



ANNUAL REPORT 2018-19

Department of Tourism
Government of Odisha



ODISHA
INDIA'S BEST KEPT SECRET.



Odisha is richly endowed with temples & monuments representative of Kalinga architecture, enchanting forests & wildlife, pristine beaches and wetlands, sublime dances and music, skillfully designed handlooms & handicrafts and enigmatic tribal life.

It has been our Government's constant endeavour to showcase Odisha to the world. Tourism is amongst the most sustainable routes to maximising employment opportunities for our youth and ensuring shared prosperity through community participation.

This report presents a comprehensive yet objective account of the various initiatives of the Department of Tourism during 2018-19. I am sure that Odisha Tourism will soon be a global brand to reckon with.

Bande Utkal Janani!

Naveen Patnaik, Chief Minister





CHAPTER 1	
Introduction	07
CHAPTER 2	
Organizational Details	09
CHAPTER 3	
Objectives	12
CHAPTER 4	
Sector Development Strategy	14
CHAPTER 5	
Highlights of Activities	15
CHAPTER 6	
Sponsorship and Financial Assistance	25
CHAPTER 7	
Baristha Nagarika Tirtha Yatra Yojana	26
CHAPTER 8	
Tourism Projects	28
CHAPTER 9	
Approvals Granted by the Department of Tourism	31
CHAPTER 10	
Plan Outlay	32
CHAPTER 11	
Accommodation facilities	37
CHAPTER 12	
Organizational Structure	38

CONTENTS



CHAPTER 1

Introduction

Tourism is travel for recreational, leisure or business purposes. The World Tourism Organization defines tourists as people 'Travelling to and staying in places outside their usual environment for a period not less than 24 hours and not more than one consecutive year for leisure, business and other purposes.

Tourism requires necessary infrastructure and services for the tourists. It is a conglomeration of several activities and has the potential to stimulate employment generation in related fields like Hotels, Transport, Shopping, Food, Entertainment, Guiding etc. It is the hospitality sector which binds together a lot of other employment generating sectors through backward and forward linkages

Over the past decades tourism has experienced continued growth and deepening diversification to become one of the fastest growing economic sectors in the world. Today the business volume of tourism equals or even surpasses that of Oil exports, Food Products or Automobiles. The contribution of tourism to economic wellbeing depends on the quality and the revenues the tourism sector offers.

Tourism sector holds significance in terms of economic and other impacts. World Travel and Tourism Council (WTTC) reports Tourism sector contributed \$8.8 trillion or 10.4% to the World GDP whereas the industry's contribution in India during 2017-18 stands as \$234.0 billion which is 9.4% of India's GDP.



Tourism Sector - Economic Impact

Economic Impact of Tourism		
	Global Scenario (2018-19)	Indian Scenario (2017-18)
Total Contribution to GDP	\$8.8 trillion - 10.4% of GDP	\$ 234.0 bn - 9.4% of GDP
Employment generation	319 million - 9.9% of global employment	41.62 million - 8.0% of total employment
Visitor exports	\$ 1643.2 bn - 6.5% of total exports	\$ 27.3bn - 5.8% of total exports
Capital Investment	\$ 940.9 bn - 4.4% of total capital investment	\$ 41.6 bn - 6.3% of total Capital investment
Domestic spending	\$ 4060.1 bn - 4.8% of total domestic spending	\$ 186.0 bn - 7.5% of total domestic spending
Leisure spending	\$ 4475.3 bn - 4.4% of total Leisure spending	\$ 201.7 bn - 4.4% of total Leisure spending
Business spending	\$ 1,228.0 bn - 4.4% of total Business spending	\$ 11.6 bn - 0.2% of total Business spending

Source : WTTC, 2018

As per reports of the World Travel & Tourism Council (WTTC) Tourism sector is one of the world's largest economic sectors, supporting one in 10 jobs (319 million) worldwide. In 2018, Tourism industry experienced 3.9% growth, compared to the global economic growth of 3.2%.

Tourism is a highly labour-intensive sector. According to an estimate, for every million rupees investment, Tourism Sector creates 89 jobs as against 45 jobs in Primary Sector and 13 jobs in Secondary Sector. The ratio of indirect jobs to the direct jobs in the Tourism Sector is approximately 3:1. It is difficult to quantify the exact number of jobs created in the Tourism Sector especially indirect jobs, as the areas are very vast, varied and diverse in nature. One in five new jobs were created by this industry over the last five years. In India, Tourism industry has created 41.62 million jobs which is 8% of total employment generated in the country.

Growth in tourism also strengthens the local economy as it aids in foreign exchange earnings from one region to the other.

Odisha, the soul of incredible India has tremendous potential in tourism sector, because of its golden history, strategic geographical location, diverse geography and profound bounties of nature. The state is bestowed with profound bounties of nature, Odisha is India's bridge to her own golden past and resurgent present. The grand scenic beauty of nature, historic monuments, exotic sea beaches, luxuriant forest, majestic mountains, captivating wildlife, mystic waterfalls, beautiful handicrafts, vast water bodies, famous classical and folk dances, enchanting music and most importantly its hospitable people makes Odisha one of the favorite tourist destinations of India. Tourism sector has been accorded important status in Odisha and Government of Odisha through Department of Tourism is taking steps for the development and promotion of tourism in the state. During the year 2018-19 the tourist arrival to the State was 1,56,23,250 against 1,43,64,541 in 2017-18 with a growth rate of 8.76 percentage over previous year. There has been a steady increase in tourist arrival in the state due to regular and extensive marketing campaigns.

CHAPTER 2

Department of Tourism Organisational details

Though started as a Public Relations (PR) activity and later as a part of former Home Department, since 1960, Tourism became a regular function of the state Government with the creation of Tourism and Cultural Affairs Department in the erstwhile P&S Department Resolution No.17313 – Gen, dated the 13th November, 1973. The Department thus created was subsequently renamed as Tourism, Sports & Culture Department in G.A. Department Resolution No.14386 – Gen, dated the 10th June, 1980. In course of further re-organization of Departments, a separate Department was created for Tourism through G.A. Department Resolution No.270 – Gen, dated 2nd January, 1991. subsequently in the year 1995 a new Department of Tourism & Culture was created via G.A. Department Resolution No.29049 – Gen, dated 30th December, 1995. Again vide Notification No. GAD-SER2-RB-0001-2018-6330/ GEN dt. 6th March 2018, Tourism & Culture

Department has again separated and Department of Tourism is now functioning as an independent Department. The Department of Tourism has a Composite office and Directorate of Tourism is a part of this Composite office. There are 35 Tourist Offices. 30 Tourist Offices are in 30 districts of the State such as Puri, Khurdha, Nayagarh, Cuttack, Jajpur, Jagatsinghpur, Kendrapada, Balasore, Bhadrak, Mayurbhanj (Baripada), Keonjhar, Sundargarh (Rourkela), Sambalpur, Bargarh, Jharsuguda, Deogarh, Dhenkanal, Angul, Balangir, Sonapur, Kalahandi (Bhawanipatna), Nuapada, Koraput, Rayagada, Malkangiri, Nabarangpur, Kandhamal (Phulbani), Boudh, Ganjam (Berhampur), Gajapati (Paralakhemundi), 2 Destination Offices are in Bhubaneswar and Konark, each headed by a Tourist Officer. There are 3 tourist offices located outside the State, each headed by an Assistant Director, are at New Delhi, Kolkata and Chennai.



Besides, there are 7 Tourist Information Counters -3 inside the state at Bhubaneswar Airport, Bhubaneswar Railway Station and Puri Railway Station and other 4 outside the state, which are at Howrah (WB), Vizianagaram (AP), Raipur (Chhattisgarh) and Navi Mumbai (Maharashtra) for assisting tourists.

ODISHA TOURISM DEVELOPMENT CORPORATION LTD. (OTDC)

A public sector undertaking namely, Odisha Tourism Development Corporation Ltd. (OTDC) is functioning under the administrative control of the Department of Tourism, OTDC was constituted under Tourism Department Resolution No.3221/TSM, dated 27th February, 1979 it was incorporated under the Indian

Companies Act, 1956 on the 3rd September, 1979.

STATE INSTITUTE OF HOTEL MANAGEMENT (SIHM) with an objective to spread and impart quality tourism education in the state, in 2004-05, the State Govt. has set up a Food Craft Institute at District Tourism Centre, Balangir as a joint venture scheme of Ministry of Tourism, Government of India. Subsequently the Institute has been upgraded to State Institute of Hotel Management (SIHM), Balangir on 18th October 2010 and is affiliated to NCHMCT (National Council for Hotel Management & Catering Technology), Noida. The Bachelor in Science in Hospitality & Hotel Administration (B.Sc. in H&HA) is a 3 years degree programme was awarded to SIHM, Balangir by NCHMT, Ministry of Tourism, Govt. of India on 1st May 2019.

