



The Soul of Incredible Julia

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1. EXECUTIVE SUMMARY

Brief Introduction of Outcome Budget

Outcome Budgeting is one of the leading budgeting techniques being practised in contemporary times. Outcome based budgeting is a practice of suggesting and listing of estimated outcomes of each programme or schemes designed or being implemented by the Administrative Departments. An interesting feature of Outcome based budgeting is that the outcomes of the programmes are measured not just in terms of the amount spent but also in terms of physical output.

In keeping with the spirit of holistic budgeting vis-a-vis allocative priorities, scheme-wise outcome/output framework is required to be reflected in the Outcome Budget document of the Tourism Department beginning from the F.Y-2017-18.

Public Information System of the Department.

The Department of Tourism has a specially designated officer as Public Information Officer (PIO). Apart from this, the website of the Department is rich with all relevant contents pertaining to the Department wherein the various activities undertaken and all tender related information are uploaded and updated periodically. Besides, the DoT is very active on social media like Facebook and Twitter. The Department's Facebook page has registered 2.32 lakh Likes and the Departmental Twitter handle has 1Million Followers till 06.01.2018. The YouTube page of the Department is also very active.

Given below is the list of Chapters with brief description of the Contents.

Chapter	Subject						
	Executive Summary						
Chapter-I	Introduction, Structure and Functions of the Department, Organisational Chart and important programmes/schemes administered by the Department.						
Chapter-II	Scheme wise details of financial outlays, projected physical outputs and projected outcomes for 2017-18, 18-19 and 19-20 relating to major schemes administered by the Department.						
Chapter-III	Reform measures and policy initiatives						
Chapter-IV	Past Performance						
Chapter-V	Financial Review						
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CHAPTER - I

1.0 INTRODUCTION

Tourism is travel for recreational, leisure or business purposes. The World Tourism Organisation defines tourists as people "travelling to and staying in places outside their usual environment for a period not less than 24 hours and not more than one consecutive year for leisure, business and other purposes".

Tourism requires necessary infrastructure and services for the tourists. It is a conglomeration of several activities and has the potential to stimulate employment generation in related fields like Hotels, Transport, Shopping, Food, Entertainment, Guiding etc. It is the hospitality sector which binds together a lot of other employment generating sectors through backward and forward linkages.

Tourism is highly labour intensive sector. According to an estimate, for every million rupees investment, Tourism sector creates 89 jobs as against 45 jobs in Primary Sector and 13 jobs in Secondary Sector. The ratio of indirect jobs to the direct jobs in the Tourism Sector is approximately 3:1. Growth of Tourism also strengthens the local economy as it helps flow of money including foreign exchange earnings from one region to the other. Top priority is therefore accorded for development and promotion of Tourism in Odisha.

1.1 STRUCTURE& FUNCTIONS OF THE DEPARTMENT

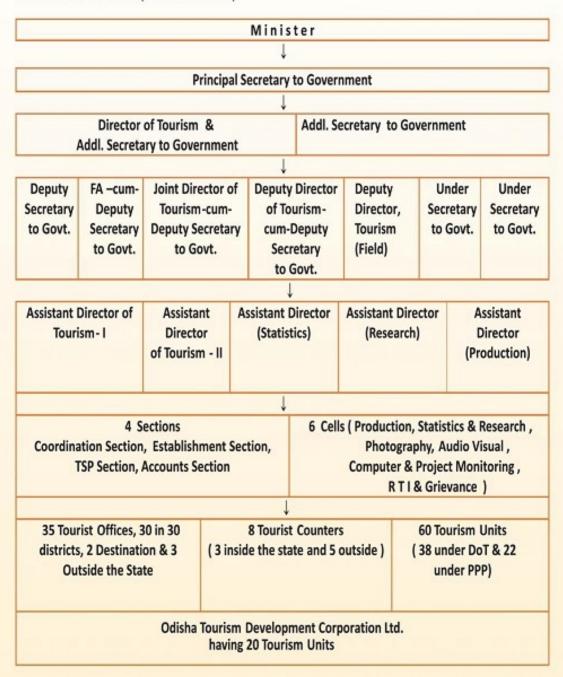
Functioning as Public Relation Activity and later as part of the former Home (PR) Department since 1960, Tourism became an independent function of the Government with creation of Tourism and Cultural Affairs Department in the former P&S Department Resolution No.17313-Gen, dated the 13" November, 1973. The Department so created was renamed as Tourism, Sports & Culture Department in G.A Department Resolution No.14386-Gen, dated the 10" June, 1980. In course of further reorganisation, a separate Department was created for Tourism in G.A Department Resolution No.270-Gen. dated the 2" January 1991. Again, a new Department of Tourism and Culture was created in G.A Department Resolution No.29049-Gen. dated the 30" December, 1995.

The Tourism Wing of the Department of Tourism and Culture has a Composite Office. Directorate of Tourism is a part of this Composite office. There are 35 Tourist Offices. 30 Tourist Officers are in 30 districts of the State, 02 destination offices are in Bhubaneswar and Konark, each headed by a Tourist Officer and 03 Tourist Offices outside the State each headed by an Assistant Director, are at New Delhi, Kolkata and Chennai. There are 08 Tourist Information Counters- 03 inside the State at Bhubaneswar Airport, Bhubaneswar Railway Station and Puri Railway Station and other 05 outside the State at Howrah (W.B), Vizianagaram (A.P), Raipur (Chhatisgarh), Hyderabad (Telengana) and Navi Mumbai (Maharastra) for assisting tourists.

A Public Sector Undertaking namely, Odisha Tourism Development Corporation Ltd. (OTDC) is functioning under the administrative control of the Department of Tourism. Constituted in Tourism Department Resolution No.3221/TSM, dated the 27th February, 1979, it was incorporated under the Indian Companies Act, 1956 on the 3th September, 1979.

With an objective to spread and impact quality tourism education, in 2004-05, the State Government has set up a Food Craft Institute at District Tourism Centre, Bolangiras a joint venture scheme of Ministry of Tourism, Government of India. Subsequently, the institute has been upgraded to to the level of State Institute of Hotel Management (SIHM), Bolangir on 18th October, 2010. The institute is affiliated to NCHMCT (National Council for Hotel Management & Catering Technology), Noida, U.P. The institute has also lunched 4 years BachlorDegree programme in Hotel Management called as Bachlor in Tourism and Hospitality Studies (BTHS) affiliated to Utkal University of Culture, Bhubaneswar, Odisha.

