 8.3 Odisha Tourism Portal

The Odisha Tourism official website “[www.odishatourism.gov.in](http://www.odishatourism.gov.in)” contains exhaustive information about the State. To facilitate the tourists to plan their visit to Odisha with online booking of hotels & tour packages, another website “[www.panthanivas.com](http://www.panthanivas.com)” has been launched.

## 8.4 Guide Training Programme

To create adequate trained manpower to take guiding as a profession in the State, Odisha Tourism has imparted training to 1154 youths till 2017-18.

## 8.5 Eco-Tourist Guide/ State Level Guide Training Programme

Under the Scheme of Capacity Building Training Programme for local youths under Odisha State Youth Policy-2013, 77 local youths in Eco-Tourism areas have been trained as Eco-Tourist Guides & 121 youths have been trained as State Level Guides for escorting & guiding to the tourists. It is also facilitating gainful employment to the unemployed local youths. The IITTM, Bhubaneswar has been assigned for such training programmes.



### 8.6 Hospitality Related Training Programme

Under Skill Development Training programme of Odisha Skill Development Authority (OSDA), Govt. of Odisha, 920 nos. of youths have been trained in hospitality related trades like F & B Service, Food Production, Bakery & Patisserie & Housekeeping Utility. State Institute of Hotel Management (SIHM), Balangir has been assigned for such training programme.

Under the CBSP Scheme, Hunar se Rozgar Tak (HSRT) training programme launched by Ministry of Tourism, Govt. of India, New Delhi, 900 persons in the field of hospitality related trades like Multi Cuisine Cook, Food & Beverage Service-Steward, Room Attendant and Craft Baker are under training during 2017-18. 11 nos. Tourism Institutions have been empanelled and entrusted for such training programme.

### 8.7 Tourism & Travel Trade related Training Programme

Under Skill Development Training programme of Odisha Skill Development Authority (OSDA), Govt. of Odisha, 200 nos. of youths have been trained in Tourism & Travel Trades like Ticket Reservation Assistant, Tour Assistant and Tourism & Travel Executive. IITTM, Bhubaneswar has been assigned for such training programme.



### 8.8 Safety and Security of Tourists & Beach Cleaning

Safe, secure & hassle free movement of tourists within Odisha is the top most priority. Puri being the hub of tourist movement, the State Govt. has taken the following measures.

- a. 100 nos. of Life Guards have been deployed along the Sea Beach, Puri by the Home Dept. The Life Guards are controlled by SP, Puri and monitored by Fire Services to prevent drowning death and to protect lives of tourists at Sea Beach, Puri.
- b. 10 nos. of Life Guards Associations of Puri Sea Beach front having 266 nos. of private Life Guards of Nolia community people have been deployed in Sea Beach, Puri to look after the safe guard of the tourists. They have been imparted rescue and life savings training and hospitality training by Tourism Dept.
- c. For better identification of these Life Guards, Tourism Department has given a dress of international code i.e. yellow and red color T-shirts.
- d. Most of the time, Tourism Dept. is organizing awareness campaign on the beach for safe sea bath to check the drowning deaths and beach cleaning.
- e. 22 nos. of Signages in three languages like Odia, Hindi & English have been installed at Sea Beach, Puri for awareness of safe sea bath of tourists. The tourists are advised to take the help of Life Guards during sea bath and not to venture the sea with intoxication etc.
- f. Tourist Police patrolling have been introduced in Puri-Konark and Puri-Satapada route. 4 nos. of Tourist Police patrolling vehicles have been engaged for the purpose.
- g. Home Dept. have created 8 Tourist Police Cells at eight nos. of Police Stations in the state like at Sea Beach Police Station, Brahmagiri Police Station ( at Satapada), Konark Police Station ( at Chandrabhaga) in Puri Police District, Nandankanan Police Station, Dhauli Police Station, Shree Lingaraj Police Station in UPD, Bhubaneswar, Gopalpur Police Station in Berhampur Police District, Chandipur Police Station in Balasore Police District.

Tourist Police Cell at Sea Beach Police Station, Puri is functioning since Nabakalebara-2015 and Tourist Police Cell at Dhauli Police Station is also functioning since 2016 to redress the grievances of tourists.

- h. 49 Nos. of Life Guards (Nolias) of Gopalpur Sea Beach have been covered with Insurance of Rs.1.00 lakh each with United Insurance Co. Ltd.
- i. In view of visit of tourists to PVTGs areas, an advisory for visit of international tourists to PVTGs has been implemented.
- j. Tourist Emergency Fund of Rs.1.00 Crore has been created to provide financial assistance to the tourists during disaster situations.
- k. Beach Cleaning: Rs. 1.00 Crore has been spent for cleaning of Sea Beach at Puri.