Courses Offered : SIHM, Balangir

Bachelor in Science in Hospitality & Hotel Administration

DURATION- 3 YEARS
INTAKE - 60

Diploma in Food Production

DURATION- 1 & ½ YEARS
INTAKE - 30

Diploma in House Keeping Operation

DURATION- 1 & ½ YEARS
INTAKE - 40

Craftsmanship Certificate Course in Food & Beverage Service

DURATION- 6 MONTHS
INTAKE - 30

Diploma in Front Office Operation

DURATION- 1 & ½ YEARS
INTAKE - 40

Diploma in Food & Beverage Service

DURATION- 1 & ½ YEARS
INTAKE - 40

Craftsmanship Certificate Course in Food Production

DURATION- 1 & ½ YEARS
INTAKE - 30



TAKE A TOUR OF ODISHA'S DIGITAL JOURNEY



www.odishatourism.gov.in

- **END-TO-END TRIP PLANNING**
- **CURATED TRAVEL TALES BY TOP BLOGGERS/VLOGGERS**
- **STAY INFORMED ABOUT INTERESTING TRAILS, HOTEL DEALS AND BEST PLACES TO VISIT**
- **OPPORTUNITY FOR TRAVEL AGENTS & HOTELIERS TO COME ON BOARD**





CHAPTER 3

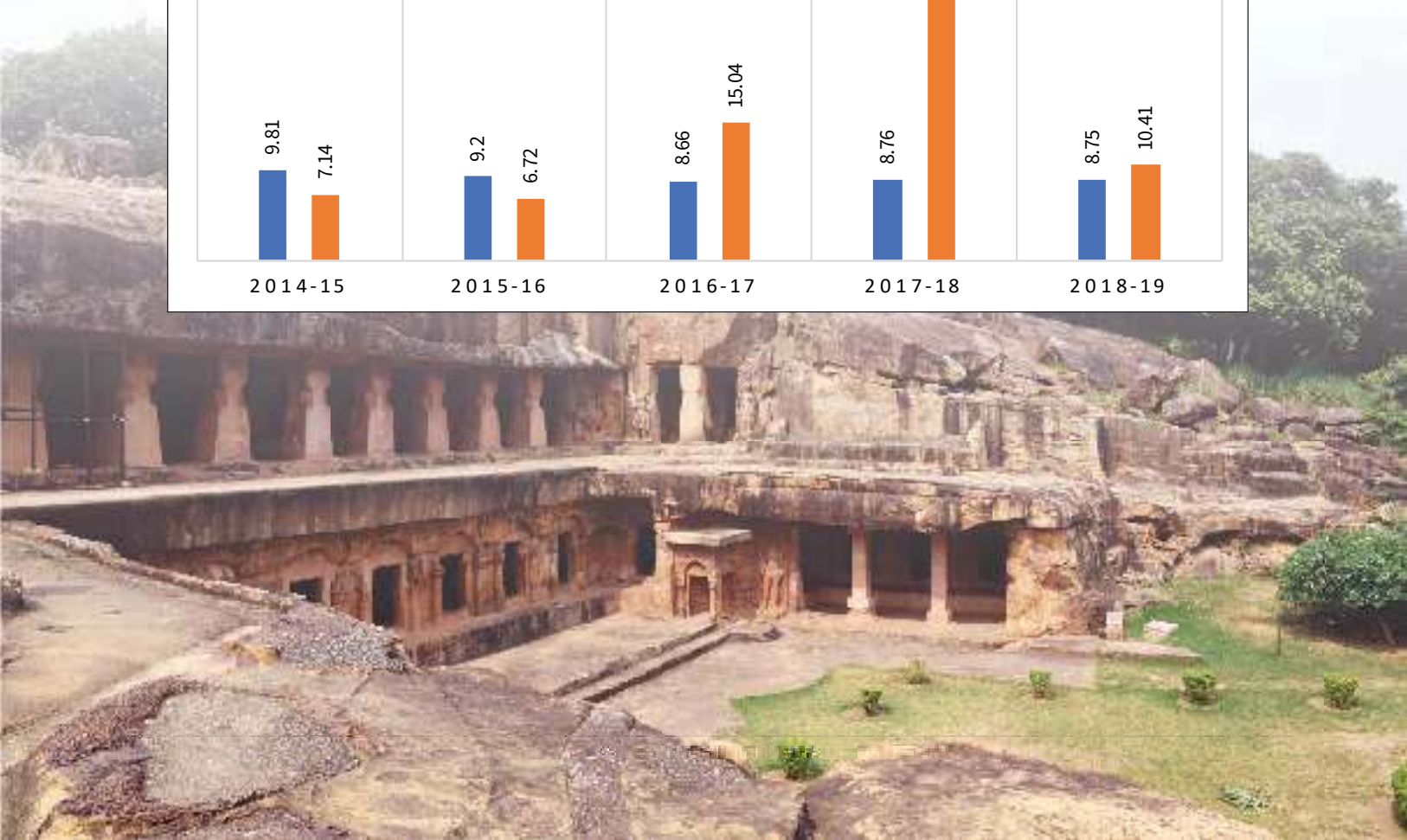
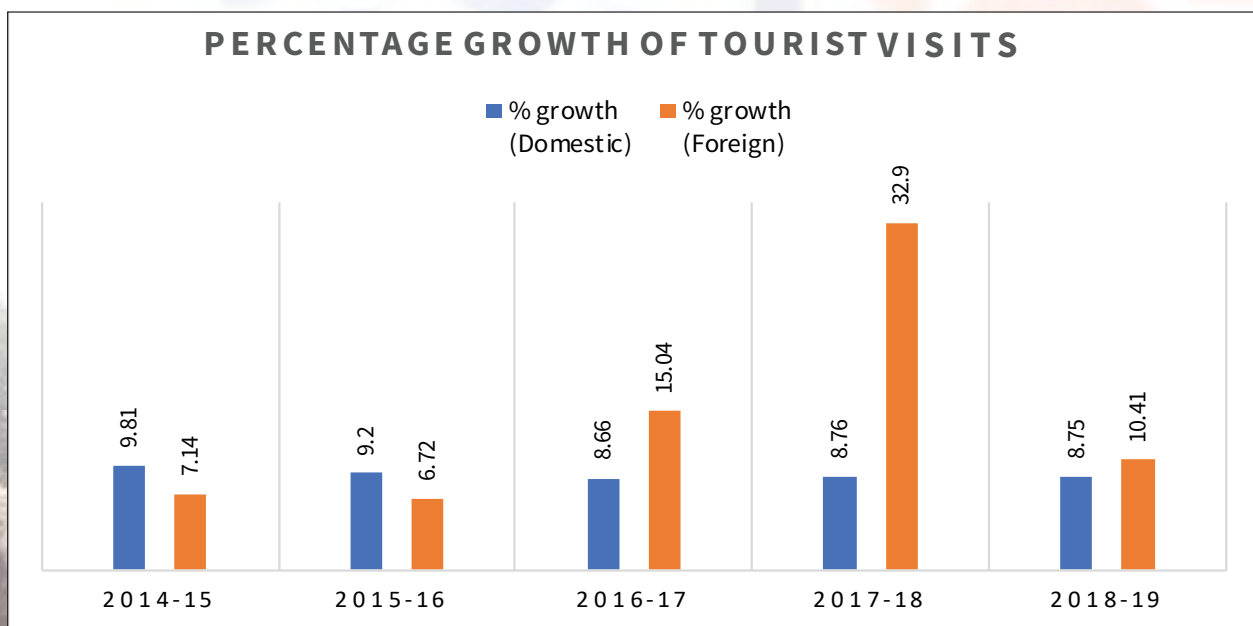
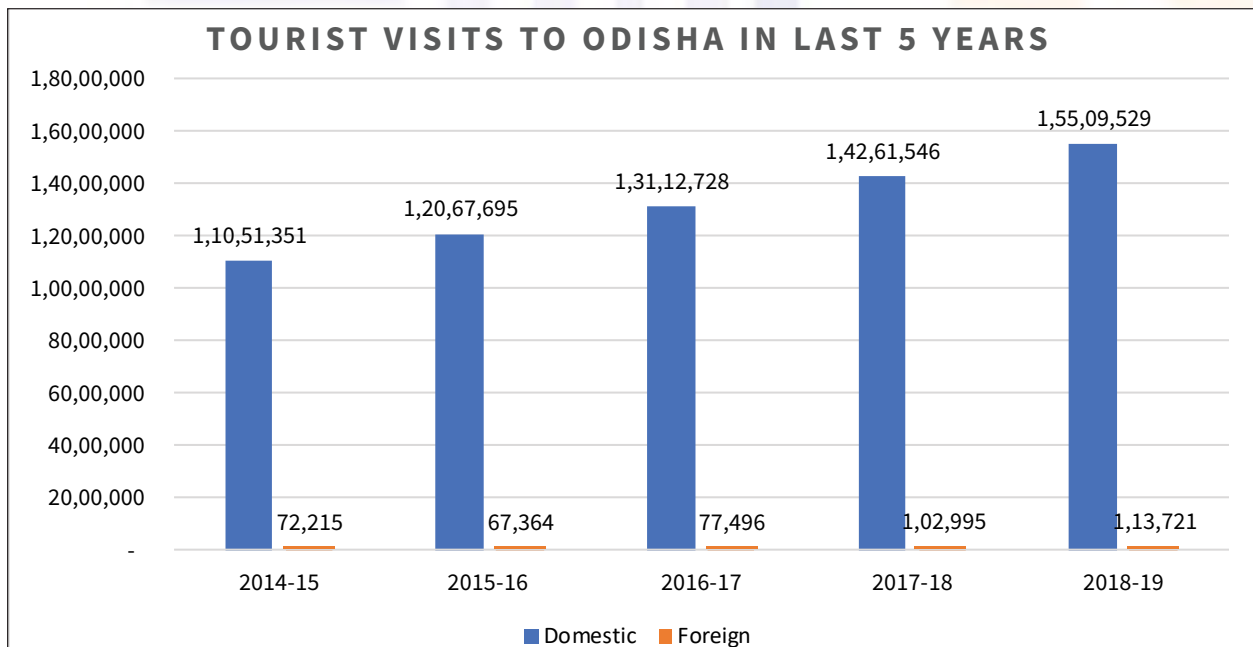
Objectives

