

Government of Odisha
Department of Tourism & Culture
(Tourism)

No. 11487 /TSM, Bhubaneswar
T.TSP.II 19/2016.

Dt. 24/11/2016

RESOLUTION

Sub: Odisha Tourism Policy – 2016.

The Government of Odisha have taken various steps from time to time to promote tourism by pronouncing progressive policies on tourism. The last Tourism Policy of the State Government was announced in 2013. Since then, Tourism Sector has grown manifold and it is recognised as a major instrument of employment creation and inclusive growth. The Industrial Policy Resolution (IPR) 2015 was announced in August, 2015. In the IPR 2015, Tourism was declared as a priority sector Industry. In IPR 2015, the fiscal incentives proposed for priority sector industries are lucrative than the Tourism Policy 2013. Therefore, there is a need for developing a new Tourism Policy to address specific sectoral issues in the Tourism sector.

In order to make tourism an important part of economic activities, promote brand image of Odisha nationally and internationally, develop and promote the prime tourist products, conserve heritage, natural environment and to ensure beneficial outcome to all the Stake holders, the State Government have been pleased to publish the Odisha Tourism Policy, 2016 which is annexed herewith.

The resolution shall come into effect from the date of publication in Odisha Gazette.

The resolution is issued with the concurrence of Finance Department vide their U.O.R No.198/GS. II dt.16.11.2016 and this has been approved in the Cabinet meeting held on 22.11.2016 communicated vide Parliamentary Affairs Department Memo No.9594, dt.23.11.2016.

ORDER – Order that the Resolution be published in an extraordinary issue of the Odisha Gazette and copies thereof forwarded to the A.G (A&E) Odisha, Bhubaneswar / all Departments of Government / all Heads of Department / all RDCs /all Collectors.

By order of the Governor



Shri G. K. Dhal, IAS.
Principal Secretary, Tourism

Memo No. 11488 /TSM, Bhubaneswar Dt. 24/11/16
Copy to Gazette Cell, Commerce & Transport (Commerce) Department, Odisha Secretariat, Bhubaneswar for information with a request to publish the resolution in the next issue of extraordinary Odisha Gazette and circulate the same to all concerned. 300 copies may be sent to this Department for reference.

Memo No. 11489 /TSM, Bhubaneswar Dt. 24/11/16
Copy to all Departments of Govt. / all Heads of Department / all RDCs / all Collectors/ all members of the committee for information.

Memo No. 11490 /TSM, Bhubaneswar Dt. 24/11/16
Copy to MD. OTDC Ltd. / all Asst. Directors, Tourism / all Tourist Officers / all Officers Department of Tourism for information & necessary action.

Memo No. 11491 /TSM, Bhubaneswar Dt. 24/11/16
Copy to the Addl. Chief Secretary to Chief Minister, Odisha / P.S to Minister, Tourism & Culture, for kind information of Hon'ble Chief Minister & Hon'ble Minister.

Memo No. 11492 /TSM, Bhubaneswar Dt. 24/11/16
Copy forwarded to P.S to Chief Secretary /P.S. to D.C.&A.C.S./ P.S to Principal Secretary / P.S to Director & Addl. Secretary, Tourism for kind information of Chief Secretary/D.C.&A.C.S./Principal Secretary/Director & Addl. Secretary.

Memo No. 11493 /TSM, Bhubaneswar Dt. 24/11/16
Copy forwarded to President HRAO/President TAAO/President OTOA for information.

Memo No. 11494 /TSM, Bhubaneswar Dt. 24/11/16
Copy to Heads of Portal Group, I.T Centre, Odisha Secretariat /Computer cell of Tourism Department for information & necessary action. It is requested to upload the Resolution in the Web site of Tourism Department for general information.