## 9. APPROVAL OF TOURISM RELATED PROJECTS & EXCURSION AGENTS

### 9.1 Approval of Tourism Related Projects

Approval of Tourism related project is a regular activity of Tourism Department. The project fulfilling certain criteria and standards are given approval by Special Single Window Clearance Committee (SSWCC) and Special Single Window Clearance Authority (SSWCA).

5 (Five) nos. of Tourism Related Project proposals have been approved by SSWCC and SSWCA. In total, 39 (thirty nine) nos. of Tourism Related Project proposals have been approved by said committee.

### 9.2 Recognition of Excursion Agents

One existing Travel Agent has been renewed as "Excursion Agent" during the year 2017-18. In total, 108 nos. of Travel Agents have been recognized as "Excursion Agent".

## 10. PLAN OUTLAY

**10.1** Tourism is a highly capital intensive industry which requires a lot of investment. To augment the objectives and match the state share, the plan allotted is not only inadequate but also handicaps creating desired infrastructure and promotion. The private sector has a great role to play in augmenting the efforts of the public sectors, especially in creating the tourist facilities. The Department of Tourism has to ensure required infrastructure for luring more investment by the private sector. Similarly, the Department of Tourism has to take the lead in organizing events & activities and undertake aggressive marketing and publicity campaign in association with the travel trade and the hospitality industry.

### 10.2 Plan and Programme

During 2017-18, an outlay of Rs. 15303.00 lakhs was provisioned.

While implementing the proposed plan and programme during 2017-18, emphasis was given on the following thrust areas:

- i) Completion of the ongoing projects
- ii) Projecting Odisha in the domestic as well as in the overseas market as a favoured tourist destination through appropriate publicity and marketing including launching of special campaign.
- iii) Creating appropriate environment for attracting private sector investment in a big way by suitable policy initiatives and a synergy of activities at the government level.
- iv) Restructuring the Department to increase functional efficiency, social responsibility & financial accountability by restructuring the Tourism Department to make it more vibrant and dynamic.

10.3 11<sup>TH</sup> PLAN OUTLAY AND EXPENDITURE

Rs in lakh

Name of the Scheme 12 <sup>th</sup> Plan (2012-2017)	2012-13		2013-14		2014-15		2015-16		2016-17	
	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure
1	2	3	4	5	6	7	8	9	10	11
102- Tourist Accommodation	3085.00	3085.00	4926.40	4876.40	9200.03	9200.03	9000.00	9000.00	7693.00	7693.00
102- Tourist Accommodation (State Matching contribution)	1000.00	858.41	500.00	500.00	-	-	-	-	-	-
<b>Total</b>	<b>4085.00</b>	<b>3943.41</b>	<b>5426.40</b>	<b>5376.40</b>	<b>9200.03</b>	<b>9200.03</b>	<b>9000.00</b>	<b>9000.00</b>	<b>7693.00</b>	<b>7693.00</b>
104-Promotion and Publicity	2400.00	2400.00	3025.00	2959.43	2725.00	2723.20	3110.00	3110.00	4110.00	4110.00
CSS to development of Tourist infrastructure for destination:	-	-	-	-	3145.92	932.44	1514.45	1176.00	-	-
C.P	100.07	100.07	-	-	-	-	-	-	3000.00	-
<b>Total</b>	<b>6585.07</b>	<b>6443.48</b>	<b>8451.40</b>	<b>8335.83</b>	<b>15070.95</b>	<b>12855.67</b>	<b>13624.45</b>	<b>13286.00</b>	<b>14803.00</b>	<b>11803.00</b>

## 10.4 APPROVED OUTLAY &amp; EXPENDITURE FOR 2012-13 TO 2017-18 &amp; ANNUAL OUTLAY FOR 2018-19

Rs in lakh

Name of the Scheme (2012-2017)	2017-18		2018-19
	Outlay	Expenditure	Outlay
1	2	3	4
102- Tourist Accommodation	8730.00	8730.00	9600.00
102- Tourist Accommodation (State Matching contribution)	-	-	-
<b>Sub-Total</b>	<b>8730.00</b>	<b>8730.00</b>	<b>9600.00</b>
104-Promotion and Publicity	6282.00 291.00-(S)	6282.00 291.00	7238.04
CSS to development of Tourist infrastructure for destination:	-	-	-
C.P	3000.00	-	3000.00
<b>TOTAL</b>	<b>18303.00</b>	<b>15303.00</b>	<b>19838.04</b>