The main objective of the Department of Tourism is to increase tourist traffic to the State, extend their duration of stay, create basic tourist infrastructure, promote and position Odisha as one of the preferred destinations both in the domestic & international markets. To achieve the above objectives, the Tourism Department has adopted a multi-pronged strategy to promote tourism aggressively in the source markets.



Domestic & Foreign Tourist Visits to Odisha

Year	Domestic		Total	% growth	Foreign	% Growth	Grand Total	% Growth
	From Odisha	Outside Odisha						
2014-15	66,30,499	44,20,852	1,10,51,351	9.81	72,215	7.14	1,11,23,566	9.79
2015-16	72,40,304	48,27,391	1,20,67,695	9.20	67,364	6.72	1,21,35,059	9.09
2016-17	78,67,321	52,45,407	1,31,12,728	8.66	77,496	15.04	1,31,90,224	8.69
2017-18	85,56,603	57,04,943	1,42,61,546	8.76	1,02,995	32.90	1,43,64,541	8.90
2018-19	93,05,282	62,04,247	1,55,09,529	8.75	1,13,721	10.41	1,56,23,250	8.76





CHAPTER 4



Sector Development Strategy

It is a well accepted fact that the of tourism sector is basically government sector led and private sector driven industry where government acts as a catalyst and facilitator, formulate plans, policies & programmes for tourism development. The private sector plays a more proactive role where they invest money and get profit out of that.

The Department of Tourism has adopted a multi-pronged strategy for the sector promotion and development of tourism by creating required infrastructure and facilities within the State and organizes effective publicity and promotional campaign within and outside the State. The Department of Tourism is the nodal agency to formulate plan & policies for the development and promotion of tourism. In the process, the Department consults and collaborates with other stakeholders in the sector including various line departments and trade representatives for balanced development of tourism. The current Odisha Tourism Policy has been launched in the year 2016. The policy aims to create an atmosphere which will attract more investment through liberalized incentives and benefits. A place that holds potential to attract tourists from outside is generally known as 'Tourist Centre'. As on March' 2019, 358 places have been identified in the state as Tourist Centers.

The infrastructure of tourism development falls into two categories, basic and touristic. While road, electricity, water, external & internal transport, postal & tele-communication, medical care, etc. constitute basic facilities; accommodation, restaurant, public convenience, organised & guided tours, recreation and guide services, etc. constitute

tourist facilities. Availability of basic facilities is a prerequisite for creation of tourist facilities.

With the creation of OTDC in 1979, the tourist facilities, like accommodation and transport, hitherto operated by the Department as promotional ventures, were entrusted to OTDC with effect from 01.09.1980 to operate on commercial basis. The Department, however, continues to create and operate new tourist facilities as for the benefits of tourists.

Tourism marketing and publicity is one of the major functions of the Department. The Department organizes some festivals directly and supports some tourism festivals organised by various stakeholders that leads to the promotion of tourism. Attractive advertisements both in print and electronic media, advertise went through hoardings, in-flight magazines, trade journals etc. for promotion of tourism are regularly released. In addition various, theme based documentary films on tourism are prepared and broadcasted. Under Hospitality schemes, the Department extends hospitality to Tour Operators, Travel Agents etc. via FAM trips to visit Odisha to get first hand information and on return give wide publicity which is much cheaper way of promoting a destination. Tourism stakeholders of the state are also supported financially to promote the state in various markets.

Tourism Development Committees have been formed in places like Dhauli, Konark, Chandrabhaga, Ramchandi, Kalijai, Barunei, Duduma, Gupteswar, etc. in association with district administration to develop and promote tourist centres.

CHAPTER 5

Highlights of Activities - 2018-19

Tourism Publication and Publicity

The Department has published a new **Tourist Map of Golden Triangle** covering destination like Puri, Konark, Bhubaneswar and a **Map of Diamond Triangle** covering destination like Ratnagiri, Udayagiri and Lalitgiri and a **Tourist map** of Bhubaneswar.

Advertisements (Print Media)

Advertisement is one of the powerful channels of communication to create public awareness. The Department of Tourism has brought out 4 new creatives on ecotourism, 10 new creatives for World Cup Hockey and 8 new creatives on multiple themes for advertisement. Attractive and innovative advertisements were released in the year 2018-19 for promoting Odisha as a tourist destination in the following magazines.




In- Flight

IndiGo Hello 6E Catalogue, Airports India, Air Vistara, Shubh Yatra(Air India), Jet Wings(National)




Tabloids

TTJ (Travel Trade Journal)




International

Travel+Leisure (South East Asia), Expressions (Thai & Eng), Conde Nast Traveller India



General

Exotica, Outlook, The Week, Frontline, India Today-English



Travel

Discover India, Outlook Traveller, Lonely Planet India, National Geographic Magazine, Travel+ Leisure (India & South Asia), NG Traveller



Entertainment & Life Style

Grehalakshmi, Stardust (English & Hindi), Savvy, Society, Society Interiors and Health & Nutrition, Filmfare



Advertisements (Electronic Media)

For promotion of the Odisha Tourism the following TV Channels have been used for electronic media campaign.

International Campaign

Sl. No.	Name of the Network	Name of the Channel
1.	Discovery Communication	1. Discovery Channel (UK) 2. Discovery Channel (France) 3. Discovery Channel (Thailand) 4. Discovery Channel (Singapore) 5. Discovery Channel (SAARC) 6. TLC(SAARC)
2.	CNN International	1. CNN-Asia Pacific 2. CNN-Europe Middle East Africa 3. CNN-South Asia
3.	Travel XP	1. Travel XP HD India 2. Travel XP HD Europe 3. Travel XP 4K Tamil 4. Travel XP 4K North America
4.	NGC(Fox)	National Geographic- South East Asia(Malaysia, Thailand & Singapore)
5.	BBC Global News Ltd.	BBC World News-South Asia, Asia Pacific

Regional Campaign

Sl. No.	Name of the Network	Name of the Channel
1.	Kalinga Media & Entertainment pvt. Ltd.	Kalinga TV
2.	Eastern Media	Kanak TV
3.	Zee Kalinga	Zee Kalinga TV- Odia
4.	ETV-Odia	News18Odia
5.	F7 Broadcast Pvt. Ltd.	News World Odisha
6.	Summa Real Media	News7-Odia

National Campaign

1.	Discovery Communication	<ol style="list-style-type: none"> 1. Discovery 2. TLC 3. Animal Planet
2.	ABP News Network	1. ABP News
		2. ABP Majha
		3. ABP Anand
		4. ABP Asmita
3.	Travel XP	1. Travel XP HD
		2. Travel XP HD Tamil
4.	Star India Pvt. Ltd.	1. Star Plus
		2. Star Gold
		3. NGC
		4. Fox Life
		5. Star Movies
		6. Star World
5.	Times Network	1. Times Now
		2. ET Now
		3. Movies Now
		4. Zoom
6.	AETN TV Network	1. History TV18-SD
		2. History TV18 HD
		3. FYI TV18
7.	Viacom18	1. Colours SD
		2. Comedy Central SD
		3. VH1 SD
		4. MTV SD
		5. MTV Beat SD
8.	ARG Outlier Media-Asianet News Service	Republic TV
9.	EPIC TV Network Pvt. Ltd.	Epic



Outdoor Branding

Airport Branding at Mumbai, Delhi, Kolkata & Bhubaneswar

With a view to promoting Odisha Tourism in the national market in general and metro cities in particular, Odisha Tourism has undertaken Out of Home (OOH) branding has been initiated at Mumbai, New Delhi and Kolkata Airports besides branding of the Mumbai Metro.