ORGANISATION CHART (As on 31.03.2017)



1.2 OBJECTIVE

The main objective of the Department of Tourism is to increase Tourist traffic to the State, extend their duration of stay, promote and position Odisha as one of the preferred destination both in the domestic & international markets. To achieve the above objectives, the Tourism Department has adopted a multi-pronged strategy to promote tourism aggressively in the source markets. During the year 2016-17 the tourist arrival to the State was 1,31,90,224 against 1,21,35,059 in 2015-16 with a growth rate of 8.69% over previous year. There has been a steady increase in tourist arrival in the State due to regular and extensive marketing. The Table below shows the growth in domestic and foreign tourist visit to Odisha in the last five years.

(DOMESTIC & FOREIGN TOURIST VISIT TO ODISHA)

Year	Dome	estic	Total	96	Foreign	%	Grand	96	
	From Odisha	Outside Odisha		growth		growth	Total	growth	
2012-13	55,79,909	37,11,825	92,91,734	9.67	65,522	4.30	93,57,256	9.63	
2013-14	60,38,746	40,25,326	1,00,64,072	8.31	67,400	2.87	1,01,31,472	8.27	
2014-15	66,30,499	44,20,852	1,10,51,351	9.81	72,215	7.14	1,11,23,566	9.79	
2015-16	72,40,304	48,27,391	1,20,67,695	9.20	67,364	6.72	1,21,35,059	9.09	
2016-17	78,67,321	52,45,407	1,31,12,728	8.66	77,496	15.04	1,31,90,224	8.69	

1.3 IMPORTANT SCHEMES ADMINISTERED BY THE DEPARTMENT

SI No	Name Of the Scheme	Outlay in Crores of Rs. (2017-18)	Objective & Target Group	Implementation, Monitoring & Evaluation mechanism	Fund flow mechanism	
1	Baristha Nagarika TirthaYatra Yojna	6.50	The scheme aims at providing free pilgrimage to the poor and deprived senior citizens	The scheme is being implemented in partnership with the IRCTC and conducted in RDC Zone-wise. About	The scheme is funded by the State Government.	

			of the state.	1000 senior citizens from each RDC zone shall go on a free pilgrimage outside the State.	
2	Grants to State Institute of Hotel Management, Bolangir.	1.22	To promote entrepreneurs and to create employment in Hospitality in Tourism sector. The target group is the talented youth of the State.	The Department releases funds to the institute and U.C for the same is furnished to the Department.	The scheme is funded by the State Government.
3	Publicity of Tourism	53.00	The objective of the scheme is to create awareness of Odisha as a tourist destination and to position Odisha as one of the preferred tourist destinations both in domestic and international market.		The scheme is funded by the State Government.

4	Safety, Security & Sanitation	2.00	i-To ensure safety and security of visiting tourists as well as to maintain cleanliness in Puri Beach. ii-To extend financial support for Tourist Police patrolling along the Konark-Puri-Satpara stretch for safety of tourists.	monitored by a Joint Monitoring Committee (JMC) constituted by the Department of which, among others, the representative of Collector, Puri and Tourist Officer, Puri are members. ii-The tourist police patrolling activity is jointly monitored by the S.P, Puri and	The scheme is funded by the State Government.
5	Training & Capacity Building	0.10	To impart refresher training for the Departmental officials and other stakeholders to assist tourists especially international tourists.	training programme like French language training for the tour operators	The scheme is funded by the State Government.
6	I.T & E- Governance	1.00	To ensure an IT-enabling environment in the Department and OTDC for promotion of good governance.	The Department procures I.T Hardwares and peripherals as per the assessed requirement for	is funded by the State

7	Development Management	& of	86.30	To provide better tourist	approved	is funded by
	Tourist Infrastructure			infrastructure	prioritised plan, funds are placed with different executing agencies for development of	the State
					completion of the projects.	

ANNEXURE-I

CHAPTER - II

OUTCOME BUDGET,2017-18 TABLE-1 (PROGRAMME EXPENDITURE)

SI. No.	Name of the Scheme/ Programme	Objective	for 2017-18	Quantifiable/ Deliverable Physical Outputs	Project Outcome	Process/ Timelines	Rema rks/ Risk factors
1	2	3	4	5	6	7	8
8) State Sect	or Schemes. 1-Revenu	e				
1	Baristha Nagarika TirthaYatra Yojana	To enable the poor and deprived senior citizens of the State for realization of their lifelong dream of having at least one Tirtha Darshan (Pilgrimage) and fulfill their spiritual aspirations, with the support of the State. This scheme offered to people of all regions/faith. The scheme provides 100% subsidy for the BPL category people of all age, 50% subsidy for APL category between the age group of 60-70 years and 75% subsidy for age group 70-75 years.	6,50,00	3000 persons to go on free pilgrimage (1000 each from each RDC Zone)	Free pilgrimage of 3000 elderly citizens to outside the State.	Annually	N.A
2	Grants to State	To give financial support for smooth	1,22,00	To enable the institute to offer	To promote entrepreneurs	Annually	Num ber of

3	Institute of Hotel Managem ent, Bolangir		53,00,00	"Not Quantifiable"	and to create employment in Hospitality and tourism sectors in Odisha. The target group is the talented youth of the State.	Annually	applic- -ations received to take up different cources.
	of Tourism	awareness of Odisha as a tourism destination and to continue to maintain Odisha's position as one of the most preferred tourist destinations in both domestic as well as	33,00,00	The second lines	promote Odisha as a preferred tourist destination in domestic and overseas markets and thereby increase the		nie.

