



ANNUAL R E P O R T — 2024-25 —



Shree Jagannath Temple, Puri



Contents

1.	Introduction	4
2.	Organizational Details	5
3.	Objectives	7
4.	Sector Development Strategy	7
5.	Highlights of the Activities	9
6.	Baristha Nagarika Tirtha Yatra Yojana(BNTYY)	34
7.	Training & Capacity Building	36
8.	Safety and Security of Tourists & Beach Cleaning	39
9.	Sponsorship and Financial Assistance	42
10.	Major actions/activities of Department of Tourism in FY 2024-25	43
11.	Odisha Tourism Policy 2022	55
12.	Investment Promotion and Investor Facilitation	58
13.	Accommodation Facilities	64
14.	Awards & Accolades	64
15.	Plan Outlay	65
16.	Approved Outlay & Expenditure (INR in Lakh)	68
17.	Budget Provision of Tourism Department for the Year 2024-25	69



1. INTRODUCTION

Tourism is travel for recreational, leisure or business purposes. The World Tourism Organization (WTO) defines tourists as people 'Travelling to and staying in places outside their usual environment for a period not less than 24 hours and not more than one consecutive year for leisure, business and other purposes.

Tourism requires necessary infrastructure and services for the tourists. It is a conglomeration of several activities and has the potential to fuel employment generation in related fields like Hotels, Transport, Shopping, Food, Entertainment, Guiding etc. It is the tourism and hospitality sector which binds together a lot of other employment generating sectors through backward and forward linkages.

Over the past decades, tourism sector has experienced continued growth and diversification to evolve as one of the fastest growing economic sectors in the world. Today the business volume of tourism equals or even surpasses that of Oil exports, Food Products or Automobiles. Tourism in Odisha is one of the main contributors to the State's economy (13% of GDP of Odisha). The Government of Odisha has undertaken many reforms in all sectors of its economy for Ease of Doing Business in the State. It has implemented the award-winning Single Window System (Go SWIFT) that facilitates appraisal of investment proposals without any physical interface. These important steps have boosted the economy of the State and placed tourism at the forefront as a major factor in accelerating the progress of the State.

Odisha, India's best kept secret, has tremendous potential in tourism sector, because of its golden history, strategic geographical location, diverse topography and bountiful nature. The state is bestowed with natural and cultural heritage. Odisha is India's bridge to her own golden past and resurgent present. The grand scenic beauty of nature, historic monuments, exotic sea beaches, biodiverse forests, majestic mountains, captivating wildlife, mystic waterfalls, beautiful handicrafts, vast water bodies, famous classical and folk dances, enchanting music and most importantly its hospitable people make Odisha one of the favorite tourist destinations of India.

Tourism sector has been accorded 'focus sector' status in Odisha and Govt. of Odisha through Department of Tourism is taking steps for development and promotion of tourism in the state. During the year 2024-25 (up to December 2024), the number of tourist footfalls in Odisha was recorded at 1,10,52,211.

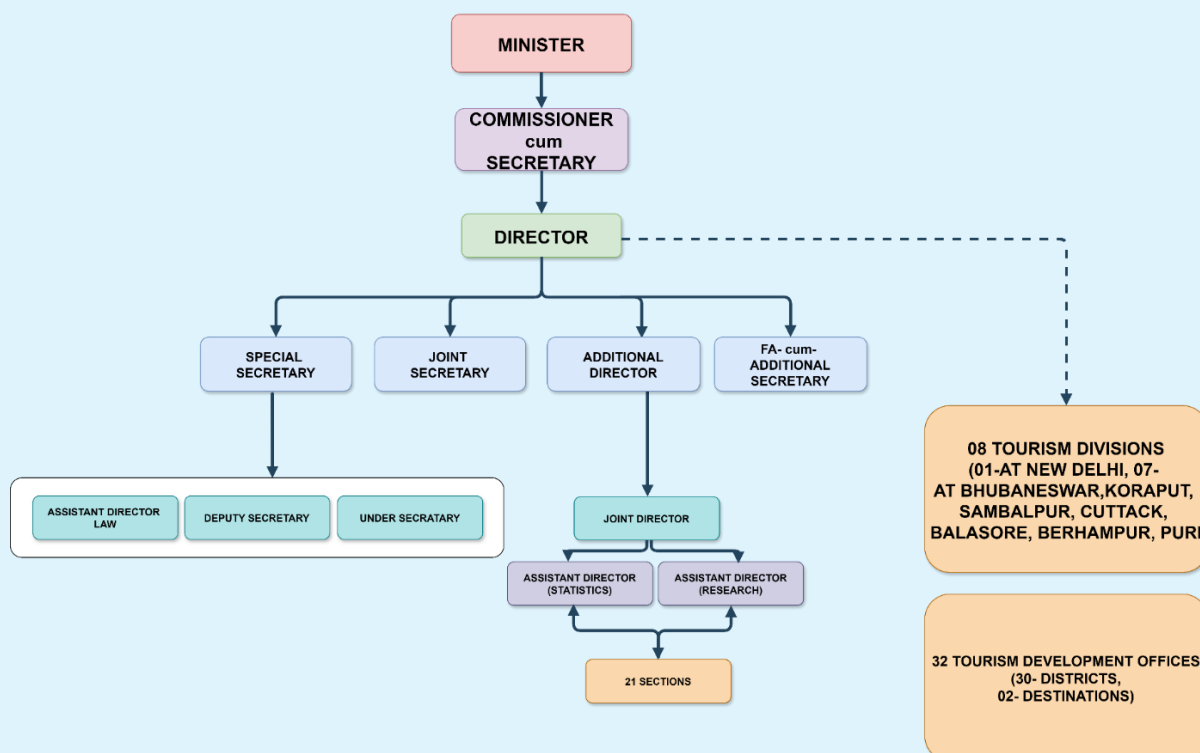


2. ORGANIZATIONAL DETAILS

Though started as a Public Relations activity and later as a part of former Home Department (PR), since 1960, Tourism became a regular function of the State Government with the creation of Tourism and Cultural Affairs Department in the erstwhile P&S Department Resolution No.17313 – Gen, dated the 13th of November 1973.

The Department, thus created, was subsequently renamed as Tourism, Sports & Culture Department in G.A. Department Resolution No.14386 – Gen, dated the 10th of June 1980. In course of further re-organization of Departments, a separate Department was created for Tourism in G.A. Department Resolution No.270 – Gen, dated the 2nd of January 1991.

Subsequently, a new Department of Tourism & Culture was created as per G.A. Department Resolution No.29049 – Gen, dated the 30th of December 1995. Again, vide Notification No. GADSER2-RB-0001-2018-6330/GEN dt. 6th March 2018, Tourism & Culture Department was separated and now both departments function independently.



The Department of Tourism has a Composite office. Directorate of Tourism is a part of this Composite office with 08 Tourism Division Offices located at Puri, Bhubaneswar, Cuttack, Berhampur, Sambalpur, Balasore, Koraput and New Delhi along with 25 Tourism Development Offices located in different parts of the state such as Khordha, Nayagarh, Jajpur, Jagatsinghpur, Kendrapada, Bhadrak,



Mayurbhanj (Baripada), Keonjhar, Sundargarh (Rourkela), Bargarh, Jharsuguda, Deogarh, Dhenkanal, Angul, Balangir, Sonepur, Kalahandi (Bhawanipatna), Nuapada, Rayagada, Malkangiri, Nabarangpur, Kandhamal (Phulbani), Boudh, Gajapati (Paralakhemundi) and Konark.

Besides, there is one Tourist Information Counter inside the State at the Biju Patnaik International Airport, Bhubaneswar.



ODISHA TOURISM DEVELOPMENT CORPORATION LTD (OTDC):

A public sector undertaking namely, Odisha Tourism Development Corporation Ltd. (OTDC) is functioning under the administrative control of the Department of Tourism, constituted under Tourism Department Resolution No.3221/TSM, dated the 27th of February 1979 and it was incorporated under the Indian Companies Act, 1956 on the 03rd of September 1979.

- a) OTDC is continuously promoting Tourism Activity and providing hospitality services in and outside Odisha for the last 44 years.
- b) OTDC operates 14 hotels in the state, 15 no. of restaurants and cafeterias, has a fleet of 36 no. of vehicles for tours and transport services, 15 water transport fleet and a modern air ticketing unit.
- c) OTDC also undertakes Engineering unit for execution of various tourism projects



STATE INSTITUTE OF HOTEL MANAGEMENT (SIHM)

With an objective to spread and impart quality tourism education in the state, in 2004-05, the State Govt. has set up a Food Craft Institute at District Tourism Centre, Balangir as a joint venture scheme of Ministry of Tourism, Government of India. Subsequently the Institute was upgraded to State Institute of Hotel Management (SIHM), Balangir on 18th October 2010, affiliated to NCHMCT (National Council for Hotel Management & Catering Technology), Noida, U.P-201301.