Bhubaneswar's Biju Patnaik International Airport has also been extensively branded to showcase tourism to inbound visitors.

Audio Visual

To creatively market the diverse tourism circuits and experiences that Odisha offers, the Department had commissioned empanelled agencies to produce audio visual films covering various destinations and segments including Wildlife and Eco-tourism, Heritage tourism, Ethnic tourism, Beach tourism, the Buddhist circuit, Arts and Crafts of Odisha.

Tourism Events & Trade Fairs participated & organized by Odisha Tourism

One of the key objectives of the Department is to market the state's tourism potential and engagement opportunities in the tourism & hospitality sector among different stakeholders across identified source markets. For this, Odisha Tourism along with key tourism trade stakeholders from the state organized or participated in the following events:

National Level Events

OTB Bhubaneswar - (5th - 7th October 2018)

The 2nd edition of the Odisha Travel Bazaar (OTB) was held at Hotel Mayfair Convention Centre & M/S Hotel Swosti Premium (P) Ltd. from 5th - 7th October 2018. The event was participated by 56 State Level Tour Operators, Hoteliers as co-exhibitor / seller and 65 FTOs attended the event. For educating & creating awareness about the products of Odisha, 3 Pre-event FAM trips were organized for the Foreign Tourist Operators / Domestic Tourist Operators.

National Chilika Birds Festival - 2019

Odisha is a naturalist's paradise. With a view to promoting responsible ecotourism specifically in Chilika Lake, the largest brackish water lake in Asia, National Chilika Birds Festival was organised on 27-28 January 2019 at Mangalajodi. The event was jointly organised by Odisha Tourism, Forest & Environment Department and Chilika Development Authority.

Participation in Travel & Tourism Fairs

The domestic tourism and travel trade market in India is very strong and vibrant. With a view to attracting more domestic tourists, Odisha Tourism has participated in a number of tourism events in B2B & B2C platforms along with the Stakeholders of the State.



Participation in Travel & Tourism Fairs

Sl. No.	Name of the Event	Date
1.	TTF Kolkata	6 th -8 th July 2018
2.	IITM, Bengaluru	27 th -29 th July 2018
3.	IATO Convention	6 th -8 th September 2018
4.	TTF Ahmedabad	7 th -9 th September 2018
5.	OTB Bhubaneswar	5 th -7 th October 2018
6.	IITF New Delhi	14 th -27 th November 2018
7.	SATTE New Delhi	16 th -18 th January 2019
8.	OTM Mumbai	23 rd -25 th January 2019
9.	TTF Chennai	8 th -10 th February 2019
10.	GITB Jaipur	28 th -30 th April 2019

State level Events

Organisation of Khandagiri & Udayagiri Mahotsav

With a view to giving a boost to the tourism potential of state capital, Bhubaneswar in and around Khandagiri-Udayagiri Hills, the second edition of the festival of culture and cuisine titled *Khandagiri – Udayagiri Mahotsav* was organised from 12th to 14th February 2019 by Odisha Tourism jointly with Bhubaneswar Municipal Corporation (BMC), Bhubaneswar Development Authority (BDA) and Odia Language, Literature & Culture Department.

Other Events

Sl. No.	Name of the Event	Date	Venue
1.	World Tourism Day	27 th September 2018	All Over State
2.	Bali Yatra Festival	23 rd Nov - 2 nd Dec 2018	Cuttack
3.	Konark Festival	1 st - 5 th December 2018	Open Air Auditorium, Konark
4.	International Sand Art Festival	1 st - 5 th December 2018	Chandrabhaga Beach, Konark
5.	Toshali National Crafts Mela	28 th Dec'18 -13 th Jan'2019	Janata Maidan, Bhubaneswar
6.	Mukteswar Dance Festival	14 th – 16 th January 2019	Mukteswar Temple Complex, Bhubaneswar
7.	Rajarani Music Festival	18 th – 20 th January 2019	Rajarani Temple Complex, Bhubaneswar
8.	Adivasi Mela	26 th Jan – 9 th Feb 2019	IDCO Exhibition Ground, Bhubaneswar
9.	Dhauri-Kalinga Mahotsav	8 th -10 th February, 2019	Foot Hills of Dhauri
10.	MSME Trade Fair	28 th Jan - 3 rd Feb, 2019	IDCO Exhibition Ground, Bhubaneswar

INTERNATIONAL EVENTS

To woo more tourists from abroad and create awareness about Odisha, the DOT has participated in the following international tourism fairs and exhibitions.

Sl. No.	Name of the Event	Date
1.	PATA, Langkawi (Malaysia)	12 th -14 th September 2018
2.	World Travel Mart (WTM), London (U.K)	5 th -7 th November 2018
3.	ITB, Berlin (Germany)	6 th -10 th March 2019

Organisation of International Road Shows

SL. No.	Name of the Road Shows	Date
1.	Road Show at Kuala Lumpur	18 th September 2018
2.	Road Show at Bangkok	19 th September 2018

GLIMPSES OF ODSIHA TOURISM'S FLAGSHIP EVENTS

International Sand Art Festival



Konark Festival



Chilika Bird Festival



Dhuli Kalinga Mahotsav



Odisha Travel Bazaar (OTB)



INTERNATIONAL EVENTS & ROADSHOWS

ITB, Berlin (Germany)



Road Show at Kuala Lumpur



Road Show at Bangkok



Other Activities

Times Passion Trail-2019

Times Passion Trail-2019 sponsored by Tourism Department was organized at Bhubaneswar from 10th to 15th February and 25th February to 3rd March 2019. The purpose was to promote diverse traveller experiences through observation and participation in Odia Culture & Heritage, Wildlife Photography and Bird Watching, etc. 30 participants had signed up for the “Culture & Heritage” trail and 25 participants for the “Wildlife Photography & Bird Watching” trail. This was first time Odisha Tourism has entered into such a venture.



Odisha Water Sports Guidelines-2018

With a view to tapping the potential of vast water resources for conducting water sports and water based recreation, in lakes, lagoons, water bodies, rivers and coastal belts, new Water Sports Guidelines came into force w.e.f. 1 July 2017. Further in supersession of the “Odisha Water Sports Guidelines 2017”, new “Odisha Water Sports Guidelines 2018” was formulated vide Tourism Department Notification no.4059/TSM dt.11.04.2018 to regulate and foster water sports activities in Odisha.





Establishment of direct Air Asia flights connecting Bhubaneswar and Bangkok, Thailand

The Department of Tourism successfully facilitated the operationalisation of direct Air Asia Berhad flights connecting Bangkok to Bhubaneswar from 6th December 2018. This is the second direct international sector connecting Bhubaneswar, following Kuala Lumpur.

Odisha Tourism participated in Odisha Hockey Mens' World Cup 2018



Capital city Bhubaneswar hosted the Odisha Men's Hockey World Cup 2018 at Kalinga Stadium from 27th November to 16th December 2018. With the intent of promoting sports tourism, the Department of Tourism co-sponsored the event, and maintained a branded kiosk in the stadium to showcase tourism options to spectators and visitors. The brand campaign "Odisha by Morning, Hockey by Evening" aggressively marketed the state nationally and globally, through outdoor and bus branding in cities such as London, Munich, Kuala Lumpur and Sydney.