4	Safety Security & Sanitation	international markets. ii-To position brand Odisha as the most favoured tourist destination of the country. i-To ensure safety and security of visiting tourists as well as to maintain cleanliness in Puri Beach. ii-To extend financial support for Tourist Police patrolling along the Konark-Puri-Satpara	2,00,00	To deploy tourist police patrolling along the Konark-Puri-Satpara stretch for safety of tourists and cleanliness of the Puri Beach.	security of tourists and cleanliness in	Annually.	N.A
5	Training & Capacity Building	stretch for safety of tourists. To impart refresher training for the Departmental officials and other	10,00	Number of training programmes conducted and participants	skill sets of the officials and other	Annually	N.A
		stakeholders.		therein.	stakeholders.		
6	& Management of Tourist Infrastructure			list of projects to be taken up in the current fiscal is annexed separately at ANNEXURE-A as per the prioritised plan of the Government.	better infrastructure at identified tourist sports of the state to promote tourism.	Annually	Availa bility of litigati on free suitable land and timely execut ion of projects by the executing agencies
7	Information Technology and E-Governance	To ensure an IT- enabling environment in the Department and OTDC.	1,00,00	I.T procurement shall be made as per the assessed requirement.	To enable the Department and OTDC, IT-ready for enhancing service delivery and promote good governance.	Annually	N.A
	TOT	AI	150,12,00				

ANNEXURE-II

OUTCOME BUDGET,2017-18 TABLE-2 (PROGRAMME EXPENDITURE)

SI. No.	Name of the Scheme/	Objective	fe	tlay or 7-18	Quantifiable/ Deliverable Physical		Process/ Timelines	
	Programme 2	ogramme 2 3		2019-20				
1			4	5	6	7	8	9
b	State Sector	Schemes. 1-Rever	iue					
1	Baristha NagarikaTirtha Yatra Yojana	To enable the poor and deprived senior citizens of the State for realization of their lifelong dream of having at least one TirthaDarshan (Pilgrimage) and fulfill their spiritual aspirations, with the support of the State. This scheme offered to people of all regions/faith. The scheme provides 100% subsidy for the BPL category people of all age, 50%	11,00,00	12,50,00	5000 persons to go on free pilgrimage and the programm e shall be conducted RDC-Zone wise.	Free pilgrimage of 5000 elderly citizens to outside the State.	Annually	The stated project outco me is subject to availab ility of funds.

		subsidy for APL category between the age group of 60-70 years and 75% subsidy for age group 70- 75 years.					
2	Grants to State Institute of Hotel Manageme nt, Bolangir	support for	1,40,00	1,55,00	To enable the institute to offer different courses in Hospitality sector.	To promote entreprene urs and to create employment in Hospitality and tourism sectors in Odisha. The target group is the talented youth of the State.	Number of applica-tions received to take up different courses.

	f)Craftsmanship Certificate Course in Food Production-1.5 year duration- 30 seats g) Craftsmanship Certificate Course in Food & Beverage Production-06 months duration-30 seats					
3 Publicity o Tourism	f i-To increase awareness of Odisha as a tourism destination and to continue to maintain Odisha's position as one of the most preferred destinations both in domestic as well as international markets. ii- To position brand Odisha as the most favoured destination and to augment foreign tourist arrivals/ foreign exchange earnings through vigorous promotional and marketing strategies.	60,00,00	Not Quantifiable	To project and promote Odisha as a preferred tourist destination in domestic and overseas markets and thereby increase the tourist footfalls in the State.	Annually	N.A

4	Safety Security & Sanitation	i-To ensure safety and security of visiting tourists as well as to maintain cleanliness in Puri Beach. ii-To extend financial support for Tourist Police patrolling along the Konark-Puri-Satpara stretch for safety of tourists.	2,00,00	2,00,00	To deploy tourist police patrolling along the Konark-Puri-Satpara stretch for safety of tourists and cleanliness of the Puri Beach.	Safety and security of tourists and cleanliness in Puri beach.	Annually.	
5	Training & Capacity Building	To impart refresher training for the Departmental officials and other stakeholders.	10,00	15,00	Number of training programm es conducted and participants therein.	Sharpening the skill sets of the officials and other stakeholders.	Annually	N.A
		2-Capital			arerenn.			
6	Development & Management of Tourist Infrastructure		180,00,00	200,00,00	As per the prioritised plan of the Governme nt, the tourism infrastruct ural projects shall be taken up.	Better infrastructure at identified tourist sports of the state to promote tourism.	Annually	Availab ility of litigati on free suitable land and timely executi on of projects by the executing agencies.
7	Information Technology	To ensure an IT- enabling	1,00,00	1,00,00	I.T procureme	To enable the	Annually	N.A

and E- Governance	the Department and OTDC and to promote good governance.			nt shall be made as per the assessed requirement.	Departmen t and OTDC, IT-ready for enhancing service delivery and promote good governance	
TOTAL PROGRAMN	ME EXPENDITURE	2,48,50,00	2,77,20,00			

N.B. The proposed Outlay for 2018-19 and 2019-20 is subject to availability of resources.

ANNEXURE-A

Abstract of the New Tourism Infrastructural Projects to be taken up in 2017-18:

SI No.	Name of the District		Name of the Project	Administrative Approval proposed	Amount proposed for sanction in the F.Y- 2017-18	Executing Agency
1	Angul	1	Dev. of Irrigation project at Derjang	100.00	50.00	OTDC
		2	Dev. of Tourism Infrastructure at Bulajhara	40.00	40.00	OTDC
		3	Furnishing of Eco Tourism Complex at Angul (Proposed Panthanivas)	280.00	200.00	отрс
2	Balangir	4	Dev. of KumudaPahada, Titilagarh	40.00	40.00	Collector
3	Balasore	5	Illumination of Panchalingeswar	30.00	30.00	ITDA, Nilagir
		6	Pilgrim centre at Chandaneswar	217.00	100.00	PWD
4	Baragarh	7	PCC at GiriGobardhanPitha, Pikulabag, Veden Block	40.00	40.00	Collector
		8	GangadharMeher Interpretation centre at Barpali	45.00	45.00	отос
		9	Road to BindhyaBasini	40.00	40.00	RD
		10	Dev. of Tourism infrastructure at Papanga	50.00	50.00	Collector/ DFO
		11	Balance funds for Construction of CC Road & Illumination of Gangadhar Village, Barpalli	30.00	30.00	Executive Officer, NAC, Barpalli
5	Bhadrak	12	Furnishing of WAC, Bhadrak (Proposed Panthanivas)	250.00	250.00	OTDC
		13	Construction of PCC, Dhamnagar	30.00	30.00	Collector
6	Boudh	14	Dev. of NayakpadaGumpha in Harabhanga Block	50.00	35.00	OTDC
		15	Compound Wall & approach Road to WAC to Khajuripada, Boudh	35.00	35.00	ОТОС