Streams and Courses Offered-

SL NO	NAME OF THE COURSE	DURATION	ENTRY LEVEL QUALIFICATION	UPPER AGE LIMIT (AS ON 1 ST JULY,2024) GEN/SC/ST	Course Intake Capacity
1	B. Sc in Hospitality & Hotel Administration	3 +1 years (4 th year is optional)	10+2 pass with 50% marks and English as a compulsory subject. (any stream)	No maximum age bar	60
2	Diploma in Food Production	1&1/2year	10+2 Pass (any stream)	No maximum age bar	30
3	Diploma in Front Office Operation	1&1/2year	10+2 Pass (any stream)		40



SL NO	NAME OF THE COURSE	DURATION	ENTRY LEVEL QUALIFICATION	UPPER AGE LIMIT (AS ON 1 ST JULY,2024) GEN/SC/ST	Course Intake Capacity
4	Diploma in Food & Beverage Service	1&1/2year	10+2 Pass (any stream)		30
5	Diploma in Housekeeping Operation	1&1/2year	10+2 Pass (any stream)		40
6	Diploma in Bakery & Confectionary	1&1/2year	10+2 Pass (any stream)		30
7	Craftsmanship certificate Course in Food Production	1&1/2year	10 th Pass		30
8	Craftsmanship certificate Course in Food & Beverage Service	6 months	10 th Pass		30

3. OBJECTIVES

The main objectives of the Department of Tourism are to increase tourist arrivals to the State, extend their duration of stay, create basic tourist infrastructure, promote and position Odisha as one of the preferred tourism destinations among domestic & international tourist markets.

To achieve the above objectives, Department of Tourism has adopted a multi-pronged strategy to promote tourism aggressively in the source markets.

4. SECTOR DEVELOPMENT STRATEGY

It is a well-accepted fact that the tourism sector is basically government sector led and private sector driven industry where government acts as a catalyst and facilitator, formulates plans, policies and programmes for tourism development. The private sector plays a more proactive role where they invest money and get profit out of developed tourism ventures.

Department of Tourism, Govt. of Odisha has adopted a multi-pronged strategy for the sector promotion and development of tourism by creating requisite infrastructure and facilities within the State and organizes effective publicity and promotional campaigns within and outside the State. Department of Tourism, Govt. of Odisha is the nodal agency to formulate plan & policies for the development and promotion of tourism.



In the process, the Department consults and collaborates with other stakeholders in the sector, including various line departments and trade representatives for balanced development of tourism. To promote balance development of tourism, infrastructure creation and to provide thrust to Tourism sector, a new Odisha Tourism Policy was launched in December 2022. The policy aims to create an ecosystem which will attract more investments through liberalized incentives and benefits.

Tourist Centre: A place that holds potential to attract tourists from outside is generally known as 'Tourist Centre'. As on March 2025, 378 places have been identified in the State as Tourist Centers. The infrastructure of tourism development falls into two categories, civic infrastructure and tourist infrastructure.

While road, electricity, water, external and internal transport, postal and telecommunication, medical care, etc. constitute civic infra; accommodation, restaurant, public convenience, organized & guided tours, recreation and guide services, etc. constitute tourist infra. Availability of civic facilities is a prerequisite for creation of tourist facilities.

With the creation of OTDC in 1979, the tourist facilities, like accommodation and transport, hitherto operated by the Department as promotional ventures, were entrusted to OTDC and commercial operations have begun from 1st September 1980 to operate on commercial basis.

The Department, however, continues to create and operate new tourist facilities for the benefit of tourists.

Tourism marketing and publicity is one of the major functions of the Department. The Department organizes fairs, festivals and special events directly and supports some tourism festivals organized by various stakeholders that lead to the promotion of tourism in state.

Attractive advertisements both in print and electronic media, advertisements using hoardings, in-flight magazines, trade journals etc. for promotion of tourism are regularly released. In addition, various theme-based documentary films on tourism are produced and broadcasted.

Under Hospitality schemes, the Department extends hospitality to Tour Operators, Travel Agents etc. via FAM trips to visit Odisha to get firsthand information and on return give wide publicity, which is much cheaper way of promoting a destination. Tourism stakeholders of the state are also supported financially to promote the state in various markets.



5. HIGHLIGHTS OF THE ACTIVITIES

Branding, Promotion and Publicity

Tourism branding, promotion, and publicity stand as pivotal functions within the realm of the Department, propelling the tourism industry of Odisha to greater heights. With an emphasis on comprehensive outreach, the Department orchestrates 360-degree communication strategies employing a myriad of platforms including Print, TV, Out-of- Home (OOH), social media, and Road shows. These multifaceted approaches ensure a holistic promotion that resonates with diverse audiences, both locally and globally. Moreover, the Department extends its hospitality through strategic initiatives such as Familiarization (FAM) trips tailored for Tour Operators and Travel Agents.

Outdoor Branding (OOH)

With a view to promote Odisha in the domestic market, Odisha Tourism undertook Out of Home (OOH) branding and promotions at the following airports:

- Indira Gandhi International Airport, New Delhi
- Chhatrapati Shivaji International Airport, Mumbai
- Netaji Subhash Chandra Bose International Airport, Kolkata
- Kempegowda International Airport, Bengaluru
- Birsa Munda Airport, Ranchi
- Biju Patnaik International Airport, Bhubaneswar
- Lokpriya Gopinath Bordoloi International Airport, Guwahati
- Veer Surendra Sai Airport, Jharsuguda
- Visakhapatnam International Airport
- Sardar Vallabhbhai Patel International Airport, Ahmedabad
- Lal Bahadur Shastri International Airport, Varanasi
- Prayagraj Airport

Other than Airports, OOH branding has been done in cities such as Kolkata, Ranchi, Hyderabad, Raipur, Bhubaneswar, Visakhapatnam, etc.

Railway Station branding at Prayagraj, train wrapping of Rajdhani Express, LED branding in Vande Bharat trains and Metro Branding in Chennai and Delhi has been done.

To promote Odisha across airlines, seatback device branding was done behind the seats of passengers in Air India aircrafts. In addition to it, branding at INOX and PVR multiplexes have been carried out during the screening of blockbuster movie Pushpa 2.

Radio

Odisha Tourism ran radio campaign ads in target source markets of Odisha on FM channels as BIG FM, Radio Choklate and Red FM.





Breakfast Island, Chilika



Print Media

Advertisement is one of the powerful channels of communication to create public awareness. The Department of Tourism has brought out new campaigns in collaboration with various print media houses like Taj Magazine and Hello 6E to promote Eco Retreat and other tourism destinations of Odisha.

Digital Media

Odisha Tourism actively marketed various tourist destinations across digital channels to connect with its target audience. This involved placing digital advertisements in prominent English and regional news media platforms across India, including Hindustan Times, Zee News, Daily Hunt, Times Now & TOI, ABP News (Bengali), Amar Ujala, Indian Express, News 18 Jagran (Hindi), Outlook Traveler, Travel & Tour World and One India.Com. In addition to it, special promotions were carried out on platforms like IRCTC, Make My Trip, Google, X(twitter), IXIGO and PhonePe, Ease My Trip and Paytm to advertise Odisha Tourism products.

Special Media Campaigns

Due to the increasing impact of social media, Odisha Tourism enlisted influencers such as food bloggers, lifestyle bloggers and travel bloggers to endorse Odisha Tourism's festivals like Ratha Jatra Special Platter, Raja Mahotsav, 35th Konark Festival, 14th International Sand Art Festival, Pakhala Dibasa 2025 and more on their social media accounts.

Audio Visual

To creatively market the new tourism products and experiences that Odisha offers, the Department produced new videos for events like 18th Pravasi Bharatiya Divas, Utkarsh Odisha: Make in Odisha Conclave'25, Odisha Travel Bazaar, Adventure Tourism Workshop and HiraKud Workshop. Moreover, TVCs were produced for various genres like Spiritual, Cuisine, Eco Retreat & Heritage and Adventure.

Odisha Tourism Portal and Book Odisha

The Odisha Tourism website was created on the Adobe Experience Manager Platform with user generated content, customized tour packages, online hotel & tour operator registration and one stop solution for tourists. The Book Odisha portal (website & mobile app) enables online booking of accommodations, ticketing of events/heritage walks/tour packages/Eco Retreats etc. In addition to it, Odisha Tourism Travel Scheme Management System - Baristha Nagarika Tirtha Yatra Yojana and Project Management Information System (PMIS) are the other digital initiatives taken up by the Department of Tourism.

For a holistic promotion of tourism's products, Odisha Tourism engaged Influencers such as RJs, Actors, Actresses, celebrities, etc., to promote tourist destinations of Odisha on their social media platforms. Odisha Tourism is highly active on social media like Facebook (274K followers), Twitter (1.2 m followers), Instagram (166K

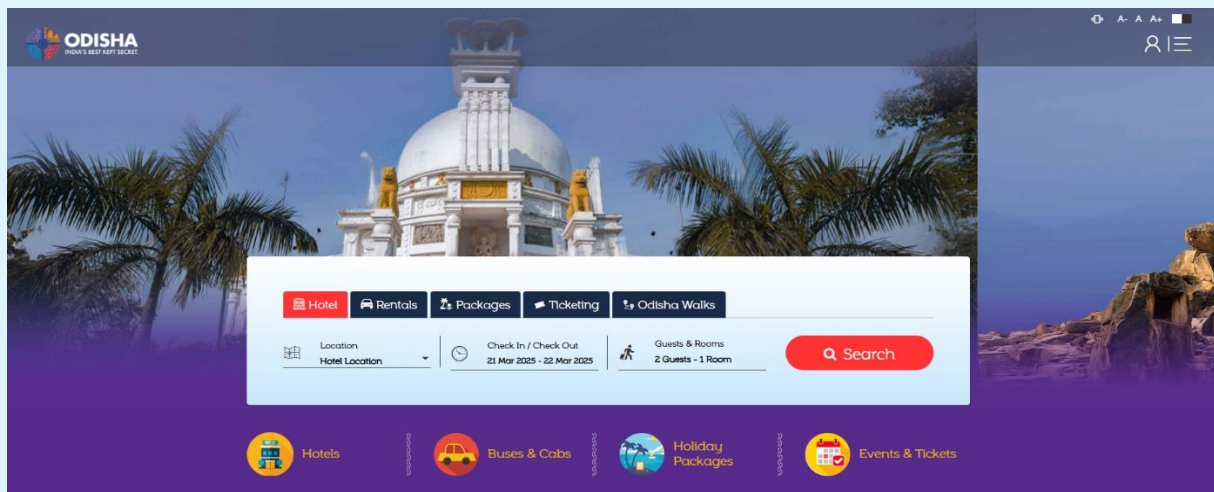


followers), YouTube (80.6K subscribers) etc. with up-to-date information on activities, schemes, festivals, new products/schemes/policies, etc. on a regular basis. Annual calendar events hosted by the Department are also telecast live on the official social media handles.