CHAPTER 6

Sponsorship and Financial Assistance

The Department of Tourism, in its pursuit to promote the state's cultural heritage and other facets, offers sponsorship and financial assistance for the organization of relevant events, fairs and festivals. Various events supported & sponsored by Odisha Tourism during the year, 2018-19 are Chandipur Beach Festival, Talsari Beach Festival, Parab Festival at Koraput, Bargarh Dhanu Yatra Festival, Chilika Mahotsav at Satapada, Kalinga Gaurava Awards & Kalinga Tribal Queen, Odissi Sangeet Mahostav, Raja Mahostav, Bhubaneswar Art Trail, Sikandar Alam Jayanti, Guru Dakshina Jayanti, Guru Kelucharan Mohapatra Award Festival, Birth Anniversary Ceremony, National Sports Day, FHRAI Annual Convention, Fundraiser Charity Event, Joint promotion for Adventure Cycling, Annual Day Music Programme, Guru Deba Prasad Award Festival, Mera Bharat Mahan, Yamini Music Festival, Sangam Festival, All India Paika Akhada at Khordha, Odisha Literary Festival, Kalinga Book Fair, Photo Exhibition on the magic of Mangalajodi, 2nd Shelduck Folk Carnival, Ekamra Sports Literary Festival, 22nd Gunjan Dance & Music Festival, Anjali Children's Festival at Bhubaneswar, Samarpan-2019, Odisha Mahotsav at Surat, 24th Glory Fest, Plantation of Bodhi Druma at Dhauligiri on 23.01.19 for Kalinga Lanka Yatra, 5th Utkal Folk Dance Festival, E-Summit'2019, Alma Fiesta, 14th BGC Corporate Golf Tournament, 7th Zilla Mahostav, Makar Mahotsav-2019, 3rd All India Classical Dance Festival-2018-19, 25th Guru Pankaj Ustav & Mahari Award, Odissi Sangeet Mahostav-2019, ADVAITA-2019, Cultural Mahotsav-cum-Bhajan Samaroha, 1st Brahamani River Festival-2019 at Rourkela, 14th Odissi & Laghu Sangeet Samaroha, Patha Ustav on every Sunday, .FEST-2018, Cultural Programme & Heritage Walk on International Womens' Day, Food Festival at IHM-Bhubaneswar, Odissi Dance Festival, Chausathi Yogini Mahotsav at Hirapur, Satkosia Mahotsav, Ghumura Utsav-2019, Badaosha Festival, Baliapal Beach Festival-2019, Prafulla Kar Foundation (Kamala Desa Rajkumar), Barabati Nrutyotsaba-Cuttack, 42nd Spring Festival.





CHAPTER 7

Baristha Nagarika Tirtha Yatra Yojana | BNTYY

Pilgrimage or 'Tirtha Yatra' holds a special significance in Indian culture as well as in other cultures of the world. The tradition of Tirtha Yatra or pilgrimage has always played an important role in holding diverse cultures of India together and intact since ancient times. Keeping this in view, the State Tourism Department offers a great opportunity to the poor and deprived senior citizens of the State for realization of their lifelong spiritual aspirations of undertaking Tirtha Darshan (Pilgrimage). This scheme is offered to people of all religions and faiths. The scheme has benefitted senior citizens of age group 60-75 years to undertake pilgrimage through government assistance. The Tourism Department had launched the "Baristha Nagarika Tirtha Yatra Yojana" vide Tourism Dept. Resolution No. 2583/TSM, dt. 01/02/2016, in collaboration with IRCTC. The Department has successfully organized 12 trips of journey under this scheme.

To start with, six pilgrim trains originated from Balasore, Titilagarh, Sambalpur, Berhampur, Bhubaneswar, Rayagarh under Full Tariff Rate (FTR) basis. During the current financial year, 2018-19, an amount of Rs. 11.00 crore was provided in the plan budget for operation of the 6 pilgrim trains.

The details of successfully organized BNTYY trips are asunder:

Sl. No.	Originating Station	Pilgrims relating to the District	Place of Visit	Date of Journey	No. of Pilgrims availed the benefits
1	Balasore	Balasore, Bhadrak, Mayurbhanj, Jajpur	Agra, Fatehpur Sikri, Mathura	06.10.2018 to 11.10.2018	990
2	Titilagarh	Bolangir, Sundargarh, Subarnapur, Baragarh	Haridwar, Rishikesh,	15.11.2018 to 20.11.2018	1000
3	Sambalpur	Sambalpur, Keonjhar, Jharsuguda, Deogarh, Dhenkanal, Angul	Rameswarm, Madurai	07.12.2018 to 12.12.2018	1000
4	Berhampur	Ganjam, Gajapati, Boudh, Kandhamal, Nayagarh	Velakani, Tanjore	15.02.2019 to 20.02.2019	952
5	Bhubaneswar	Khordha, Cuttack, Puri, Kendrapara, Jagatsinghpur	Kolkata, Kamakhya	24.02.2019 to 01.03.2019	964
6	Rayagada	Kalahandi, Koraput, Nabarangapur, Rayagada, Malkangiri, Nuapada	Tirupati, Vellore, Shreekalahasti	03.03.2019 to 08.03.2019	902
Total					5808





CHAPTER 8

Tourism Projects

With a view to creating adequate tourist infrastructure and facilities within the State, Odisha Tourism has undertaken to execute several tourism projects across different locations through the support of Govt. of India funds and through the State Budget.

List of completed projects sanctioned during 11th Plan

- ◆ *Harishankar-Nrusinghanath-Ranipur-Jharial as Tourist Circuit*
- ◆ *Development of Kapilash-Joranda-Saptasajya*
- ◆ *Development of Nandankanan-Khandagiri-Deras-Chandaka as Tourist Destination*
- ◆ *Development of Mahanadi Central Heritage under Destination Scheme*
- ◆ *Development of Gurukul at Konark Natya Mandap (Hardware)*
- ◆ *Development of Mahanadi River Heritage under Tourist Circuit Scheme.*
- ◆ *Development of Sonepur-Khandapada-Narasinghpur-Cuttack*
- ◆ *Development of Silk Route Circuit in Ganjam as Tourist Destination*
- ◆ *Development of Odisha Tourism Information Portal.*
- ◆ *Development of Barpali (Hardware)*

List of Ongoing Projects sanctioned during 12th plan (year wise)

2012-13

No projects have been sanctioned

2013-14

Multimedia Show at Udayagiri-Khandagiri Caves

2014-15

Infrastructure development at Puri, Shree Jagannath Dham-Ramachandi- Prachi river front at Deuli-Dhauri under Mega Circuit.

2015-16

No projects have been sanctioned.

2016-17

Development of Gopalpur-Tampara-Barkul-Satapada Coastal Circuit under Swadesh Darshan Scheme.

2017-18

1. Development of Satyabhamapur(Birth place of Utkal Gourav Madhusudan Das)
2. Development of Magura Pond at Choudwar in Cuttack Dist.

3. Development of Barehi at Ganjam

4. Development of Prempahad at Raygada

5. Development of Water sports facilities in the State

2018-19

1. Development of Satakosia Eco-tourism

2. Completion of Cottages at Dangmal

3. Improvement of Water quality to Bindusagar Pond using source as Daya River

4. Street light along main road from Palasuni to Utara NH Bypass road, Bhubaneswar

5. Construction of Decorative compound wall on outer premises & others stone flooring at Maa Tara Tarini Temple in Ganjam Dist.

6. Construction & Development of Tourism place at Duduma under Lamtaput Block in Koraput Dist.

7. Integrated Development of Ekamra Kshetra, Old Town, Bhubaneswar

List of completed projects sanctioned during 12th Plan (year wise)

2013-14

- | | |
|---|---|
| <ol style="list-style-type: none"> 1. Development of Chandrabhaga under Destination Scheme has been completed 2. Development of Ekamra under Destination Scheme has been completed 3. Development of Talsari-Chandipur-Dagara under Beach Circuit Development Scheme | <p>has been completed</p> <ol style="list-style-type: none"> 4. Multimedia Show at Konark Sun Temple, Konark has been completed 5. Development of Atharanala under Destination Scheme has been completed 6. Multimedia Show at Dhauli has been completed |
|---|---|

PPP & OTHER NEW INITIATIVES

i) Three tourism units have been leased out on PPP mode during 2018-19, viz.

- Boating Complex, Jagannath Sagar, Koraput
- TC Kenduli, Khordha
- WAC Sohela

ii) Sanction of state funding for installation of Floating Musical Fountain and Video Projection Show in Bindusagar, Bhubaneswar during 2015-16.

iii) Floating Musical Fountain and Video

Projection Show at Narendra Pokhari, Puri has been completed & started operation since 18th May 2017. The Laser Show has already been started.

iv) Sanction of state funding for installation of a Light & Sound Show at Samaleswari temple, Sambalpur.

v) Sanction of state funding for installation of Floating Musical Fountain at Kusum Tank, Jajpur.