7 Cuttack		16	Dev. of Satyabhampur the Birth Place of UtkalGaurabMadhudsudan Das	200.00	100.00	ОТОС
		17	Dev. of PragalPithaNarsinghpur	50.00	50.00	OTDC
		18	Children Park of Bhatarika	30.00	30.00	OTDC
		19	Interpretation centre &amenities near SinghanathPithaBadamba	50.00	50.00	OTDC
		20	Balance & additional work required to complete the interpretation centre at Badamba	30.00	30.00	ОТОС
		21	Interpretation centre & Balance work at Narsinghpur	20.00	20.00	отрс
		22	Dev. of Magura Pond	200.00	100.00	OTDC
		23	Dev. of PragalaPitha, Narsinghpur	50.00	50.00	OTDC
		24	Completion and development of BhattarikaPitha, Badamba	50.00	50.00	отрс
		25	Dev. of Amenities & Tourism infrastructure at Dianjhar, Olab, Narsinghpur	30.00	30.00	отрс
		26	Dev. of IndraBhawan at Narsinghpur	50.00	50.00	OTDC
		27	Dev. of Baladev Jew, Hanuman Mandir, NischintaKoili, Umara	70.00	20.00	отрс
8	Dhenkanal	28	Dev. of Ramial	25.00	25.00	OTDC
		29	Peripheral Dev. of Buddheswar Temple, Bhuban& Dev. of PCC at Baji Rout SmrutiPitha	50.00	50.00	отрс
9	Ganjam	30	PCC at Nijabankeswari	30.00	30.00	OTDC
		31	Peripheral Dev. of MahuriKalia Temple, Kukudakhandi	30.00	30.00	отрс
		32	PCC, Toilet Block Pathway, Parking, Pindi for Picnic etc. at Kullada the Birth place of KabiSamratUpendraBhanja	50.00	50.00	ОТОС

		33	Renovation of Panthanivas, Taptapani	100.00	100.00	OTDC
		34	Balance fund for SankuleiPitha	25.00	25.00	RD
		35	Dev. of Tourism Infrastructure at Khunteswari (Jetty , Picnic pindi& watch tower)	(30+28+12) 70.00	70.00	RD
		36	Completion of developmental works at Buddhakhol&Biranchi Narayan Temple, Buguda	25.00	25.00	отос
		37	Development of Barehi, Hinjili	101.00	70.00	Collector
		38	Construction of Boundary Wall at Koreisuni, Ganjam	30.00	30.00	Collector
10	Gajapati	39	Balance fund for construction of Food Court & PCC at Chandargiri	50.00	50.00	Collector
11	Jajpur	40	Renovation of VyasaSarobar	50.00	50.00	EE (R&B)
		41	Furniture for PanthasalaBiraja	100.00	100.00	OTDC
		42	Completion of Road from Kolasahi to Sikharchandi, Badachana	50.00	50.00	Collector
		43	Floating Musical Fountain at Kusuma Tank	700.00	200.00	IDCO
		44	Furnishing of Panthasala, Biraja	100.00	100.00	OTDC
12	Jagatsinghpur	45	Additional Fund for Market Complex at SaralaPitha	30.00	30.00	OTDC
13	Khordha	46	Illumination of NandanVihar Road	75.00	75.00	вмс
		47	Operation & Maintenance of Light & sound show at Dhauli	19.60	19.60	DoT
		48	Dev. of JariPund	50.00	50.00	PWD
		49	Dev. of Amar JyotiSthamba at Barunei	70.00	70.00	PWD
		50	Dev. of SisuAnantaPitha	20.00	20.00	OTDC
		51	Construction of Heritage Gate at Barunei	30.00	30.00	PWD
		52	Construction of Boundary wall & parking at ChausathiJogini Pith.	60.00	60.00	отос

53	Dev. of Barunei to Sitakunda	100.00	100.00	PWD
54	Dev. of Tourism Infrastructure at Ramchandi.	30.00	30.00	PWD
55	Dev. of Heritage Road (Tankapani road to Brahmeswar Temple).	25.00	25.00	вмс
56	Dev. of Kosalasuni Temple	30.00	30.00	PWD
57	Provision of Heritage Light along the Heritage Road of Bhubaneswar			
a	Road from Kolathia to NH Via-JayadevVatikaChhak			
b	City Women's Collage to JagamaraChhak			
С	Fire Service Station Chhak to SisuBhawanChhak	400.00	400.00	вмс
d	Rabi Talkies Chhak to Megheswar Temple Chhak			
е	Road from AlginiaDibeticChhak to MamtazAlli High School Chhak			
58	2nd Floor BarkulPanthanivas	70.00	70.00	отос
59	Furnishing of Newly constructed YatiNivas in BMC Market Complex in Old Town, BBSR	50.00	50.00	отос
60	Balance fund for Floating Musical Fountain at Bindusagar, Bhubaneswar	380.94	380.94	IDCO
61	Balance fund for Construction of shed for Musical Fountain at Bindusagar, Bhubaneswar	58.05	58.05	IDCO
62	Renovation of Panthanivas, Bhubaneswar	200.00	200.00	отос
63	Balance fund for construction of AmarajyotiStambha	100.00	50.00	PWD
64	Balance fund for construction of Heritage Gate at Barunei	50.00	50.00	PWD
65	Completion of development of Sitakunda&Garhkhordha	50.00	50.00	PWD

		66	Completion of Infrastructure Development at Barunei	50.00	50.00	PWD
		67	Street light at Barunei Road	50.00	50.00	PWD
		68	Completion of parking place near Barunei Temple	50.00	50.00	PWD
		69	Balance fund for completion of Heritage Light at Bhubaneswar	35.00	35.00	вмс
		70	Furnishing of Interpretation centre in front of Lingaraj Temple, Bhubaneswar	300.00	150.00	OTDC
		71	Welcome Gate at Badagada, Bhubaneswar	30.00	30.00	OTDC
14	Kendrapara	72	Addl. funds for Construction of Tourist Office at Kendrapara	34.00	34.00	OTDC
		73	Welcome Gate at Baladev Jew Temple, Kendrapara	30.00	30.00	OTDC
15	Kalahandi	74	Dev. of ChuraPahad	40.00	40.00	Collector
16	Koraput	75	Dev. of steps picnic pindi at Rani, Duduma	50.00	50.00	OTDC
		76	Dev. of New ground for Parab	50.00	50.00	OTDC
17	Mayurbhanj	77	Completion of Developmental work at Devkund	6.00	6.00	Collector
18	Nayagarh	78	Tourist Interpretation centre at Nayagarh	50.00	50.00	OTDC
		79	Peripheral Dev. of PanchuPandavPitha, Nuagaon	30.00	30.00	OTDC
		80	Peripheral Dev. of MahavirKhol, Daspalla	30.00	30.00	OTDC
		81	Welcome Gate & peripheral Dev. of Narayani Temple, Kantilo	30.00	30.00	OTDC
		82	Welcome Gate & Peripheral Dev. of Jogojogiani Temple	20.00	20.00	OTDC
		83	Development of Ramasagar Tank & park, Odagaon	50.00	50.00	OTDC
		84	Development of Balangibandha tourism spot NAC, Nayagarh	30.00	30.00	OTDC

