

Government of Odisha
Department of Tourism & Culture
(Tourism)

No. 3488 /TSM, Bhubaneswar.
T-TSP-III(Stat)- 20 /13

Dt. 07-03-13

RESOLUTION

Sub:- Revised Guidelines for identification of new Tourism Centres of Odisha.

In view of the need for convergence and integration of resources in development of Tourist Centers Government, after careful consideration have been pleased to issue revised Guidelines for identification of new Tourist Centres in the State.

1. Any proposal for identification of any place as Tourist Centre received by the department will be forwarded to the Collector of the respective district. The Collector can also suo moto forward such proposals after observing the required formalities.
2. The Collector will constitute a District level Committee to consider the potential of the place for its identification and development as a Tourist Centre.
3. The Collector or his nominee like ADM or PD (DRDA) or Sub-Collector will be the Chairman of the Committee and Tourist Officer will be the Member Convener. Officers of the Government Departments like Forest & Environment, Tourism & Culture (Culture) , Works, Rural Development, Health, Energy, Women & Child Development and the Lead Bank Officers shall be the permanent members. Besides, Representatives from the Travel Trade, Hotel Industry, Public Representatives, Socio-Cultural Organizations as the Collector thinks appropriate will be the members.
4. **General Criteria for identification will be;**
 - i. Importance of the site from a Touristic viewpoint .(the main USP of the place)
 - ii. Present flow of visitors – from within Odisha, from outside Odisha and from foreign countries & source of such data. Tourist arrival to the centre for last three years.
 - iii. Present infrastructure available – proximity to Tourist centre such as units like Hotels, Dharamasalas, I.B, Guest House, Revenue Rest Shed.
 - iv. Existence of a Trust / Board / Committee for development of future upkeep of facilities
 - v. Possibility of increase in the number of visitors if the place is identified and developed (Projection of tourist footfall).
 - vi. Prospective Areas from where Tourists can be expected to come.
 - vii. Dovetailing of funds **already** initiated by District administration for the development of the site.
 - viii. Connectivity available like nearest Rail head, Road & water route (distances).
 - ix. For all historical / pilgrimage centres, the antecedents of the site. (How old is the site and its Cultural significance)
 - x. Availability of problem-free / encroachment-free admissible Government Land for future development of the site

5. The recommendation of the Committee should be then forwarded by the Collector with his comments to the DoT for consideration of Govt. The proposal from the District shall then be scrutinized by DoT through a panel consisting of

- Director Tourism or any another officer nominated by State Govt. – Chairman,
- Asst. Director, INDIATOURISM
- General Manager, OTDC
- Director, Culture
- Joint Director / Deputy Director, Tourism –Convener

These revised Guidelines will be effective from 1st March 2013 in supersession of the earlier Guideline issued vide this Department letter No:-6582/TSM dt.20.08.2010.

6. The State Government reserves the right to notify any place as a tourist destination as per the above criteria

ORDER: Ordered that the Resolution be published in the next issue of the Odisha Gazette and copies thereof forwarded to the A.G (A&E), Odisha, Bhubaneswar/all Departments of Government/all Heads of Department/all Collectors/all Tourist Officers for information.

By Order of the Governor

Sd/-

(Ashok Kumar Tripathy)
Principal Secretary to Government

Memo No. 3489 /TSM,

Dated 07-03-13

Copy to Director, Printing, Stationery & Publications, Odisha Govt. Press, Cuttack for information with a request to publish the Resolution in the next issue of Odisha Gazette and copies circulated to all concerned. 250 copies may be sent to this Department for reference.

Memo No. 3490 /TSM, Dated 07-03-13

Director & Addl. Secretary to Govt.

Copy to all Collectors / all ADTs/ all Tourist Officers for information & necessary action.

Director & Addl. Secretary to Govt.

Memo No. 3491 /TSM, Dated 07-03-13

Copy to all Departments of Governments / all Heads of Deptt. for information.

Director & Addl. Secretary to Govt.

Memo No 3492 /TSM, Dated 7.3.13

Copy to all Officers/ all Sections/ all Cells of DOT/ Managing Director,
OTDC for information & necessary action.

Memo No 3493 /TSM, Dated 7.3.13

Director & Addl. Secretary to Govt.

Copy to P.S to Hon'ble Minister, Tourism & Culture and P&C / Sr. P.S
to Principal Secretary, Tourism/ P.S to Director & Addl. Secretary, Tourism for kind
information of Hon'ble Minister / Principal Secretary / Director & Addl. Secretary
respectively.

Memo No 3494 /TSM, Dated 7.3.13

Director & Addl. Secretary to Govt.

Copy to the Data Entry Operator, Computer Cell for uploading in the
Odisha Tourism Website.

Director & Addl. Secretary to Govt.