Other Activities

Revamping of Odisha Tourism Website

Key on the agenda of the Department of Tourism is the revamping of the website www.odishatourism.gov.in as a one-stop solution for tourists, visitors be it planning the itineraries, choosing travel packages, deciding on logistics, do's and don'ts and getting information about nearby destinations. It will give an immersive experience to tourists, including finding a local specialist travel agent, locating experiences on the map, travel advisory and booking eco-tours under the Traveler's Essentials section. It has well-bucketed information and proper navigation, giving user's confidence while searching for information about Odisha Tourism. The digital transformation will not end here. In coming future, we want to make it as one of the best travel websites with crowd sourced information about travel agents, deals, packages,

virtual tours and custom itinerary planner.

Odisha Tourism's presence in Social Media Platforms

Odisha Tourism is highly active in social media like Facebook, Twitter, Instagram, YouTube, LinkedIn, etc. with up-to-date information on activities, schemes, tourism destinations, etc.

Guide Training Programme

To adequately train youth to take up tour-guiding as a profession, Odisha Tourism has imparted training to a total of 1154 youths till 31.03.2019.

Eco-Tourist Guide/ State Level Guide Training Programme

Under the Scheme of Capacity Building Training Programme for local youths under Odisha State Youth Policy-2013, 61 local youths from predominantly Eco-Tourism oriented locations have been trained as Eco-Tourist Guides. As on



31.03.2019, 499 youths have been trained as Eco-Guides and 365 youths have been trained as State Level Guides for escorting & guiding tourists. The programme facilitates gainful employment to unemployed local youths. The IITM, Bhubaneswar was assigned for such training programmes.

Hospitality Related Training Programme

Under Skill Development Training programme of Odisha Skill Development Authority (OSDA), Govt. of Odisha, 2450 youths have been trained in hospitality related trades like F&B Service, Food Production, Bakery & Patisserie & Housekeeping

Utility. The Department of Tourism engaged the State Institute of Hotel Management (SIHM), Balangir for conducting such training programmes.

Organisation of 21 days Special/Tailor made training programme for existing State Level Guides for Buddhist Circuit

Odishan Institute of Maritime and South East Asian Studies (OIMSEAS) organized a 21 days Special/ Tailor made training programme for existing State Level Guides on Buddhism for Buddhist Circuit from 27th August to 18th September 2018. 20 registered guides participated the training programme.

Safety and Security of Tourists & Beach Cleaning

Safe, secure & hassle-free movement of tourists within Odisha is the topmost priority of the Department of Tourism. Puri being the hub of tourist movement, the State Govt. has taken the following measures.

1. 100 Life Guards have been deployed along the Sea Beach, Puri by the Home Department. The Life Guards are controlled by SP, Puri and monitored by Odisha Fire Service Dept. to prevent drowning death and to protect lives of tourists at Sea Beach, Puri from Digabarini to Swargadwara (Chaitanya Chowk). Expenditure towards deployment of Life Guards is being borne by Home Dept.
2. 10 Life Guards Associations of Puri Sea Beach front comprising 266 private Life Guards of Nolia community have been deployed in Sea Beach, Puri to safeguard tourists. They have been imparted rescue and life saving training and hospitality training by Tourism Dept through Indian Red Cross Society.
3. For better identification of these Life Guards, Tourism Department has provided them with uniforms in adherence to the international code i.e. yellow and red color T-shirts.
4. Tourism Dept. frequently organises awareness campaigns on the beaches for safe sea bath to check drowning deaths and encourage clean beaches.
5. 33 Beach Instructions issued by Department of Tourism, District Administration, Puri and Beach Development Committee, Puri in English and Odia language have been installed along the Sea Beach front in Puri at different locations for tourist awareness. Tourists are advised to take the help of Life Guards during sea bath and not to venture into the sea while intoxicated.
6. Patrolling Tourist Police have been introduced in Puri-Konark and Puri-Satapada routes. Four Tourist Police patrolling vehicles have been engaged for this purpose. Expenditure towards engagement of police patrolling vehicles is borne by Dept. of Tourism.
7. Home Dept. has created Tourist Police Cells at eight Police Stations in the state viz. Sea Beach Police Station(Puri), Brahmagiri Police Station (Satapada), Konark Police Station

(Chandrabhaga) in Puri Police District, Nandankanan Police Station(Nandankanan), Dhauli Police Station(Dhauri), Shree Lingaraj Police Station(Shree Lingaraj Temple) in UPD, Bhubaneswar, Gopalpur Police Station(Gopalpur) in Berhampur Police District, Chandipur Police Station(Chandipur) in Balasore Police District vide letter no.17521(M)/D&A dtd. 29.05.2015. 72 posts have been created in different categories like SA-8, ASI-8, Havildar-8 and Constable-48. All Tourist Police Cells have

- been operationalised.
8. 50 Life Guards (Nolias) of Gopalpur Sea Beach have been covered with Insurance of Rs.1.00 lakh each with United Insurance Co. Ltd.
 9. In view of tourist visits to Particularly Vulnerable Tribal Groups (PVTG) areas, an advisory for visit of international tourists to PVTG areas has been issued and implemented.
 10. A Tourist Emergency Fund of Rs.1.00 Crore has been created to provide financial assistance to tourists during disaster situations.

CHAPTER 9

Approvals granted by the Department of Tourism

Approval of Tourism Related Projects

Approval of Tourism related projects is a key responsibility of the Tourism Department. Projects fulfilling certain criteria and standards are granted approval by the Special Single Window Clearance Committee (SSWCC) and State Level Single Window Clearance Authority (SLSWCA).

12 Tourism Related Project proposals were approved by SSWCC and SSWCA during 2018-19. In total, 51 (Fifty One) nos. of Tourism Related Project proposals have been approved by the said committees.

Recognition of Travel Agents

108 Travel Agents have been recognized by the Department of Tourism.

CHAPTER 10

Plan Outlay

Tourism is a highly capital intensive industry. To augment infrastructure and services and market them, government budgets often do not have the wherewithal. The private sector has a great role to play in augmenting government efforts, especially in creating the tourist facilities. The Department of Tourism has to ensure required infrastructure for luring more investment by the private sector. Similarly, the Department of Tourism has to take the lead in organizing events & activities and undertake aggressive marketing and publicity campaign in association with the travel trade and the hospitality industry.

Plan and Programme

During 2018-19, an outlay of INR 18188.04 lakhs was provisioned.

While implementing the proposed plan and programme during 2018-19, emphasis was given on the following thrust areas:

1. Completion of ongoing projects
2. Projecting Odisha in the domestic as well as in the overseas markets as a favoured tourist destination through appropriate publicity and marketing including launching of special campaigns.
3. Creating appropriate environment for attracting private sector investment in a big way by suitable policy initiatives and a synergy of activities at the government level.
4. Restructuring the Department to increase functional efficiency, social responsibility & financial accountability by restructuring the Tourism Department to make it more vibrant and dynamic.

12th Plan outlay and expenditure

(Rs. in lakh)

Name of the Scheme 12 th Plan (2012-2017)	2012-13		2013-14		2014-15		2015-16		2016-17	
	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure
1	2	3	4	5	6	7	8	9	10	11
102- Tourist Accommodation	3085.00	3085.00	4926.40	4876.40	9200.03	9200.03	9000.00	9000.00	7693.00	7693.00
102- Tourist Accommodation (State Matching contribution)	1000.00	858.41	500.00	500.00	--	--	--	--	--	--
Total	4085.00	3943.41	5426.40	5376.40	9200.03	9200.03	9000.00	9000.00	7693.00	7693.00
104-Promotion and Publicity	2400.00	2400.00	3025.00	2959.43	2725.00	2723.20	3110.00	3110.00	4110.00	4110.00
CSS to development of Tourist infrastructure for destination:					3145.92	932.44	1514.45	1176.00	--	--
C.P	100.07	100.07	--	--	--	--	-	-	3000.00	--
Total	6585.07	6443.48	8451.40	8335.83	15070.95	12855.67	13624.45	13286.00	14803.00	11803.00



Approved outlay & expenditure for 2017-18 to annual outlay for 2019-20 (Rs. in lakh)