- i. Odisha Tourism Portal
- ii. Book Odisha Portal & Mobile Application
- iii. Odisha Tourism Travel Scheme Management System - Baristha Nagarika Tirtha Yatra Yojana
- iv. Project Monitoring Information System – under final stage of development
- v. Event pop-ups on landing pages on timely basis

Promotion on other Digital Platforms

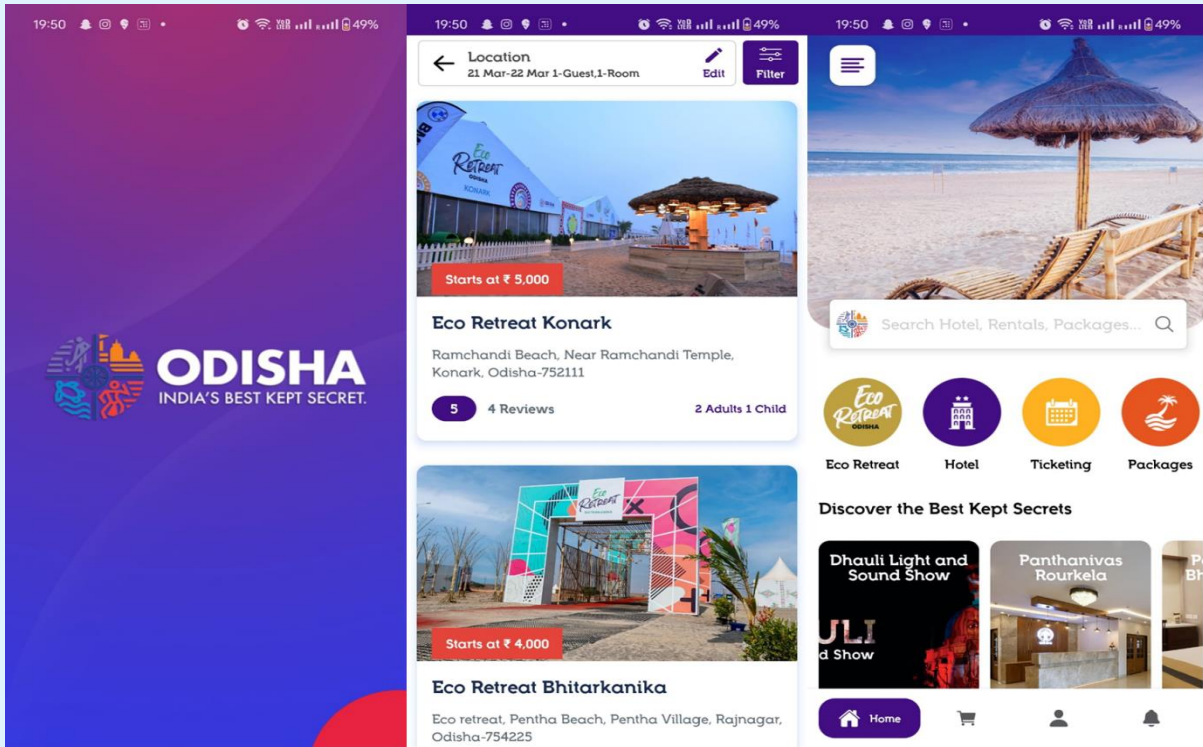
- i. Paytm-Roadblock banner is placed, 24 hours banner
- ii. Google Ads
- iii. IRCTC
- iv. PhonePe Banner Campaign Ads
- v. Ads and value addition articles on other digital platforms like Zee, Outlook and Travel and Tour World UK
- vi. Outdoor Branding (OOH), Airports and City Branding, Bus Que Stations, Metro and Trains, Inflight Magazine and Back Seat.
- vii. Branding during Mahakumbh Mela 2025
- viii. Branding during Pravasi Bharatiya Divas 2025
- ix. Promotion of Dhanu Jatra, Baliyatra, Odisha Walks and others
- x. New webpage of Harishankar, Gopabandhu Das Museum and, Netaji Birthplace Museum
- xi. Addition of Odisha Walks in Book Odisha Portal facilitating ticketing
- xii. Promotion over Digital Travel Aggregator Platforms like Ease my Trip, Make my Trip and others



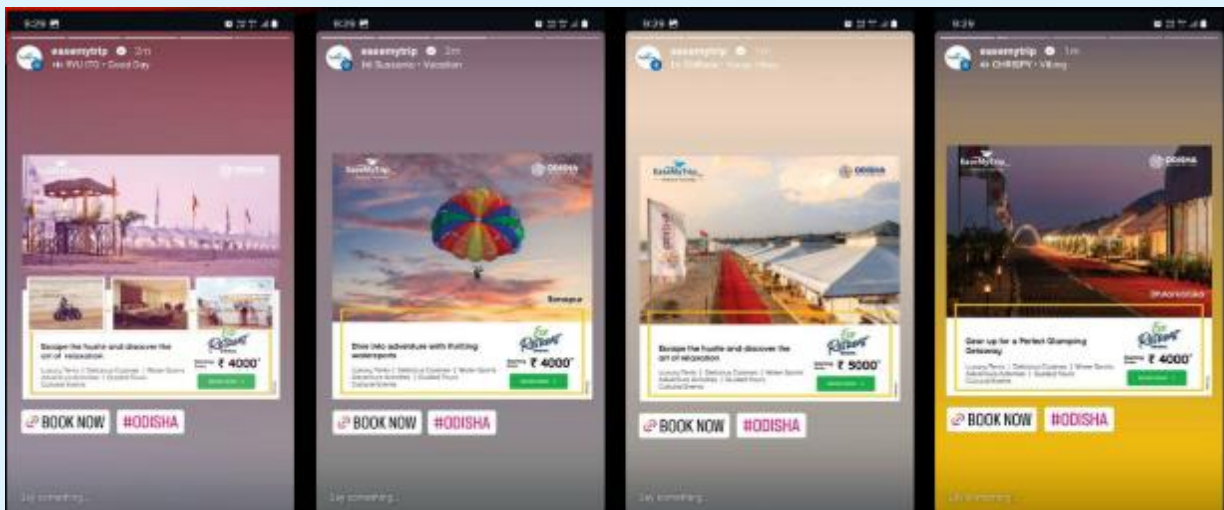




Blue Flag Beach, Puri



Online Branding, Promotion and Campaigns



Odisha Tourism presence on Social Media Platforms

Odisha Tourism maintains a strong presence on various social media platforms such as Facebook, Twitter, Instagram, YouTube, and more, consistently providing current updates on events, new initiatives, tourist destinations, and more. Annual calendar events like Konark Festival, International Sand Art Festival are live streamed on the official social media handles. A special collaboration was done with X (formerly twitter) and Google to promote Eco Retreats of Odisha, temple & heritage monuments, waterfalls, water sports, cuisine and more.



Tourism Events & Trade Fairs participated & organized by Odisha Tourism

To promote the State’s tourism products and packages, DoT explores various opportunities in the tourism & hospitality sector across identified source markets along with different stakeholders. Department of Tourism provides a platform where stakeholders of the State participate as co-exhibitors and promote the state. During 2024-25, Odisha Tourism along with key tourism stakeholders from the State participated in the following events:

Inside country

Sl.	Name of the Event	Date
1.	Great Indian Travel Bazaar 2024	5 th – 7 th May 2024
2.	TTF Kolkata	12 th – 14 th July 2024
3.	46 th World Heritage Committee, New Delhi	21 st – 31 st July 2024
4.	TTF Ahmedabad	7 th – 9 th August 2024
5.	BLTM, Delhi	29 th – 31 st August 2024
6.	IATO, Bhopal	30 th August – 2 nd September 2024
7.	TTF Patna	22 nd – 23 rd October 2024
8.	IITF, New Delhi	14 th – 27 th November 2024
9.	IITM Pune	29 th November – 1 st December 2024
10.	Gita Mahotsav, Haryana	28 th November – 15 th December 2024
11.	IITM, Hyderabad	6 th – 8 th December 2024
12.	Parakram Divas	23 rd -25 th January 2025
13.	Bharat Parv 2025	26 th -31 st January 2025
14.	OTM, Mumbai	30 th January – 1 st February 2025
15.	SATTE, New Delhi	19 th – 21 st February 2025
16.	38 th Suraj Kund International Crafts Mela	7 th – 23 rd February 2025

Annual Events

World Tourism Day

A Blood Donation Camp was organized on 25th September 2024, in association with Red Cross Society, Bhubaneswar, ahead of World Tourism Day celebrations.