## 10.5 SUMMARY OF PROGRAMME EXPENDITURE FOR THE YEAR-2017-18

Rs in lakh

Sl No.	NAME OF THE SCHEME	HEAD OF A/C	BUDGET PROVISION
1	2	3	4
1	BARISTHA NAGARIKA TIRTHA YATRA YOJANA	32-3452-TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-3117-BARISTA NAGARIKA TIRTHA YATRA YOJANA-20002-OTHER CHARGES (voted).	650
2	DEVELOPMENT AND MANAGEMENT OF TOURIST INFRASTRUCTURE	32-5452- CAPITAL OUT LAY ON TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-01-TOURIST INFRASTRUCTURE-102- TOURIST ACCOMMODATION-1468- TOURIST ACCOMMODATION -37078-CONSTRUCTION OF TOURIST ACCOMMODATION (voted).	8630
3	GRANTS TO STATE INSTITUTE OF HOTEL MANAGEMENT BOLANGIR	32-3452-TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-1470-TOURIST INFORMATION AND PUBLICITY -41093- GRANT IN AID TO FOOD CRAFT INSTITUTE BOLANGIR  921-Grant in Aid towards Salary- Rs.92,00,000/- & 918-Grant in Aid General(Non-Salary)- Rs.30,00,000-(voted).	122
4	PUBLICITY OF TOURISM	32-3452- TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-1470-TOURIST INFORMATION AND PUBLICITY -11005- ADVERTISING SALES AND PUBLICITY (voted).	5299.99
5	SAFETY SECURITY & SANITATION	32-3452- TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-1470-78661 safety security and sanitation (voted).	200
6	NEW TOURISM POLICY AND CRITICAL GAP FUNDING	32-3452- TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-1470-78662NEW TOURISM POLICY AND CRITICAL GAP FUNDING (voted).(Token amount proposed)	0.01
7	TOURISM –TRAINING AND CAPACITY BUILDING	32-3452- TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-1470-TOURIST INFORMATION AND PUBLICITY -78514- TRAINING PROGRAMME FOR CAPACITY BUILDING (voted).	10
8	INFORMATION TECHNOLOGY AND E-GOVERNANCE	32-5452- CAPITAL OUT LAY ON TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-01-TOURIST INFRASTRUCTURE-102- TOURIST ACCOMMODATION-1468- TOURIST ACCOMMODATION -78245- INFORMATION AND TECHENLOGY INFRASTRUCTURE. (voted).	100
9	INFORMATION, EDUCATION AND COMMUNICATION ACTIVITIES	32-3452-TOURISM PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-0708-Information, Education and Communication Activities.(Voted)-2017-18 :-Rs. 2,91,00,000-(supplementary)	291
		<b>TOTAL STATE PLAN</b>	<b>15303</b>
9	PILGRIMAGE REJUVENATION AND SPIRITUAL AUGMENTATION DRIVE(PRASAD)	32-5452- CAPITAL OUT LAY ON TOURISM-PROGRAMME EXPENDITURE-CENTRAL SECTOR SCHEMES-STATE SECTOR -01-TOURIST INFRASTRUCTURE-102- TOURIST ACCOMMODATION-1468-37078-CONSTRUCTION OF TOURIST ACCOMMODATION (Central Plan) (voted).	3000
		<b>GRAND TOTAL</b>	<b>18303</b>