Name of the Scheme (2012-2017)	2017-18		2018-19		2019-20
	Outlay	Expenditure	Outlay	Expenditure	Outlay
1	2	3	4	5	6
102- Tourist Accommodation	8730.00	8730.00	10450.00	10450.00	9350.00
Sub-Total	8730.00	8730.00	10450.00	10450.00	9350.00
104-Promotion and Publicity	6282.00	6282.00	7738.04	7538.04	5510.01
	291.00-(S)	291.00			
C.P (PRASAD)	3000.00	--	3000.00	--	3000
TOTAL	18303.00	15303.00	21188.04	17988.04	17860.01



Programme expenditure budget provision of Tourism Department for the year 2018-19

(Rs. in lakh)

Sl. No.	Name of the scheme / sub scheme	Head of account	Budget Provision
1	Information, education and communication activities	32-3452- tourism-programme expenditure-state sector schemes-state sector-80-general-104-promotion and publicity-0708-information, education and communication-78159- information, education and communication activities.(voted)	288.04
2	Baristha Nagarika Tirtha Yatra Yojana	32-3452-tourism-programme expenditure-state sector schemes-state sector-80-general-104-promotion and publicity-3117-barista nagarika tirtha yatra yojana-20002-other charges (voted).	1100.00
3	Development and management of tourist infrastructure	32-5452- capital out lay on tourism-programme expenditure-state sector schemes-state sector-01- tourist infrastructure-102- tourist accommodation-1468- tourist accommodation -37078-construction of tourist accommodation (voted).	9250.00
4	Development of Bakula Bana at Sakhigopal	32-5452- capital out lay on tourism-programme expenditure-state sector schemes-state sector-01- tourist infrastructure-101- tourist centre-1469- tourist accommodation -37307-development of bakulabana sakhigopal (voted) 2018-19	700.00
5	Grants to State Institute of Hotel Management Bolangir	32-3452-tourism-programme expenditure-state sector schemes-state sector-80-general-104-promotion and publicity-1470-tourist information and publicity -41093-grant in aid to food craft institute bolangir 921-grant in aid towards salary- rs.1,06,00,000/- & 918-grant in aid general(non-salary)- rs.34,00,000/-voted).	140.00
6	Kalinga Institute of Peace and Conflict Resolution	32-3452- tourism-programme expenditure-state sector schemes-state sector-80-general-104-promotion and publicity-3327-kalinga institute of peace and conflict resolution-20002-other charges (voted).2018-19	500.00
7	Publicity of Tourism	32-3452- tourism-programme expenditure-state sector schemes-state sector-80-general-104-promotion and publicity-1470-tourist information and publicity -11005-advertising sales and publicity (voted).	5299.99
8	New Tourism Policy and critical gap funding (token amount)	Token amount	0.01
9	Safety Security and Sanitation	32-3452- tourism-programme expenditure-state sector schemes-state sector-80-general-104-promotion and publicity-1470-78661 safety security and sanitation (voted).	200.00
10	Sand Art Museum	32-3452- tourism-programme expenditure-state sector schemes-state sector-80-general-104-promotion and publicity-78685-sand art museum (voted).2018-19	200.00
11	Tourism – training and capacity building	32-3452- tourism-programme expenditure-state sector schemes-state sector-80-general-104-promotion and publicity-1470-tourist information and publicity -78514-training programme for capacity building (voted).	10.00
12	Information technology and e-governance	32-5452- capital out lay on tourism-programme expenditure-state sector schemes-state sector-01- tourist infrastructure-102- tourist accommodation-1468- tourist accommodation -78245- information and techenlogy infrastructure. (voted).	500.00
	Total state plan		18188.04
13	Pilgrimage Rejuvenation and Spiritual Augmentation Drive (PRASAD)	32-5452- capital out lay on tourism-programme expenditure-central sector schemes-state sector -01- tourist infrastructure-102- tourist accommodation-1468-37078-construction of tourist accommdation (central plan) (voted).	3000.00
	Grand total		21188.04



Programme expenditure budget provision of Tourism Department for the year 2019-20

(Rs. in lakh)

Sl. No.	Name of the Scheme / Sub scheme	Head of Account	Budget Provision
1	INFORMATION, EDUCATION AND COMMUNICATION ACTIVITIES	32-3452- TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-0708-Information, Education and Communication-78159- Information, Education and Communication Activities.(Voted)	200.00
2	BARISTHA NAGARIKA TIRTHA YATRA YOJANA	32-3452-TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-3117-BARISTA NAGARIKA TIRTHA YATRA YOJANA-20002-OTHER CHARGES (voted).	600.00
3	DEVELOPMENT AND MANAGEMENT OF TOURIST INFRASTRUCTURE	32-5452- CAPITAL OUT LAY ON TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-01- TOURIST INFRASTRUCTURE-102-TOURIST ACCOMMODATION-1468- TOURIST ACCOMMODATION -37078-CONSTRUCTION OF TOURIST ACCOMMODATION (voted).	8899.99
4	DEVELOPMENT OF BAKULABANA AT SAKHIGOPAL	32-5452- CAPITAL OUT LAY ON TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-01- TOURIST INFRASTRUCTURE-101-TOURIST CENTRE-1469- TOURIST ACCOMMODATION -37307-DEVELOPMENT OF BAKULABANA SAKHIGOPAL (voted) 2018-19	0.01
5	GRANTS TO STATE INSTITUTE OF HOTEL MANAGEMENT BOLANGIR	32-3452-TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-1470-TOURIST INFORMATION AND PUBLICITY -41093-GRANT IN AID TO FOOD CRAFT INSTITUTE BOLANGIR 921-Grant in Aid towards Salary- Rs.1,25,00,000/- & 918-Grant in Aid General(Non-Salary)- Rs.25,00,000/-voted).	150.00
6	KALINGA INSTITUTE OF PEACE AND CONFLICT RESOLUTION	32-3452- TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-3327-KALINGA INSTITUTE OF PEACE AND CONFLICT RESOLUTION-20002-OTHER CHARGES (voted).	0.01
7	PUBLICITY OF TOURISM	32-3452- TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-1470-TOURIST INFORMATION AND PUBLICITY -11005-ADVERTISING SALES AND PUBLICITY (voted).	4399.99
8	NEW TOURISM POLICY AND CRITICAL GAP FUNDING (token amount)	Token amount	0.01
9	SAFETY SECURITY AND SANITATION	32-3452- TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-1470-78661 safety security and sanitation (voted).	100.00
10	TOURISM –TRAINING AND CAPACITY BUILDING	32-3452- TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-80-GENERAL-104-PROMOTION AND PUBLICITY-1470-TOURIST INFORMATION AND PUBLICITY -78514-TRAINING PROGRAMME FOR CAPACITY BUILDING (voted).	60.00
11	INFORMATION TECHNOLOGY AND E-GOVERNANCE	32-5452- CAPITAL OUT LAY ON TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-01- TOURIST INFRASTRUCTURE-102-TOURIST ACCOMMODATION-1468- TOURIST ACCOMMODATION -78245- INFORMATION AND TECHENLOGY INFRASTRUCTURE. (voted).	350.00
	TOTAL STATE PLAN		14860.01
13	PILGRIMAGE REJUVENATION AND SPIRITUAL AUGMENTATION DRIVE(PRASAD)	32-5452- CAPITAL OUT LAY ON TOURISM-PROGRAMME EXPENDITURE-CENTRAL SECTOR SCHEMES-STATE SECTOR -01- TOURIST INFRASTRUCTURE-102- TOURIST ACCOMMODATION-1468-37078-CONSTRUCTION OF TOURIST ACCOMMODATION (Central Plan) (voted).	3000.00
	GRAND TOTAL		17860.01

CHAPTER 11

Accommodation Facilities

Tourism Units operated by Deptt. Rooms/Beds

1. Panthasala, Nrusimhanath	05/16
2. Tourist Complex, Atri	06/20
3. Yatrivas-cum-Cyclone Shelter Centre, Chandaneswar.	10/17