19	Puri	85	2nd floor of PanthasalaAlarnath	30.00	30.00	OTDC
		86	Furnishing for PanthasalaSakhigopal	10.00	10.00	OTDC
		87	Addl. fund for changing of script of Installation of Floating Musical Fountain & Laser Show at NarendraPokhari, Puri	14.00	14.00	IDCO
		88	Dev. of Bakulabana, Sakhigopal	50.00	50.00	OTDC
		89	Peripheral dev. of Kunjeswari Temple, Kanasa	20.00	20.00	OTDC
		90	Furnishing of Interpretation centre at Puri	500.00	250.00	OTDC
		91	Dev. of river view park near Jhulla Bridge, Chekaguda	50.00	50.00	Collector
20	Rayagada	92	Completion of Developmental works at Prempahad	118.00	50.00	Collector
21	Sambalpur	93	Peripheral Dev. of Huma Temple, Sambalpur	40.00	40.00	Collector
		94	Light & sound show at Samaleswari Temple, Sambalpur	700.00	200.00	OTDC
		95	Renovation of House of Bejbaruah (Assamese Novelist Story Writer)	50.00	50.00	INTACH
22	Sonepur	96	Rural Tourism at Kendupalli&Sagarpalli, Sonepur	40.00	40.00	OTDC
		97	Balance fund for completion of developmental works at Pujadunguri	30.00	30.00	OTDC
23	Sundargarh	98	Dev. of Amco-Simco	40.00	40.00	Collector
24	Miscellanies	99	Dev. of Infrastructure for Water sports facilities	500.00	500.00	OTDC
		100	Installation of signages at Different Tourist Centre	100.00	100.00	OTDC
		101	Purchase of 2nos. of Buses	240.00	240.00	OTDC

NB: The Work / Scheme / project wise allocation under the broad category is tentative and may be vary in keeping with the progress of the work during the course of the Financial Year.

ANNEXURE-II

TABLE-3 (ADMINISTRATIVE & EOM EXPENDITURE)

SI. No	Name of the Schemes/ Programmes	Objective	Outlay for 2017-18 (Non- Salary Deliverable Output)	Quantifiable/ Deliverable Physical Outputs	Project Outcome	Process/ Timelines	Remarks/ Risk factors
1	2	3	4	5	6	7	8
1	1467-Tourism Department	Smooth functioning of the Department	3,26,70	Not Quantifiable	Smooth running of the Department	Annually	N.A
2	1468-Tourist Accommodati on	Smooth running of the Field Offices	4,04,15	Not Quantifiable	Smooth running of the Field Offices	Annually	N.A
3	1469-Tourist Centre	Smooth running of the Field Offices	99,44	Not Quantifiable	Smooth running of the Field Offices	Annually	N.A
4	1470-Tourist Information and Publicity	Smooth running of the Tourism Directorate and Field Offices	9,46,82	Not Quantifiable	Smooth running of the Tourism Directorate and Field Offices	Annually	N.A
TOT	AL		17,77,11				

ANNEXURE-II

TABLE-4 (ADMINISTRATIVE & EOM EXPENDITURE)

SI	Name of the Schemes/	Objective	Outlay 1		Quantifiable Deliverable		Process/ Timelines	and the same
N o	Programmes	Deliverabl Output)	able	Physical Outputs			factors	
			2018-19	2019-20				
1	2	3	4	5	6	7	8	9
1	1467- Tourism Department	Smooth functioni ng of the Departm ent	3,16,00	3,37,00	Not Quantifiable	Smooth running of the Department	Annually	N.A
2	1468-Tourist Accommoda tion	Smooth running of the Field Offices	2,83,00	3,11,00	Not Quantifiable	Smooth running of the Field Offices	Annually	N.A
3	1469-Tourist Centre	Smooth running of the Field Offices	75,00	82,00	Not Quantifiable	Smooth running of the Field Offices	Annually	N.A
4	1470-Tourist Information and Publicity	Smooth running of the Tourism Directorate and Field Offices	7,16,00	8,00,00	Not Quantifiable	Smooth running of the Tourism Directorate and Field Offices	Annually	N.A
TO	TAL EOM EXPE	NDITURE	13,90,00	15,30,00				

CHAPTER - III

(Reform Measures and Policy Initiatives)

The following measure policy initiatives have been taken by the Government with a bid to promote and position Odisha as a major tourist destination in the country.

- The Odisha Tourism Policy-2016 envisages an aggressive, dynamic and long term approach to achieve the growth potential in tourism by initiating identified policy measures, framing the required statutory framework, ensuring large scale investment support through professional management and private participation, establishing the required synergies among various sectors through appropriate institutional arrangements and focused intervention for improvement of value and quality in tourism sector. The main vision of the Tourism Policy 2016 is to develop Odisha as the supreme tourist destination and to place it prominently on the domestic and global tourism map.
- ii) In order to ensure efficient implementation of the Policy, Operational Guidelines have also been brought out for functioning of Investor's Facilitation Cell for Tourism Projects so as to attract more private investment in Tourism Sector of the State.
- Mega Tourism Projects like "Samuka and Talsari" is being proposed to attract more private investment in Tourism Sector.
- iv) Department of Tourism Govt of Odisha signed MoU with Yatra.com for the joint promotion of homestays in state. With intent of establishing itself as the largest Homestays aggregator, Yatra.com will list properties in Odisha on its website and encourage the growth of Homestays in the state.
- Viability Gap Funding (VGF) is being extended to private ailrlines for improving international air connectivity to the State so as to enhance tourist footfalls.
- vi) Existing Tourism properties of the Department are being proposed to be operationalised on lease through PPP mode.
- vii) Guidelines on development of Water Sports Facilities in the State is being worked out in consultation with Department of Water Resources.
- viii) All the 357 identified Tourist Centers of the State have been categorised under the A, B and C category on the basis of number of tourist footfalls and development of infrastructure shall be planned accordingly in these Tourist Centers. (Detail list of Tourist Centers is given below)