A Heritage Superbike Rally from Dhauli Shanti Stupa to Konark Temple was flagged off by Hon'ble Dy. CM Smt. Pravati Parida, with participation from over 100 bikers.

A beach cleaning drive was conducted from Swargadwar to Digabarini Beach, Puri, with 250+ tourism stakeholders, including hoteliers, lifeguards, photographers, NGOs, and vendors, along with Puri District Administration officials.

District-wise quiz competitions were organized in schools and colleges by Tourist Development Offices in collaboration with District Administrations.

A Cultural Programme at Rabindra Mandap featured Hon'ble Dy. CM Smt. Pravati Parida as Chief Guest, where Odisha Tourism's annual souvenir "Paribrajaka" was released.

A bloggers' contest, 'Tell Your Odisha Tale', was held on Odisha Tourism's social media platforms, receiving 116 entries across four themes: Art & Culture, Beaches & Waterbodies, Temples & Heritage, and Hills, Forests & Wildlife. Four winners were felicitated during the cultural event.



Jirang Monastery



Konark Dance Festival



With the launch of flagship events – 35th Konark Festival and 14th International Sand Art Festival, Odisha welcomed the tourism season on 1 December 2024. Held every year from 1st to 5th December since 1986 at the open-air auditorium in Konark with the iconic Konark Sun Temple at its backdrop, the Konark Festival 2024 showcased India's cultural depth through various classical dance forms including Odissi, Manipuri, Mohiniyattam, Bharatanatyam, and Kuchipudi among others.

Dhanu Jatra

Odisha Tourism extended its financial support to the historic Dhanu Jatra 2025. In addition, the Department undertook social media promotions' campaign to raise awareness of Dhanu Jatra, ensuring that it reaches a global audience.

Comprehensive branding activities were also initiated to highlight the festival's rich cultural importance, further amplifying its presence both within and outside the state.



International Sand Art Festival



From 1st – 5th December 2024, the pristine Chandrabhaga Beach witnessed renowned sand artists competing to sculpt unique creations during the International Sand Art Festival. The 14th International Sand Art Festival 2024 was inaugurated by Hon'ble Chief Minister Shri Mohan Charan Majhi in the presence of Deputy Chief Minister Smt. Pravati Parida.

Bali Jatra

Odisha Tourism extended financial support to the historic Bali Jatra 2024, highlighting its commitment to preserving and promoting the state's maritime heritage. Celebrated as a tribute to the ancient maritime legacy of Odisha, Bali Jatra commemorates the historic trade and cultural exchanges with Southeast Asian nations.





To enhance the experience for delegates and diplomats from ASEAN and BIMSTEC countries, the department organized guided tours to iconic sites such as the Konark Sun Temple, offering insights into Odisha's architectural and cultural richness. Additionally, visitors were treated to authentic Odia cuisine, providing a glimpse into the state's culinary traditions and leaving them with a profound appreciation of its historic and cultural significance.

79th Know India Programme

The participants of the 79th Know India Program experienced the perfect blend of Odisha's rich heritage, modern innovation, Buddhist culture and authentic Odia cuisine.



They visited Kalabhoomi, Mukteswara Temple, World Skill Centre, Dhauili Shanti Stupa, Kalinga Stadium and authentic Odia cuisine restaurant Nimantran



Bhubaneswar.



Raja Festival 2024

Raja, an annual festival celebrating womanhood in Odisha, was inaugurated at Odisha Tourism Development Corporation (OTDC) headquarters in Bhubaneswar on 13th June 2024. Promoting authentic Odia delicacies coupled with celebrations during Raja including swings, alata and mehndi for girls and young women, the Raja Mahotsav was inaugurated by Hon'ble MP Bhubaneswar Smt Aparajita Sarangi and Hon'ble MLA Ekamra Shri Babu Singh.

As part of the three-day festival, special arrangements were made to ensure sale of Raja delicacies and sweets across all hospitality units of OTDC. Further, traditional swings were set up and Mehndi artists were invited at Panthanivas Bhubaneswar to decorate the hands of women visiting during the festival free of cost.



To make the celebration grand, three "Pitha on Wheels" vans were inaugurated by the dignitaries. These mobile vans were stationed at Master Canteen, KIIT Square, ITER - Khandagiri from 8 am to 12 noon and 4pm to 7pm. These vans provided option for take away of Raja Pithas and other delicacies. The Pitha on Wheels was also stationed at Sambalpur. Raja Pitha counters along with Mehndi and colourful swings were also set up at Nimantran Restaurant Bhubaneswar and Silver city Boat club in Cuttack for sale to public from 14th June to 16th June 2024.



Shanti Stupa, Dhaurahat



18th Pravasi Bharatiya Divas

Odisha Tourism has launched several initiatives to enhance the experience for participants of the Pravasi Bharatiya Divas 2025. These include the Pravasi Bharatiya Divas 2025 Accommodation Portal, offering a seamless platform for booking accommodations, and the Pravasi Bharatiya Divas 2025 - 24/7 Telephone Grievance Redressal Helpline and WhatsApp Helpline, ensuring immediate support for any concerns. Additionally, the Pravasi Bharatiya Divas 2025 Special Package Tours Portal provides tailored tour packages, allowing participants to explore Odisha's cultural and historical landmarks. The Pravasi Bharatiya Divas 2025 Ancillary Cultural Events Portal highlights a series of cultural events that complement the main conference, showcasing Odisha's rich heritage. Furthermore, Odisha Tourism is engaging with participants through Push Notifications and Email Notifications to keep them informed and updated about the event and its various activities. Odisha Tourism stall was also exhibited at the event. Visitors tried the cutting-edge Oculus headset and experienced a 360° virtual tour of the Sun Temple Konark.





Department of Tourism also organized a panel discussion on the theme "Unravelling India's Best Kept Secrets," which was inaugurated by the Hon'ble Deputy CM, Smt. Pravati Pod Odisha. Shri Amitabh Kant, G20 Sherpa, delivered the keynote address during the tourism session, offering valuable insights into the future of India's tourism sector. The panel discussion featured prominent personalities such as Commissioner-cum-Secretary of Tourism Shri Balwant Singh, CMD of The Lalit Suri Hospitality Dr. Jyotsna Suri, culinary icon and humanitarian Padma Shri Sanjeev Kapoor, Co-Founder & MD of Weddingline Chetan Vohra, and Director of Belgadia Palace Akshita Bhanj Deo.

Utkarsh Odisha: Make in Odisha Conclave'25

The Plenary Session of Odisha Tourism was held at Make in Odisha Conclave 2025 on 29th of January 2025 in Bhubaneswar, Odisha. The two-day conclave brought together a dynamic mix of strategic sessions, sector-specific discussions, country-focus sessions, and one-on-one business meetings, offering a comprehensive platform to explore Odisha's vast investment potential. As a significant step towards fostering collaboration and promoting scientific tourism, a Memorandum of Understanding (MoU) was exchanged between the National Council of Science Museums (NCSM) and the Department of Tourism, Government of Odisha. This partnership aims to enhance scientific and experiential tourism, leveraging Odisha's rich heritage in science, technology, and culture to create immersive educational tourism experiences.





The collaboration is expected to contribute to the growth of science-based tourism infrastructure in the state, making Odisha a hub for innovation-driven travel and learning. As a significant highlight of the conclave, 19 investors were invited on stage to announce their investment intentions exceeding INR 100 Crores in Odisha's tourism sector.

DoT reaffirmed its commitment to facilitate these investments through streamlined regulatory processes and sustained policy support, ensuring the State emerges as a premier investment destination for tourism and hospitality. Tourism session also called for collaboration between the private sector and the government to transform Odisha into a global tourism hub, positioning the state as a premier MICE and wedding destination with world-class infrastructure and investor-friendly policies.

Har Ghar Tiranga – Independence Day



Hon'ble Chief Minister Shri Mohan Majhi participated in the Har Ghar Tiranga Abhiyan in Bhubaneswar on 14th August. The rally started from Oldtown area in Bhubaneswar that is from Lingaraj Temple.

The campaign, which aimed at encouraging citizens to display the national flag at their residences, began on August 9 and continued till August 15.

Republic Day Tableau



Celebrating the 76th Republic Day at Gandhi Marg, Bhubaneswar, Odisha Tourism's tableau was a tribute to the serene Eco Retreats, Maniabandha Heritage Village - renowned for Maniabandha Pata Sarees woven by skilled artisans and Raghurajpur - a treasure trove of Pattachitra art and age-old craftsmanship. Odisha truly is a land where heritage meets sustainability tourism, and this tableau was a perfect representation of that spirit!

Guru Padmasambhava Monlam Ceremony

The serene grounds of Udayagiri in Jajpur, Odisha, came alive during the 1st Guru Padmasambhava Monlam Ceremony. Monks from across regions gathered in harmony, creating a mesmerizing atmosphere of devotion.

The vibrant prayer flags fluttered gently, carrying prayers across the winds, while the exquisitely adorned stupas stood as timeless symbols of enlightenment and hope.



This sacred event not only celebrated the teachings of Guru Padmasambhava but also showcased Odisha as a profound center of #Buddhist culture and heritage.