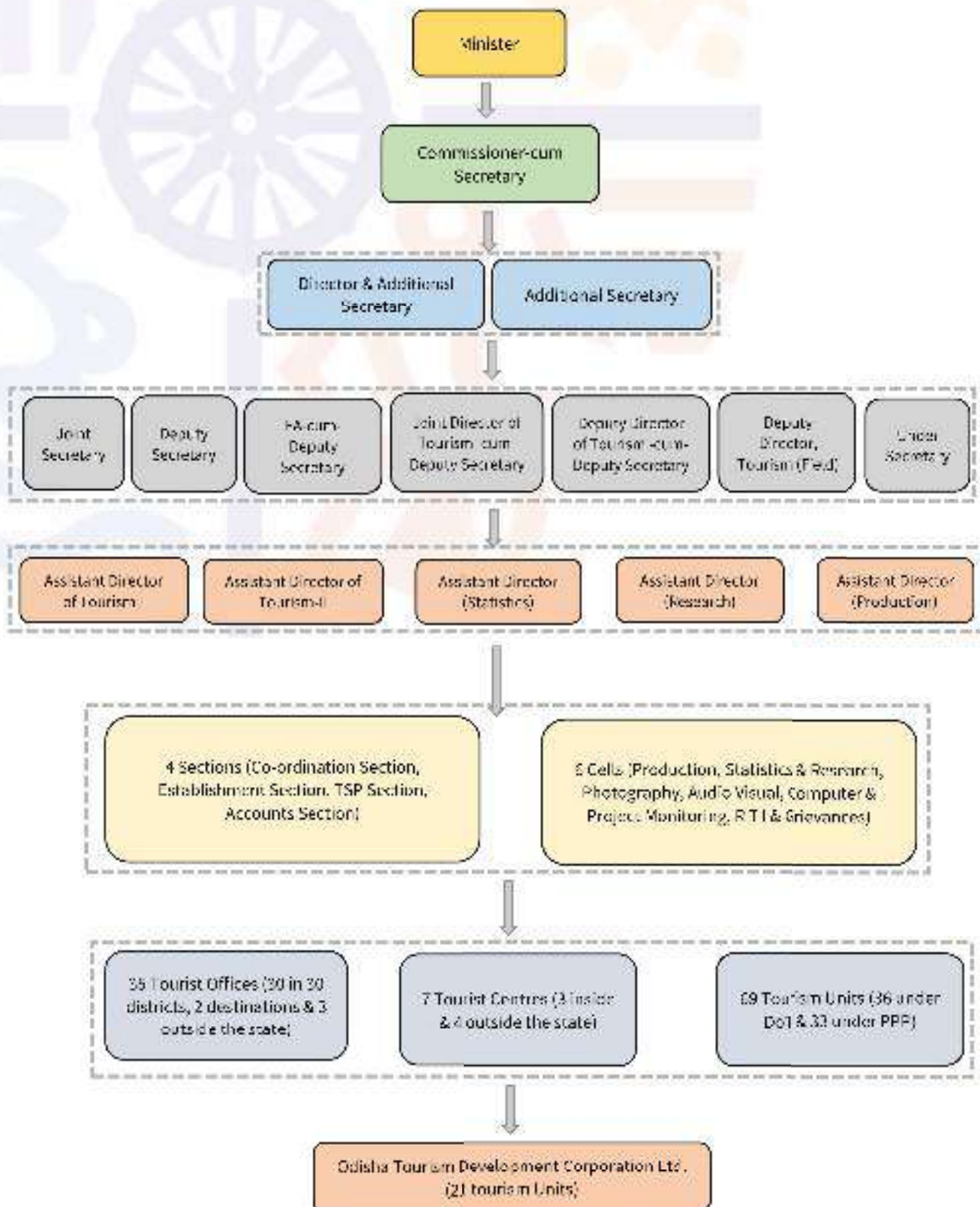
Tourism Units operated by OTDC Rooms/Beds

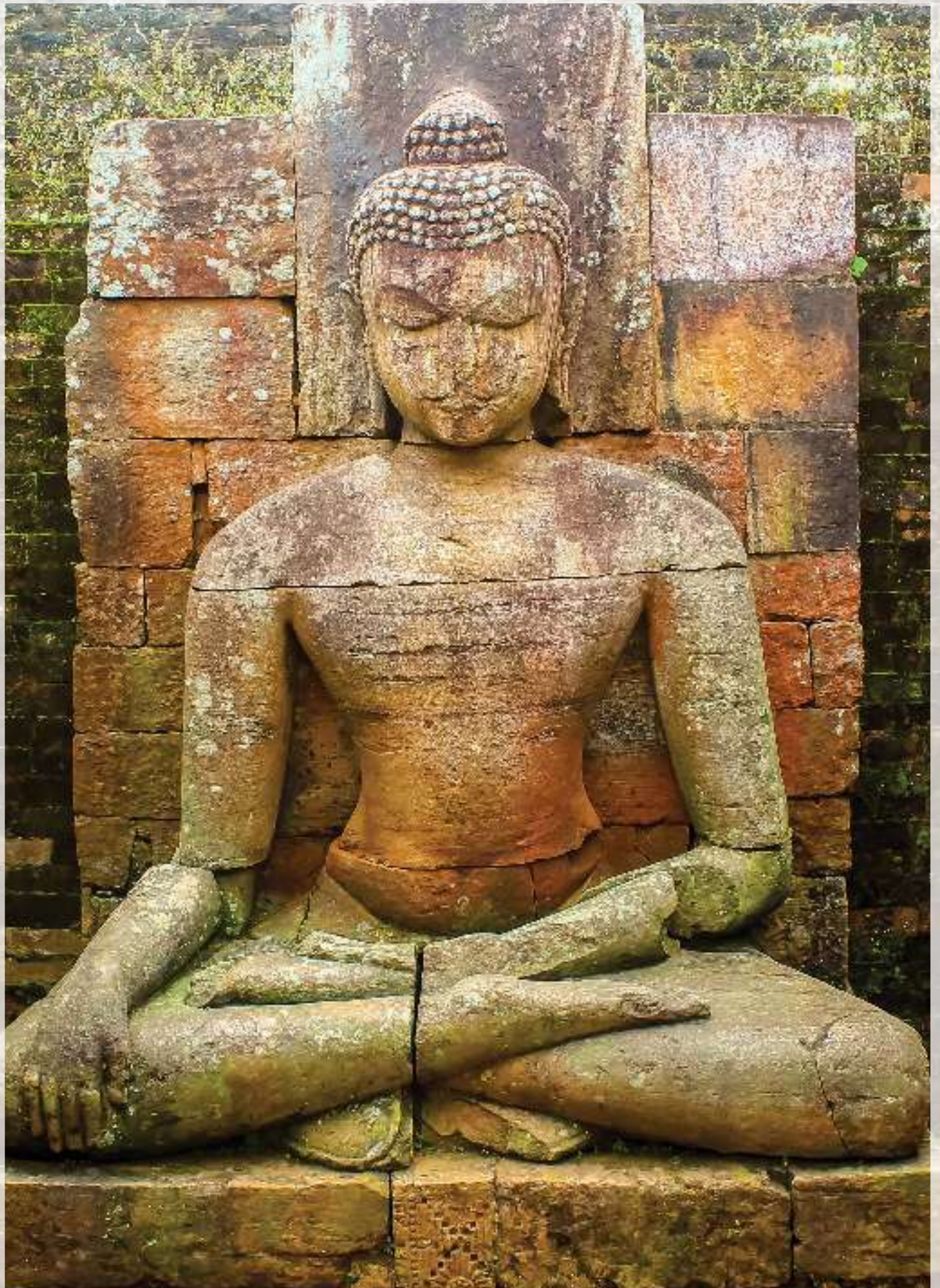
1. Panthanivas, Bhubaneswar	54/108
2. Panthanivas, Puri	52/114
3. Panthanivas, Cuttack	28/56
4. Panthanivas, Barkul	35/72
5. Panthanivas, Sambalpur	34/68
6. Panthanivas, Rambha	24/48
7. Panthanivas, Gopalpur	22/48
8. Panthanivas, Taptapani	11/28
9. Panthanivas, Chandipur	41/94
10. Panthanivas, Rourkela	32/68
11. Panthanivas, Balasore	08/16
12. Panthika, Dhauli.	03/06
13. Yatrivas, Konark	46/100
14. Yatrivas, Satapada	22/44
15. Panthasala, Panchalingeswar	30/70
16. Aranya Nivas, Chandbali	16/38
17. Panthasala, Chandaneswar	29/58
18. Panthanivas, Paradeep.	12/24
19. Panthanivas(TRC) Keonjhar	14/28
20. Panthanivas Bhadrak	20/40
21. Panthika, Khandagiri	4 Conference Hall

Panthanivas, Barkul

CHAPTER 12

Organizational Structure







ODISHA
INDIA'S BEST KEPT SECRET.

Department of Tourism, Govt. of Odisha, Paryatan Bhawan, Lewis Road
Bhubaneswar - 751014, Ph: 0674 - 2432177/ 2431896, Fax: 0674 - 2430887
info@odishatourism.gov.in | www.odishatourism.gov.in

 [odishatourismofficial](https://www.facebook.com/odishatourismofficial)  [odishatourismofficial](https://www.instagram.com/odishatourismofficial)  [odisha_tourism](https://twitter.com/odisha_tourism)