### 10.6 PROGRAMME EXPENDITURE BUDGET PROVISION OF TOURISM DEPARTMENT FOR THE YEAR 2018-19

Rs in lakh

Sl No.	Name of the Scheme/ Sub scheme	Head of Account	Budget provision
1	INFORMATION, EDUCATION AND COMMUNICATION ACTIVITIES	32-3452- TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-0706-Information, Education and Communication-78159 - Information, Education and Communication Activities, (Voted)-2017-18, :- Rs. 2,91,00,000/- (supplementary)	288.04
2	BARISTHA NAGARIKA TIRTHA YATRA YOJANA	32-3452-TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-3117-BARISTHA NAGARIKA TIRTHA YATRA YOJANA-20002-OTHER CHARGES (voted), 2018-19	1100.00
3	DEVELOPMENT AND MANAGEMENT OF TOURIST INFRASTRUCTURE	32-6452- CAPITAL OUT LAY ON TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-01- TOURIST INFRASTRUCTURE-102- TOURIST ACCOMMODATION-1468- TOURIST ACCOMMODATION -37078-CONSTRUCTION OF TOURIST ACCOMMODATION (voted), 2018-19	8800.00
4	DEVELOPMENT OF BAKULA BANA AT SAKHIGOPAL	32-6452-CAPITAL OUT LAY ON TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-01-TOURIST INFRASTRUCTURE-101-TOURIST CENTRE-1468-TOURIST ACCOMMODATION - 37307-DEVELOPMENT OF BAKULABANA SAKHIGOPAL (voted), 2018-19	700.00
5	GRANTS TO STATE INSTITUTE OF HOTEL MANAGEMENT BOLANGIR	32-3452-TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-1470-TOURIST INFORMATION AND PUBLICITY -41093-GRANT IN AID TO FOOD CRAFT INSTITUTE BOLANGIR (voted), 2018-19 921-Grant in Aid towards Salary- Rs.1,06,00,000/- & 918-Grant in Aid General/Non-Salary)- Rs.34,00,000(voted).	140.00
6	KALINGA INSTITUTE OF PEACE AND CONFLICT RESOLUTION	32-3452- TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-3327-KALINGA INSTITUTE OF PEACE AND CONFLICT RESOLUTION - 20002- OTHER CHARGES (voted), 2018-19	500.00
7	PUBLICITY OF TOURISM	32-3452-TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-1470-TOURIST INFORMATION AND PUBLICITY -11005-ADVERTISING SALES AND PUBLICITY (voted), 2018-19	4799.99
8	NEW TOURISM POLICY AND CRITICAL GAP FUNDING (TOKEN AMOUNT)	Token amount	0.01
9	SAFETY SECURITY AND SANITATION	32-3452- TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-1470-78661 safety security and sanitation (voted), 2018-19	200.00
10	SAND ART MUSEUM	32-3452-TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-1470-TOURIST INFORMATION AND PUBLICITY-78685-SANDART MUSEUM (voted), 2018-19	200.00
11	TOURISM –TRAINING AND CAPACITY BUILDING	32-3452- TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-1470-TOURIST INFORMATION AND PUBLICITY -78514-TRAINING PROGRAMME FOR CAPACITY BUILDING (voted), 2018-19	10.00
12	INFORMATION TECHNOLOGY AND E-GOVERNANCE	32-6452- CAPITAL OUT LAY ON TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-01- TOURIST INFRASTRUCTURE-102- TOURIST ACCOMMODATION-1468- TOURIST ACCOMMODATION -78245- INFORMATION AND TECHENLOGY INFRASTRUCTURE. (voted), 2018-19	100.00
	<b>TOTAL STATE PLAN</b>		<b>16838.04</b>
13	PILGRIMAGE REJUVENATION AND SPIRITUAL AUGMENTATION DRIVE(PRASAD)-CENTRAL PLAN	32-6452- CAPITAL OUT LAY ON TOURISM-PROGRAMME EXPENDITURE-CENTRAL SECTOR SCHEMES-STATE SECTOR -01- TOURIST INFRASTRUCTURE-102- TOURIST ACCOMMODATION-1468-37078- CONSTRUCTION OF TOURIST ACCOMMODATION (Central Plan) (voted), 2018-19	3000.00
	<b>GRAND TOTAL</b>		<b>19838.04</b>