Chilika Bird Festival

Odisha Tourism extended its financial support to the 5th National Chilika Bird Festival 2025 and took up promotional OOH activities to promote the event.



Participation at International Travel Mart – WTM London 2024 & Conduction of Diaspora Meet “Tourism Odyssey: Strengthening Ties with Diaspora and Tourism Leaders”

Odisha Tourism delegation led by Hon’ble Deputy Chief Minister Odisha participated in the 44th edition of WTM London during 5th -7th November 2024. On 4th Nov 2024 Hon’ble Deputy Chief Minister Odisha held a productive meeting with the High Commissioner of India to the United Kingdom HE Vikram Kumar Dorai Swami, where discussions about various strategies to enhance tourism and strengthen bilateral ties within the tourism sector were carried out. Hon’ble Deputy Chief Minister of Odisha, Smt. Pravati Parida inaugurated Odisha’s pavilion at ExCel Center, alongside High Commissioner of India to UK H.E Mr. Vikram Doraiswami in presence of Hon’ble Tourism Minister Telangana Shri Jupally Krishna Rao and Director General Ministry of Tourism, Govt. of India Smt. Mugdha Sinha.

Odisha Tourism wrapped up a productive final day with a grand diaspora connect event titled “Tourism Odyssey: Strengthening Ties with Diaspora and Tourism



Leaders,” which saw an enthusiastic gathering of over 180+ members from the UK. The event was organized by the Department of Tourism, Government of Odisha, in collaboration with FICCI, Odisha’s Industry Partner.

At the “Tourism Odyssey” event, Hon’ble Deputy Chief Minister of Odisha, Smt. Pravati Parida, emotionally connected with the Indian diaspora, inviting them to join Odisha’s growth journey.



Sharing the state’s vision to become a premier destination for international travelers—with the UK a priority due to strong cultural ties and tourist interest—she emphasized Odisha’s investor-friendly policies and seamless Go-Swift platform.





Odisha Travel Bazaar

To champion Tourism in Odisha by forging networks and collaborations across India and globally, the Department of Tourism, Govt. of Odisha and Federation of Indian Chamber of Commerce and Industry (FICCI) jointly hosted the 6th Edition of Odisha Travel Bazaar (OTB) 2024-25 from 24th – 28th February 2025. The inaugural ceremony was graced by Hon'ble Minister of Tourism & Culture, Government of India (Chief Guest) Shri Gajendra Singh Shekhawat. The B2B exhibition of the 6th edition of Odisha Travel Bazaar (OTB) was inaugurated by Hon'ble Deputy Chief Minister Smt. Pravati Parida.



Shri Gajendra Singh Shekhawat, Hon'ble Minister of Tourism and Culture, Government of India

“Odisha is rich in cultural heritage and world-renowned temples, making its mark globally. Its unique culture, dance, crafts, and cuisine make Odisha an exceptional and unparalleled destination. The Odisha Government must provide content to display in national tourism forums. We have to establish Odisha’s flavors in the global market. Enhancing the tourism experience, expanding tourism product offerings, and developing holistic infrastructure are key to driving growth.”



Smt. Pravati Parida, Hon'ble Deputy Chief Minister of Odisha

“Odisha offers a diverse range of tourism experiences, including nature tourism, heritage tourism, and spiritual tourism. Our tourism potential remains largely untapped. To realize this potential, now is the time to develop new ideas, and we welcome the private sector to do business in Odisha. The Government will make policies, but business will be done by you. Tourism growth in Odisha will catalyze increased employment opportunities, stimulate economic growth, and propel Odisha towards becoming a developed state. We aim to create a tourism ecosystem that benefits local communities, preserves our cultural heritage, and protects our environment.”



100+ buyers from States such as Assam, Chhattisgarh, Delhi, Goa, Gujarat, Jammu and Kashmir, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Rajasthan, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand, West Bengal participated in the event. Pre-Scheduled, Structured B2B meetings between the Buyers and Sellers were carried out.

The event also witnessed over 3,000 pre-scheduled B2B meetings between 70+ sellers from Odisha's tourism sector and the domestic and international tour operators, fostering future collaborations and business engagements. During this event, Dept. of Tourism hosted 30 plus leading Foreign Tour Operators from across 15 plus target countries namely Australia, Belgium, UK, Spain, Greece, South Africa, Germany, Netherlands, Russia, Singapore, Sri Lanka and others.



The workshop brought together key stakeholders from the tourism industry, Government officials, and adventure tourism experts to shape the future of Odisha's adventure tourism landscape. The workshop saw active participation from 40+ adventure tourism operators, travel experts, and enthusiasts from various genres like water sports, aero sports, terrestrial sports who shared their experiences and challenges in growing the sector. An engaging Interaction Session was also held with Foreign Tour Operators (FTOs) as part of the 6th Odisha Travel Bazaar. Commissioner-cum-Secretary Tourism and Director Tourism interacted with the



FTOs, discussing Odisha's vast tourism potential and opportunities for global collaborations.

Pakhala Dibasa 2025

Pakhala Dibasa 2025 was organized by Odisha Tourism in association with OTDC. Gracing the occasion as Chief Guest – Hon'ble Deputy CM Smt. Pravati Parida said, "Pakhala is a dish that acts as a coolant, having innumerable health benefits. Life's wealth is measured by the Pakhala Kansa. This nutrient rich century old Odia food Pakhala is something that we should promote and celebrate". 30+ leading Food Bloggers and Social Media Influencers of Odisha participated in the event. The event had the esteemed Hon'ble MLA Ekamra Babu Singh, appreciating the efforts of Odisha Tourism in promotion of Odia cuisine as part of Culinary Tourism to attract visitors to the State. The event concluded with more than 200 Odia cuisine enthusiasts enjoying specially curated vegetarian and non-vegetarian Pakhala platter.



National Roadshows

National Tourism Roadshow – Hyderabad

Odisha Tourism's campaign to boost inbound and domestic tourism begun with a roadshow in Hyderabad on 4th February 2025. The event, organised in association with FICCI, witnessed 40+ travel operators and 20+ tourism investors from Hyderabad engaged in a series of B2G interactions.





Hon'ble Deputy Chief Minister Smt. Pravati Parida graced the roadshow and said, "Our **unwavering commitment** fosters a pro-investment environment, providing robust support for businesses. Backed by **unmatched destinations and serene landscapes, opportunities** across diverse tourism sub sectors, Odisha presents a golden opportunity for investors to build, grow, and thrive in one of India's most promising tourism markets." She emphasized Odisha's growing importance on the tourism map of India.



Her address underscored the state government's commitment to enhancing the tourism sector and creating an inviting environment for tourists and investors alike. Odisha Tourism delegation held a meeting with 12+ potential investors (B2G meetings) from the travel and tourism fraternity to discuss opportunities for investment in the state's burgeoning tourism infrastructure.

6. BARISTHA NAGARIKA TIRTHA YATRA YOJANA(BNTYY)

This is the 6th year of Baristha Nagarika Tirtha Yatra Yojana (BNTYY) from its inception in the year 2016-17. The scheme was launched by State Government to enable the poor and deprived Senior Citizens of the State for realization of their lifelong dream of having one Tirtha Yatra (Pilgrimage) to fulfillment of their spiritual aspirations with the support of the State Government.

An online Travel Scheme Management System – yatra.odisha.gov.in was also launched, through which citizens can register, verify their eligibility and apply for travel schemes. Further, this online application empowers the Department of Tourism to efficiently review and approve applications, leading to a more streamlined and responsive process, all the while keeping the applicants informed about their application status through real-time notifications.

Besides, this portal harnesses the power of data analytics to provide insights into scheme utilization patterns to assist the Department in making informed decisions and better serve to the citizens. The scheme is offered to people of all religions / faith. MoU has been signed between Department of Tourism and IRCTC for smooth implementation of the BNTYY Scheme. The details of the BNTYY trips are given below.



Month and Year	Duration	No. of senior citizen travelled including Escort Officer	Name of the districts from which the senior citizens selected	Pilgrim places
17 th January to 22 nd January 2025	5 Nights & 6 days	800	Khordha (Bhubaneswar) , Puri, Cuttack, Jagatsinghpur, Kendrapara, Dhenkanal	Shirdi-Nasik
28 th January to 2 nd February 2025	5 Nights & 6 days	800	Ganjam (Berhampur) , Gajapati, Kandhamal, Boudh, Nayagarh	Shirdi-Nasik
7 th February to 12 th February 2025	5 Nights & 6 days	800	Angul, Sambalpur , Deogarh, Jharsuguda, Balangir, Baragarh, Sundargarh, Subarnapur	Kolkata-Kamakhya
18 th February to 23 rd February 2025	5 Nights & 6 days	800	Rayagada , Koraput, Malkangiri, Nuapada, Nabarangpur, Kalahandi	Kolkata-Kamakhya
27 th February to 4 th March 2025	5 Nights & 6 days	800	Balasore , Bhadrak, Jajpur, Mayurbhanj, Keonjhar	Shirdi-Nasik
08 th March 2025 to 13 th March 2025	5 Nights & 6 days	800	Ganjam (Berhampur) , Gajapati, Kandhamal, Boudh, Nayagarh	Ayodhya-Varanasi
19 th March 2025 to 24 th March 2025	5 Nights & 6 days	800	Khordha (Bhubaneswar) , Puri, Cuttack, Jagatsinghpur, Kendrapara, Dhenkanal	Ayodhya-Varanasi
29 th March 2025 to 03 rd March 2025	5 Nights & 6 days	800	Sambalpur , Angul, Deogarh, Jharsuguda, Balangir, Bargarh, Sundargarh, Subarnapur	Ayodhya-Varanasi
08 th April to 13 th April 2025	5 Nights & 6 days	800	Rayagada , Koraput, Malkangiri, Nuapada, Nabarangpur, Kalahandi	Ayodhya-Varanasi
18 th April to 23 rd April 2025	5 Nights & 6 days	800	Balasore , Bhadrak, Jajpur, Mayurbhanj, Keonjhar	Ayodhya-Varanasi
Total		8000		



7. TRAINING & CAPACITY BUILDING

Department of Tourism conducts various training and capacity building activities on different aspects of tourism regularly for the Industry Stakeholders. Indian Institute of Tourism & Travel Management (IITTM), Bhubaneswar and Institute of Hotel Management (IHM), Bhubaneswar have been entrusted to conduct the following trainings.

