

PRESS RELEASE

MoU Signed between Yatra TG Stay Ltd. and Tourism Department, Government of Odisha

On 23rd March, 2017, Department of Tourism Govt of Odisha signed MoU with Yatra.com for the joint promotion of homestays in state. The MoU was signed by Dr Nitin Jawale, Director Tourism Department and Mr Manish Kumar Bansal, GM Homestay, Yatra.com, in presence of Shri R. Balakrishnan, Development Commissioner and Mrs Arti Ahuja, Principal Secretary Tourism and Mr U K Pati, Deputy Director, Tourism and Rishikesh Ranjan Yatra, TG Stays Pvt Ltd. With intent of establishing itself as the largest Homestays aggregator, Yatra.com will list properties in Odisha on its website and encourage the growth of Homestays in the state.

Development Commissioner Mr Balakrishnan expressed his desire that the concept of Homestay which is popular in States like Goa, Karnataka, Kerala, Himachal Pradesh, etc. shall create new scope for rural and urban households of Odisha. Mrs Arti Ahuja wishes that people of Odisha will show interest in the concept of homestays and let people from other parts on India and world to come and experience local authentic culture of Odisha.

Homestays will help people of Odisha to earn livelihood, through hospitality sector by becoming part of the tourism industry. The ladies & unemployed youth in other parts of India have been benefited by being part of Homestays business and develop the area economically.