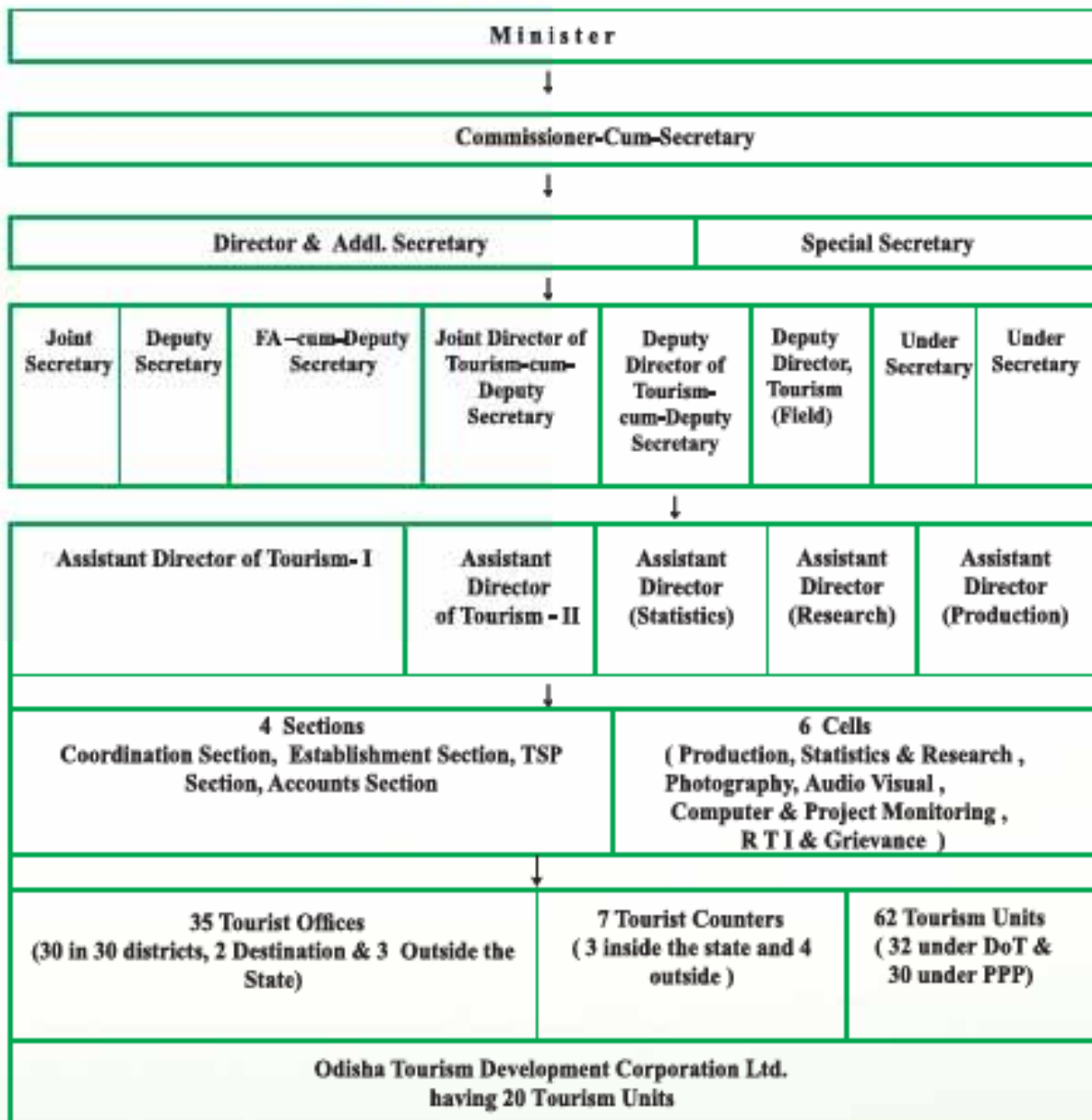


## 11. ACCOMODATION FACILITIES

<b>Tourism Units operated by Deptt.</b>		<b>Rooms/Beds</b>
1.	Panhasala, Nrusimhanath	05/16
2.	Tourist Complex, Atri	06/20
3.	Yatrinivas-cum-Cyclone Shelter, Chandaneswar.	13/20
<b>Tourism Units operated by OTDC</b>		<b>Rooms/Beds</b>
1.	Panhanivas, Bhubaneswar	54/108
2.	Panhanivas, Puri	54/118
3.	Panhanivas, Cuttack	28/56
4.	Panhanivas, Barkul	35/72
5.	Panhanivas, Sambalpur	34/68
6.	Panhanivas, Rambha	18/44
7.	Panhanivas, Gopalpur	18/40
8.	Panhanivas, Taptapani	11/28
9.	Panhanivas, Chandipur	41/94
10.	Panhanivas, Rourkela	32/68
11.	Panhanivas(TRC), Balasore	08/16
12.	Panthika, Dhauli.	03/06
13.	Yatrinivas, Konark	46/100
14.	Yatrinivas, Satapada	25/50
15.	Panhasala, Panchalingeswar	30/70
16.	Aranya Nivas, Chandbali	16/38
17.	Panhasala, Chandaneswar	29/58
18.	Panhanivas, Paradeep.	09/18
19.	Panhanivas(TRC) Keonjhar	14/28
20.	Panthika, Khandagiri	4 Conference Hall



## 12. ORGANISATION CHART







Buddha Head at Ratnagiri



Dangaria Kandha



Ecotourism complex, Baghamunda, Salkosia





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