- a) **Local Level Tourist Facilitator training program for Buddhist Circuit in Odisha (Lalitgiri-Ratnagiri-Udayagiri-Langudi)**- 60 participants have undertaken Local Level Tourist Facilitator training program for Buddhist Circuit in Odisha (Lalitgiri-Ratnagiri-Udayagiri- Langudi).
- b) **Residential Training Programme for Particularly Vulnerable Tribal Youths on Ethnic and Eco-Tourism Facilitation**-60 tribal youths from Kandhamal district have undertaken Ethnic and Eco-Tourism facilitation training.
- c) **Life Saving Skill Training Programme for Boatmen of Chilika-Satapada and Barkul**- 240 Boatmen of Chilika, Satapada and Barkul area have undertaken the Tourism orientation and Life-saving Technique Skills Training Programme.
- d) **Tourism Orientation Programme for Members of Lifeguard Association of Sonapur beach**-50 members of the Lifeguard Association of Sonapur Beach (Ganjam District) have undertaken Tourism Orientation Training Programme.
- e) **Refresher Course for State Level Tourist Guide**-60 numbers of State Level Tourist Guide have completed the Refresher Course.
- f) **State Level Eco-Tourist Guide**-300 persons have undertaken State Level Eco Tourist Guide Training.
- g) **Management Development Programme (MDP) for Managers and Assistant Managers of OTDC**- 60 Managers and Assistant Managers of OTDC have undertaken training on Management Development Programme.
- h) **10-days Certification Programme for Beach Lifeguards of Puri Beach**- 100 Lifeguards of Puri Beach have undertaken 10-days certification programme.



- i) **First Aid Training programme**-30 employees of OTDC have undertaken three days training programme on First Aid.
- j) **Capacity Building Training Programme**-30 Community Members of Eco-Nature Camps of Odisha have undertaken the capacity building training.
- k) **Tourism Awareness Training Programme**-30 staff of OTDC have undertaken Tourism Awareness Training Programme.
- l) **Barista Workshop**-10 Managers of Panthanivas (OTDC) have participated in Barista workshop.
- m) **Barista and Food & Beverage Skill**- 15 Staffs of OTDC have undertaken training on Barista and Food & Beverage Skill.





Cundichaghagi Waterfall, Keonjhar

8. Safety and Security of Tourists & Beach Cleaning

Safe, secure & hassle-free movement of tourists within Odisha is the top-most priority of the Department of Tourism. Puri being the hub of tourist movement, the State Government has taken the following measures.

- i. **100 lifeguards have been deployed along the sea beach in Puri** by the Home Department. The lifeguards, controlled by SP, Puri and monitored by Odisha Fire Service Department, are deployed to prevent death by drowning and protect lives of tourists at sea beaches in Puri. Expenditure towards deployment of lifeguards is being borne by the Home Department. Lifesaving equipments and Uniforms have also been provided to the Lifeguards by Tourism Department.



- ii. **Lifeguard Mahasangha of Puri Sea beach front comprising 350 private Lifeguards of Nolia community** have been deployed at sea beach to safeguard Tourists/Visitors vesting Puri Beach. They have been imparted rescue and lifesaving training and hospitality training by the Tourism Department. They have been engaged in special Occasions 'like Rath Yatra. This year, 100 Pvt. Lifeguards have been engaged for three months from December 24 by Tourism Department to prevent death by drowning and Protect lives of tourists at Sea Beaches in Puri.



- iii. For better identification, Tourism Department has also provided **uniforms to Lifeguards of Puri Sea Beach** in adherence to the international code i.e., yellow and red color T-shirts.
- iv. Tourism Department frequently organizes **awareness campaigns on the beaches** for safe sea bath to limit deaths by drowning and encourage beach cleanliness.
- v. **Beach Instructions in Odia and English languages** have been installed at prominent places along the sea beach front in Puri for awareness of Tourists /Visitors visiting the beach. Tourists are advised to take the help of lifeguards during sea bath and not venture into the sea while intoxicated.
- vi. **Four Tourist Police Patrolling vehicles** have been engaged in Puri-Konark and Puri-Satapada routes. The expenditure in this regard is borne by Tourism Department.
- vii. Home Department has created **Tourist Police Cells at eight Police Stations in the State** viz. Sea Beach Police Station (Puri), Brahmagiri Police Station (Satapada), Konark Police Station (Chandrabhaga) in Puri Police District, Nandankanan Police Station (Nandankanan), Dhauli Police Station (Dhauli), Shree Lingaraj Police Station (Shree Lingaraj Temple) in UPD, Bhubaneswar, Gopalpur Police Station (Gopalpur) in Berhampur Police District, Chandipur Police Station (Chandipur) in Balasore Police District vide letter no.17521(M)/ D & A dtd. 29.05.2015. 72 posts have been created in different categories like SA-8, ASI-8, Havildar-8 and Constable-48. All Tourist Police Cells have been operationalized.
- viii. In view of international tourists' visit to Particularly Vulnerable Tribal Groups (PVTG) areas, **an advisory for visit of international tourists to PVTG areas** has been issued and implemented.
- ix. A **Tourist Emergency Fund of Rs.1.00 Crore** has been created to provide financial assistance to tourists during disaster situations.
- x. **Watch Tower (3 no)** has also been installed at Puri Sea Beach for safety of tourists.
- xi. District Administration, Puri deployed **lifeguards at Chandrabhaga Sea Beach on special occasions like Konark Festival, Maghamela, Rath Yatra** for the safeguard of tourists / visitors.

- xii. **Beach Instruction Signages** have also been installed at Chandrabhaga and Pir Jahania Sea Beaches.
- xiii. For improvement of **safety, security and sanitation at prominent tourist places along with prominent beaches like Puri, Chandrabhaga, Gopalpur, Talsari, Chandipur etc.**, Tourism Department has sanctioned and released funds to the concerned Collectors of the districts to execute the works by selecting suitable CFMS at their level.



- xiv. The following measures have been initiated at Blue Flag Golden Beach, Puri for **safety / quick recovery of the tourists / visitors.**
- Deployment of Lifeguards.
 - Identification and allocation of safe bathing zone
 - Installation of 4 Watch Towers
 - Operationalization of one Jet Ski by Department of Fire Service, Odisha
 - Installation of Beach instruction signages

The Department of Tourism has **sanctioned INR 24.99 Crore for FY 2024-25 to enhance cleanliness, hygiene, and safety at various tourist destinations, including beaches, religious sites, heritage spots, hills, and craft villages across 16 districts** (Puri, Jajpur, Koraput, Ganjam, Dhenkanal, Cuttack, Balasore, Bargarh, Jagatsinghpur, Khordha, Sambalpur, Mayurbhanj, Malkangiri, Balangir, Subarnapur, Kandhamal).

Key initiatives include deploying sanitation and security workers, installing security systems, enhancing police patrolling, and providing safety measures like life jackets etc.



9. SPONSORSHIP AND FINANCIAL ASSISTANCE

Department of Tourism, in its pursuit to promote the State's cultural heritage and other facets, offers sponsorship and financial assistance for the organization of relevant events, fairs and festivals. Various events / festivals supported & sponsored by Odisha Tourism during the year, 2024-25 are listed below:

SI	Name of the Festival /Event	Venue
1	Malyabanta Mahotsav	Malkangiri
2	State Level Theatre festival	Bhubaneswar
3	Nimapara Mahotsav	Nimapara
4	Bargarh Dhanuyatra Mahotsav	Bargarh
5	Mondei	Nabarangpur
6	Kalinga Baliyatra	Paradeep
7	Shreekhetra Makar Mahotsav	Puri
8	Scene Sariba	Puri
9	Argus Chalo Dekhein Apna Desh Season-IV	Bhubaneswar
10	21 st Folk fair	Puri
11	Satyabadi Mahostav	Sakhigopal
12	Jajpur Mahostav "Jajati-2025"	Jajpur
13	Women Achievers of Odisha & Udyog Urza-2025	Bhubaneswar
14	Cultural Mahostav-cum-Bhajan Samaroah of Sri Sri Lingaraj on the eve of Maha Sivaratri	Bhubaneswar
15	Balijatra	Cuttack
16	Puri Beach Festival	Puri
17	Ekamra Festival	Bhubaneswar
18	Ekamra Sports Literary Festival (virtual mode)	Delhi
19	Food Festival by IHM Bhubaneswar	IHM Bhubaneswar Premises



10. MAJOR ACTIONS/ACTIVITIES OF DEPARTMENT OF TOURISM IN FY 2024-25

Tourism Infrastructure Development

With a view to create enabling tourist infrastructure and facilities within the State; Odisha Tourism is executing several projects at different locations through the support of Govt. of India funds and State Budget.