CATEGORISATION OF TOURIST CENTRE AS PER FOOT FALL,2016

GROUP-A (2.5 lakhs & above)		
District	SI.No.	Name of the Tourist Centre
1	2	3
Balangir	1	Balangir
	2	Harishankar
Balesore	3	Chandaneswar
	4	Chandipur
	5	Balaramgadi
	6	Remuna
	7	Panchalingeswar
	8	Balasore
	9	Talsari
Bargarh	10	Nrusimhanath
Bhadrak	11	Aradi
Cuttack	12	Cuttack
L	13	Dhabaleswar
Dhenkanal	14	Kapilas
	15	Joranda
Ganjam	16	Berhampur
	17	Taratarini
	18	Gopalpur
Jagatsinghpur	19	Jhankad
	20	Paradeep
Jajpur	21	Jajpur
Jharsuguda	22	Jharsuguda
Kendrapara	23	Kendrapara
Keonjhar	24	Ghatagaon
	25	Sanaghagara
Khordha	26	Nandankanan
	27	Bhubaneswar
	28	Dhauli
	29	Khandagiri & Udayagiri
	30	Chilika (Barkul)
Koraput	31	Gupteswar
Nayagarh	32	Odagaon
Puri	33	Puri
	34	Konark
	35	Kakatpur
	36	Satyabadi
	37	Pipli
	38	Ramachandi

	39	Brahmagiri
Sambalpur	40	Sambalpur
	41	Hirakud
Sundargarh	42	Rourkela
	43	Vedvyas
GROUP-B (>1Lakh < 2.5 lakhs)		
Angul	-1	Angul
	2	Deulajhari
Balangir	3	Patnagarh
	4	Ranipur-Jharial
	5	Jogisarada
Balesore	6	Kupari
	7	Bhusandeswar
	8	Laxmananath
Bargarh	9	Bargarh
	10	Barpali
Bhadrak	- 11	Chandabali
	12	Dhamnagar
	13	Dhamra
	14	Aharpada (Bhadrakali)
	15	Bhadrak
Cuttack	16	Banki
	17	Nemala
	18	Bhattarika
	19	Choudwar
	20	Paramahansa
Deogarh	21	Pradhanpat
Dhenkanal	22	Bhuban
	23	Saptasajya
Gajapati	24	Mahendragiri
	25	Paralakhemundi
Ganjam	26	Mantridi
	27	Narayani
	28	Taptapani
	29	Mahurikalua
	30	Buguda
Jagatsinghpur	31	Gadakujanga
Jajpur	32	Olasuni-Gangi Hill
	33	Mahavinayak
	34	Chandikhol
	35	Chhatia
	36	Baruneswarpitha
	37	Vyas Sarobar
	38	Gokamika
Kalahandi	39	Bhawanipatna
Kandhamal	40	Phulbani

42 43	Sitabinji		
	Sarai(Keshari Kunda)		
44	Keonjhar		
45	Murgamahadev		
46	Deogaon-Koshaleswar		
47	Atri		
48	Barunei		
49	Banpur		
50	Bhusandapur		
51	Gadamanatri		
52	Koraput		
53	Khiching		
54	Deokund		
55	Baripada		
56	Bhimkund		
57	Papadahandi		
58	Kelia		
59	Jamupatna		
60	Kantilo		
61	Sarankul		
62	Kuanria		
	Nayagarh		
64	Ranapur		
65	Chilika (Satapara)		
66	Baliharachandi		
67	Raghurajpur		
68	Biswanath Hill		
69	Maa Mangala Temple(Matrushakti Pitha)		
70	Chatikona		
71	Hatipathar (Raygada)		
72	Devagiri		
73	Huma		
74	Chipilima		
75	Sonepur		
	Binika (Papakshyaghata)		
	Charada		
-	Khandadhar		
-	Ghogar		
	Mandira Dam		
00	The state of the s		
4	Hippuris Ditha		
	Hingula Pitha		
	Rengali Khuludi		
	Tikarpara Banarpal		
	47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73		

	6	Bulajhar
	7	Binikei
	8	Bhimkand
	9	Handapa-patrapada
	10	Derjang
	11	Talcher
Balangir	12	Saintala
	13	Turekela
	14	Gaikhai MIP
	15	Bhimadunguri
	16	Kumuda Pahad
Balesore	17	Langaleswar
	18	Kasaphal
	19	Ayodhya
	20	Sajanagarh
	21	Chasakhanda
	22	Bardhanpur
	23	Chowmukh Dagara
	24	Gud
	25	Raibania
	26	Tripisagadia
	27	Inchudi
	28	Tudigadia
Bargarh	29	Devdarha
Dergern	30	Bindhyabasini Hill-Giri Gobardhan Pitha-Baselikelagarh
	31	Debrigarh
	32	Gaisima
	33	Papanga
	34	Ganiapali
	35	Chikhii
Bhadrak	36	Guamal Nuasasan
Dileulan	37	Iswarpur (Dappanaikani)
	38	Eram(Raktatirtha)
	39	Saheed Nagar (Lunia)
	40	Devi Patana Mangala & Devi Barahi
	41	Gohiratikiri
Boudh	42	Charisambhu
boodii	43	Boudh
	44	Charichhack
Cuttack	45	Singhanath
COLLECK	45	Kakudiapada
	47	Naraj
	48	Chhapchikana
	49	Sapanpur
	50	Amgeikuda
	51	Ansupa