List of major/ significant projects completed in last 5 years

1. Establishment of Special Odia Cuisine Restaurant 'NIMANTRAN' at Bhubaneswar, Puri and Sambalpur
2. 'Garuda' Houseboat at Chilika
3. 2 nos. 40-seater day cruises at Chilika
4. Execution of Nrusinghnath-Harishankar Integrated Development
5. Development of Silver City Boat Club at Cuttack
6. Development of Taladanda Canal front at Cuttack
7. Floating restaurants at Cuttack and Hirakud
8. Development of Phase 1 - Ramchandi promenade near Ramchandi temple, Konark
9. Development of interpretation center at Barabati fort and Gadakhai.
10. Development of Aranya Niwas at Dangmal, Bhitarkanika
11. Renovation of Panthanivas Puri, Bhubaneswar and Rourkela
12. Operationalization of Light and Sound Show at Samaleswari Temple, Sambalpur
13. Development of Dandadhar, Dadaraghati, Sapua, Kapilas, Saptasajya, Joranda and Anantasayan at Dhenkanal district
14. Renovation of 20 Way side amenities across Odisha and handing over to Mission Shakti Group for Operations and Management
15. 5th edition of Eco Retreat Odisha at 7 destinations across Odisha
16. Roadmap for development of Tourism Sector in Odisha – Strategic Document.
17. Roadmap for development of Eco-Tourism Sector in Odisha – Strategic Document



Other major projects in pipeline

1. Chandrabhaga Beachfront- Puri and Talsari beach project- Balasore
2. Development of various craft villages at Puri, Sambalpur, Koraput and Bargarh districts
3. Development of Dhanuyatra Rajmahal, Bargarh
4. Development of Vedvyas, Sundargarh
5. Sri Mukundadev Memorial Park and convention centre at Bhadrak
6. Development of Baba Akhandalamani temple, Bhadrak
7. Redevelopment of Astasambhu tourism corridor at Niali, Cuttack
8. Development of Pradhanpat, Deogarh
9. Development of Taratarini Pitha, Ganjam
10. Development of Garh Khordha, Khordha
11. Development of Malikeswar temple, Malkangiri
12. Development of Pandi, Koraput
13. Development of Papadahandi, Nabrangpur
14. Development of Simlipal, Mayurbhanj
15. Development of various beaches like Siali- Jagatsinghpur, Mangala beach- Puri, Baliharchandi-Puri, Redevelopment of blue flag beach-Puri, Kasafal- Balasore, Chandipur- Balasore, etc.
16. Periphery development of Narayani Temple, Khalikote in Ganjam District.
17. Development of Taptapani Hot Spring area in Ganjam district



Integrated Masterplans

Department of Tourism had taken up holistic development of 15 priority destinations through integrated tourism masterplans to avoid haphazard and unmanageable development of Tourism destinations.

Department of Tourism has taken initiative to focus on 15 priority destinations based on themes – Ecotourism and Cultural Tourism in FY 2024-25



Culture Tourism Destinations		
1 Puri - Konark	2 Buddhist Circuit (Ratnagiri, Udayagiri, Lalitgiri)	3 Cuttack
4 Dhauli		

Ecotourism Destinations		
1 Bhitarkanika	5 Deomali	8 Daringbadi
2 Simlipal	6 Chilika (Satapada, Somolo, Balugaon)	9 Mahendragiri- Jiranga
3 Satkosia-Baliput	7 Talsari	10 Tampara
4 Hirakud-Debrigarh		11 Kolab



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Guided Tours, Cultural Events & more...

Konark | Bhitarkanika | Satkosia | Hirakud | Daringbadi | Sonapur |



Government of Odisha



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Special projects and Niche Tourism products

Department of Tourism has initiated several special projects/ Flagship initiatives to enhance the tourism infrastructures of several districts to facelift the destinations to match to international standards for visitors.

1. Luxury Glamping (Eco Retreat)

Eco Retreat emerged as a successful brand of tourism developed by Department of Tourism in the year 2019. This flagship project exposed tourists to new and unique incredible destinations by providing temporary but high-quality facilities and services. It successfully elevated the tourism profile of Odisha and the destinations globally.

6th edition of Eco Retreat 2024-25 was organised successfully at 7 locations – Konark, Bhitarkanika, Sonapur, Satkosia, Daringbadi, Putsil and Hirakud.



2. Culinary Tourism

To popularise authentic Odia cuisine and introduce culinary tourism as an offering Nimantran chain of restaurant in 2021. These restaurants envisage to provide different flavours of authentic Odia cuisine which are also linked with culture, heritage, and lifestyle of Odisha. DoT has launched 3 'NIMANTRAN' restaurants, one at Near Rama Devi College (Bhubaneswar), second at blue flag beach (Puri), and third restaurant at Rani Bakhri Mahal (Sambalpur)

24X7 Pure Veg Cafeteria inaugurated at Swarga war Puri in collaboration of OTDC and Puri District Administration. The cafeteria serves those who come to Swargadwar for funeral of their loved ones as well as visitors who come to enjoy at the beach.

Nimantran Puri



Nimantran Bhubaneswar



Nimantran Sambalpur

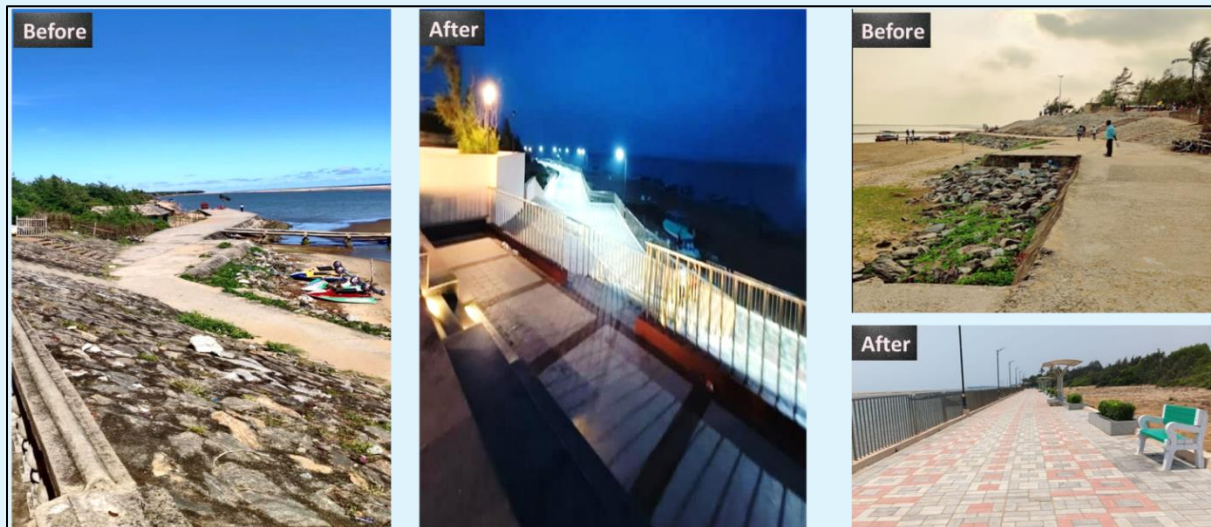


3. Promenades

Development of Beachfront promenades have been undertaken at Talsari, Chandrabhaga, and Ramchandi beaches with facilities like walking pathway, sitting spaces, toilets, vending kiosks, beach access, cafeteria, food court, caravan park, yacht marina with illumination for enhancing the profile of these beaches.



The Ramchandi Promenade has been completed and further extension of the promenade is in progress.



The Chandrabhaga promenade is under execution by Works Dept.