	52	Niali Madhab		
	53	Maa Dhakulei Pitha		
	54	Jayapur(Pragalapitha)		
	55	Satakosia		
	56	Sri Sri Ramanath Dev & Baidyanath Dev		
	57	Kukudanga		
	58	Damadamani Pitha		
	59	Decihar		
	60	Prasanna Purusottam Dev(Tigiria)		
	61	Swapneswar Dev(Sankhamari)		
	62	Baladev Jew & Hanuman Jew(Umar)		
	63	Lalitgiri		
	64	Maninag Cave(Jauluka Hill)		
	65	Satyabhamapur		
Dhenkanal	66	Brahmapura		
Ditorno.io	67	Ladagarh		
	68	Saranga		
	69	Ramial		
	70	Dhenkanal		
	71	Kualo		
	72	Kailash		
	73	Sapua		
Gajapati	74	Harabhangi		
Gajapan	75	Gandahati		
	76	Jeerango & Khasada Water fall		
Ganjam	77	Chilika (Rambha)		
Gargain	78	Ujjaleswar Ghodahad Dam		
	79	Nirmalihar		
	80	Kulad		
	81			
	82	Aryapalli Potagarh		
	83	Humari Tampara		
		Girisola		
	84			
	85 86	Antarapada		
		Huma Kantiagada		
	87	Pati Sonapur		
	88	Athagarhpatna		
	89	Nijabankeswari		
	90	Jaugarh		
Jagatsinghpur	91	Jagatsinghpur		
	92	Paradeepgarh		
	93	Chandpur		
	94	Siali Beach		
Jajpur	95	Kuransa		
	96	Ashokjhar		
	97	Singhapur		

	98	Satyapira
	99	Ratnagiri and Udayagiri
	100	Patharajpur
	101	Langudi
	102	Abhimanyu Samanta Singhar Smruti Pitha
	103	Vajragiri-Galagali Sankha-Kantigadia
	104	Kayama-Radhanagar
	105	Neulapur-Tarapur-Deuli-Panturi
Jharsuguda	106	Kuilighugar
- Total Grand	107	Gujapahar
	108	Pikalghugar
	109	Vikramkhol
Kalahandi	110	Ampani
Transi Carron	111	Junagarh
	112	Phurlijharan
	113	Dharmagarh
	114	Thuamul-Rampur
	115	Belkhandi
	116	Amatgarh
	117	Gudahandi
	118	
	119	Karlapat
		Asurgarh
	120	Sapagaranda
	121	Mardiguda
	122	Jakam
	123	Kusurla
	124	Rabandarh
	125	Talguda
Kandhamal	126	Daringibadi
	127	Chakapada
	128	Balaskumpa
	129	Putudi
	130	Belghar
Kendrapara	131	Tamala Sasan
	132	Bhitarkanika
	133	Santhpura
	134	Gadadharpitha
	135	Kudanagari
	136	Karteswar Matha
	137	Sakhibata
	138	Andhabara
	139	Goteswar Pitha
	140	Hukitola & Batighar
Keonjhar	141	Gonasika
	142	Khandadhar
	143	Badaghagara

	144	Handibhanga
	145	Hadagada
	146	Gundichaghai
	147	Podasingisdi(Gadachandi-Chakratirth)
	148	Kanjipani
	149	Rajnagar
Khordha	150	Jayadev Kenduli
10101010	151	Koshalasuni Thakuranipitha
	152	Rameswar
	153	Hirapur
	154	Mandangiri(Mundiapada)
	155	Balianta (Shisu Anantapitha)
	156	Salia Dam-Berbara Hills
	157	Shree Ananta Purusottam Dev (Jagulaipatna)
	158	Sankat Mochan Mahavir Temple
Koraput	159	Nandapur
погарот	160	Sunabeda
	161	Decmali
	162	Duduma
	163	Bagra(Upper Kolab Dam)
	164	Gulmi
	165	Sual
	166	Jalaput
	167	Kechla
	168	Balda Cave
	169	Raja Cave
Mallropold	170	the state of the s
Malkangiri	171	Satiguda Malkangiri
		Motu
	172 173	Chitrakonda
	174	Balimela Delegal Desette
Managhbani	175	Rajarani Bandha
Mayurbhanj	176	Manatri
	177	Rairangpur
	178	Jamsola
	179	Jashipur
	180	Suleipat
	181	Haripur
	182	Samibrikhya
	183	Bangiriposi
	184	Bisoi
	185	Meru Matha
	186	Kuliana
	187	Kuchai
	188	Similipal
	189	Alkudar

	190	Sitakunda	
Nawapara	191	Nawapara	
	192	Patora	
	183	Patalganga	
	194	Budhikomna	
	195	Sindursil	
	196	Yogimatha	
	197	Thipakhol	
Nawarangpur	198	Nawarangpur	
	199	Umerkote	
	200	Podagarh	
Nayagarh	201	Siddhamula (Gokulananda pitha)	
	202	Baramul	
	203	Tarabalo	
	204	Kuturi	
	205	Udayapur	
	206	Panchupaliprgana	
	207	Jogi-Jogiani	
Puri	208	Baral (Balunkeswar Pitha)	
	209	Beleswar	
	210	Baligaon	
	211	Balighai	
	212	Astaranga	
	213	Chaurasi	
	214	Jahaniapira	
	215	Kuruma	
	216	Manikpatna	
Rayagada	217	Padmapur	
	218	Minajhola	
	219	Bissam Cuttack	
	220	Niymgiri Hills	
Sambalpur	221	Gudguda	
	222	Kandhara	
	223	Ushakothi	
Subamopur	224	Kota Samalai	
	225	Khaliapali	
	226	Chandalipat Puja Dunguri	
Sundargarh	227	Darjeeing	
	228	Deodarah	
	229	Junagarh	
	230	Miriglotah	
	231	Sundargarh	
	232	Ushakothi	
	233	Chhatrihill	
	234	Amco-Simco	

- ix) MoU signed with FICCI for organisation of Odisha Travel Bazar (OTB) for three years to promote Odisha Tourism in domestic and international market. The 2017 edition of the OTB has been successfully organised in partnership with the FICCI wherein 45 nos of foreign tour operators, 14 domestic tour operators, 16 nos of investors, 10 nos of inbound tour operators and air line operators attended as hosted buyers. Apart from that, 56 nos of Odisha based tour operators, travel agents and hoteliers also participated in the mega tourism conclave as sellers.
- x) In order to promote the State's tourism in general and the Buddhist Circuit in particular, the Department of Tourism in April, 2017 organised the International Buddhist Conclave in Bhubaneswar, wherein a number of Buddhist scholars, researchers, monks and tour operators participated. The event is expected to give a new impetus for promoting the Buddhist Circuit.

(SERVICE LEVEL BENCHMARKING & SERVICE COSTING)

It is proposed that "Benchmarking of Service Delivery & Service Costing" is to be under taken by the Department for the Programme Expenditure Scheme, "Barista NagarikTirthaYatraYojana" in the F.Y 2018-19.

CHAPTER - IV

(PAST PERFORMANCE)

To be provided in the Outcome Budget in the next Financial Year, i.e 2018-19

CHAPTER - V

(FINANCIAL REVIEW) FY-2015-16(Actual)

SL. NO.	NAME OF THE SCHEME (PLAN)	Actual of FY-2015-16
1	Grants to State Institute of Hotel Management Bolangir.	₹. 1,10,00
2	Deployment of Tourist Police Personnel/ Beach Cleaning. (Safety, Security & Sanitation)	₹. 3,00,00
3	PUBLICITY OF TOURISM	₹. 25,80,00
4	Tourism -TRAINING AND CAPACITY BUILDING	₹.1,20,00
5	DEVELOPMENT AND MANAGEMENT OF TOURIST INFRASTRUCTURE	₹.90,00,00
	TOTAL (STATE PLAN)	₹.121,10,00
6	CSS to Development of Tourism Infrastructure for Destination(CSS)	₹. 11,76,00
	GRAND TOTAL	₹.13,28,600
	Non Plan Scheme	
1	3451-SES	₹.19,200
	3452-	
2	1469-Tourist centre	₹. 5,399
3	1468-Tourist Accommodation	₹. 23,764
4	001-Direction & Administration	₹.14,935
5	1470-Tourist Information & Publicity	₹.44,788
	Total-3452	₹. 88,886
	32 Total Non-Plan(Tourism)	₹.1,08,086

FY-2016-17 (Budget Estimate & Revise Estimate)

SL. NO.	NAME OF THE SCHEME (Programme Expenditure)	BUDGET ESTIMATE	REVISE ESTIMATE
1	BARISTHA NAGARIKA TIRTHA YATRA YOJANA.	₹. 5,00,00	₹. 5,00,00
2	Grants to State Institute of Hotel Management Bolangir.	₹.1,10,00	₹.1,10,00
3	Deployment of Tourist Police Personnel/ Beach Cleaning. (Safety, Security & Sanitation)	₹.3,00,00	₹. 3,00,00
4	PUBLICITY OF TOURISM	₹.31,50,00	₹.31,50,00
5	Tourism -TRAINING AND CAPACITY BUILDING	₹.50,00	₹.50,00
6	DEVELOPMENT AND MANAGEMENT OF TOURIST INFRASTRUCTURE	₹.75,93,00	₹.75,93,00
7	Information Technology and E-Governance	₹.1,00,00	₹.1,00,00
	TOTAL STATE PLAN	₹.118,03,00	₹.118,03,00
	Administrative Expenditure (Establishment, Operation, Maintenance)		
1	3451-SES	₹.25,023	₹. 26,391
	3452-		
2	1469-Tourist centre	₹. 7,657	₹.7,717
3	1468-Tourist Accommodation	₹.32,200	₹.32,452
4	001-Direction & Administration	₹.18,311	₹.18,445
5	1470-Tourist Information & Publicity	₹.55,470	₹. 55,887
	Total-3452	₹.1,13,638	₹.1,14,501
	32 Total Non-Plan(Tourism)	₹.1,38,661	₹.1,40,892

FY-2017-18.(Budget Estimate)

SL. NO.	NAME OF THE SCHEME (Programme Expenditure)	BUDGET ESTIMATE
1	BARISTHA NAGARIKA TIRTHA YATRA YOJANA.	₹. 6,50,00
2	Grants to State Institute of Hotel Management Bolangir.	₹.1,22,00
3	Deployment of Tourist Police Personnel/ Beach Cleaning. (Safety, Security & Sanitation)	₹. 2,00,00
4	PUBLICITY OF TOURISM	₹. 52,99,99
5	Tourism -TRAINING AND CAPACITY BUILDING	₹.10,00
6	DEVELOPMENT AND MANAGEMENT OF TOURIST INFRASTRUCTURE	₹.86,30,00
7	Information Technology and E-Governance	₹.1,00,00
8	New Tourism Policy and Critical gap funding	1
	TOTAL STATE PLAN	₹.150,12,00
	Administrative Expenditure (Establishment, Operation, Maintenance)	
1	3451-SES	₹. 32,570
2	3452-	
3	1469-Tourist centre	₹. 9,944
4	1468-Tourist Accommodation	₹. 40,415
5	001-Direction & Administration	₹. 23,352
6	1470-Tourist Information & Publicity	₹.71,330
	Total-3452	₹.1,45,041
	32 Total Non-Plan(Tourism)	₹.1,77,611

CHAPTER - VI

There is no gender specific or SC/ST specific scheme implemented in the Department. However, women and SC/ST are given due importance under various schemes. The detail SC/ST and Boys/Girls enrolled in State Institute of Hotel Management, Bolangir in 2017-18 is as under-

SI. No.	Name Of the Trade	Students admitted		Male				Female			
	Category		SC	ST	OBC	GEN	SC	ST	OBC	GEN	
1	Food Production	19	-	02	06	11	-	-	-	-	
2	Food & Beverage	11	03	-	03	05	-	-	-	-	
3	Front Office Operation	09	-	-	03	02	02	-	-	02	
4	Housekeeping Operation	04	01	01	01	•	2	-8	01	-	
5	Craftsmanship Certificate Course in F & B Service (Batch-I)	17	01	06	-	05	*	05	-	•	
6	Craftsmanship Certificate Course in F & B Service (Batch-II)	08	-	03	01	02	-	01	-	01	
	Total	68	05	12	14	25	02	06	01	03	

Similarly, in the F.Y-2016-17, free pilgrimage was conducted under the scheme, "Baristha Nagarika Tirtha Yatra Yojana" and the male/female component is given below.

SI.	RDC	Originating	Destinations	Period	No. of Pilgrims		
No.	Zone	Station			Male	Female	Total
1	Southern Division	Berhampur	Rameswaram- Madurai	25 th July to 1 st August- 2016	647	330	977
2	Central Division	Bhubaneswar	Allahbad- Varanasi	23 rd to 28 th September- 2016	581	390	971
3	Northern Division	Sambalpur	Rishikesh- Haridwar	22 nd to 28 th November- 2016	609	374	983