4. Houseboats / Cruises



2 Catamarans of Bhitarkanika have been refurbished and are being operated by private operator for day cruise operations at Bhitarkanika namely MV Bhitarkanika & MV Mahanadi

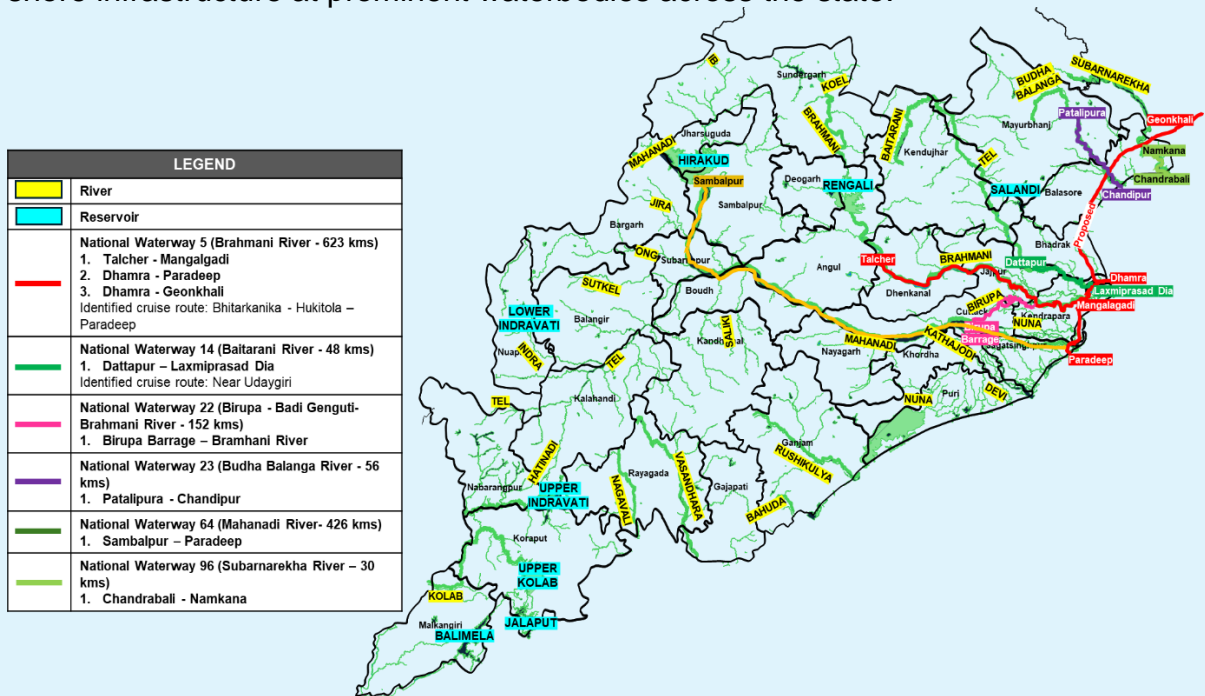


40-seater day cruises under Central Scheme Swadesh Darshan have been deployed at Chilika Lake as a part of cruise tourism development



5. Development of various waterbodies across Odisha

Department of Tourism has held multiple discussions with IWAI, Odisha Maritime Board and P&IWT regarding development of water-based tourism activities and shore infrastructure at prominent waterbodies across the state.



6. Restoration and conservation of heritage sites/ buildings in Odisha

Department of Tourism collaborated with INTACH Pondicherry team for restoration/ conservation of BN Palace- Paralekhemundi, Potagarh Fort- Ganjam, Breakfast island-Chilika, Old Collectorate- Deogarh and Balasore and further create amenities to be developed as tourist destinations.

7. Development of interpretation centers / District museums across Odisha

MoU has been signed with NCSM during Make in Odisha conclave 2025 for development of interpretation centers/ district museums across Odisha at prominent heritage/ Forest destinations for showcasing rich culture and biodiversity of the state.

Central Projects

1. Approved Projects under Special Assistance for Capital Investment (SASCI)

SI	Scheme Name	Selected Destinations under the Scheme	Estimated Amount (in INR)	Present Status
1	SASCI	Integrated Development of Hirakud Masterplan	99.90 Cr.	<ul style="list-style-type: none"> Received Approval from MoT. Executing Agencies have been finalised.
		Integrated Development of Satkosia Masterplan	99.99 Cr.	

2. Proposed Projects under Central Schemes

SI	Scheme Name	Selected Destinations under the Scheme	Estimated Amount (in INR)	Present Status
2	Swadesh Darshan (SD) 2.0	Integrated Development of Debrigarh Wildlife Sanctuary	39.63 Cr.	<ul style="list-style-type: none"> Concept proposals submitted to MoT OTDC has been selected as a State Implementing Agency (SIA). Executing agencies have been identified for both projects DPR preparation in progress by executing agencies
		Integrated Development of Khandagiri-Udayagiri	65.89 Cr.	
3	PRASHAD Scheme	Integrated Master Plan of Maa Mangala Temple, Kakatpur	57.58 Cr.	<ul style="list-style-type: none"> Integrated Plan Approval Committee (IPAC) has

SI	Scheme Name	Selected Destinations under the Scheme	Estimated Amount (in INR)	Present Status
		Integrated Master Plan of Maa Kichakeswari Devi Temple, Khiching	52.93 Cr.	<p>been formed.</p> <ul style="list-style-type: none"> • Concept Proposals are Submitted to MoT • DPR submission for approval is under process. • Executing Agencies have been finalised.

Augmentation of accommodation infrastructure (Hotels and resorts)/ leasing of properties

Department of Tourism has upgraded and renovated/ redeveloped its accommodation properties with upgraded facilities at Bhubaneswar, Puri and Rourkela

Similarly, Leasing of accommodation properties has also been carried out in 3 phases for **10 properties**.

- Phase 1 – Panthanivas Taptapani, Panthanivas Balasore, Panthanivas Bhadrak, Panthanivas Gopalpur(part)
- Phase 2- Panthanivas Panchalingeswar, TRC Daringbadi(part), Panthika Dhauli, TRC Jharsuguda
- Phase 3- Panthanivas Paradeep, Yatrivas Satapada

TRC Jharsuguda (Leased out)

Aranya Niwas, Lulung (Leased out)



Panthanivas Gopalpur –Part (Leased out)



Department of Tourism is revisiting the leasing policy by engaging domain experts/agencies to monetize the existing properties at various destinations, post which Phase 4 leasing will be initiated by Department.



Maa Samaleswari Temple

Renovation of Tourism Properties

Panthanivas Bhubaneswar



Panthanivas Puri



Panthanivas Rourkela



Renovation and upgradation are planned for various tourism properties, including Panthanivas Barkul, Panthnivas Puri, Yatrivas Konark, Panthanivas Gopalpur, and Panthanivas Rambha, Panthanivas Keonjhar, Panthanivas Chandaneswar, Panthanivas Chandipur, TRC Gopalpur.

Other than accommodation properties, Department of Tourism has sanctioned funds for O&M of Floating Musical Fountain at Jajpur and 40-seater cruise boats at Barkul.



11. ODISHA TOURISM POLICY 2022

Odisha Tourism Policy 2022

To promote balance development of tourism through infrastructure creation and its promotion, a new Odisha Tourism Policy was launched in 2022. The newly introduced policy replaced Tourism Policy 2016.

The aim of Odisha Tourism Policy 2022 is:

- To promote Sustainable & Responsible Tourism with a view to create employment opportunities.
- To position Odisha as one of the leading Meetings, Incentives, Conferences & Exhibitions (MICE), Wellness, Health, and Sports tourism destinations in India
- To introduce innovative tourism products & offerings to ensure round the year tourism
- To attract private investors to invest in Odisha.

Through this Policy, DoT facilitates-

- Private sector investments and provision of attractive incentives for new investment in tourism sector.
- Creation of land bank by Odisha Industrial Development corporation (IDCO) in areas having Tourism potential
- Human resource development through capacity building programs, sensitization of stake holders etc.
- Strengthening of OTDC to make it a more effective tool for development, operation and marketing of tourism products.
- Incentives to new Tourism Units.

To attract private sector investment, both financial and non-financial incentives are offered for setting up new tourism projects or for expansion of the ones existing. Some of the major financial incentives include:

Land Allotment	• Land availability at industrial rates (as per IPR 2022)
Capital Investment Subsidy	• 30% for eligible projects, with additional incentives for special regions, women entrepreneurs (with minimum equity participation of 51% in the entity) and SC/ST categories.
Interest subsidy	• 5% per annum subject to maximum of Rs.1 crore for 5 years
Stamp Duty Exemption	• 100% exemption in Stamp Duty on purchase of land
Reimbursement of land conversion charges	• 100% reimbursement of land conversion charges
Electricity subsidy	• Exemption from electricity duty up to contract demand of 5 MVA for 5 years of consumption
Employment Subsidy	• Reimbursement of 75% (male worker) to 100% (female worker) of employer's ESI/EPF contribution for 5 yrs
Training Cost Reimbursement	• INR 2000/- per employee trained within 3 operating years
Environmental protection infrastructure subsidy	• 20% of the capital cost of setting up effluent treatment plant or sewerage treatment plant subject to a maximum of Rs.20 lakh

Department of Tourism is making amendments in the Odisha Tourism policy 2022, after detailed consultation and recommendations received from Hotels and Restaurants Association of Odisha.





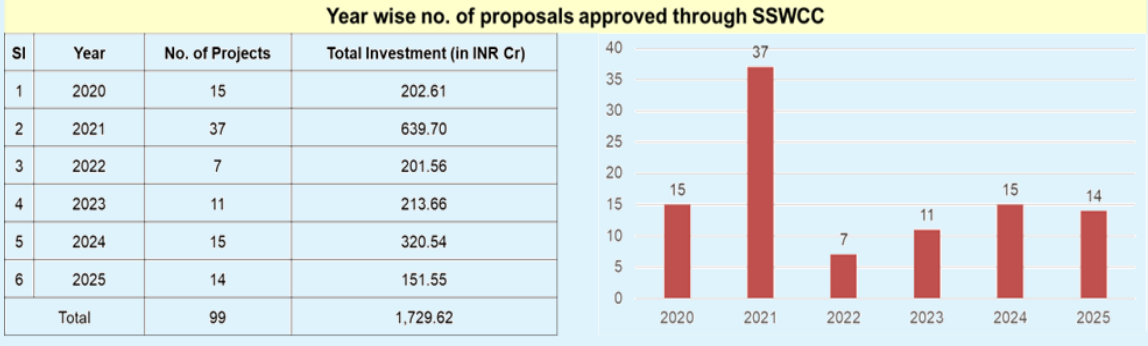
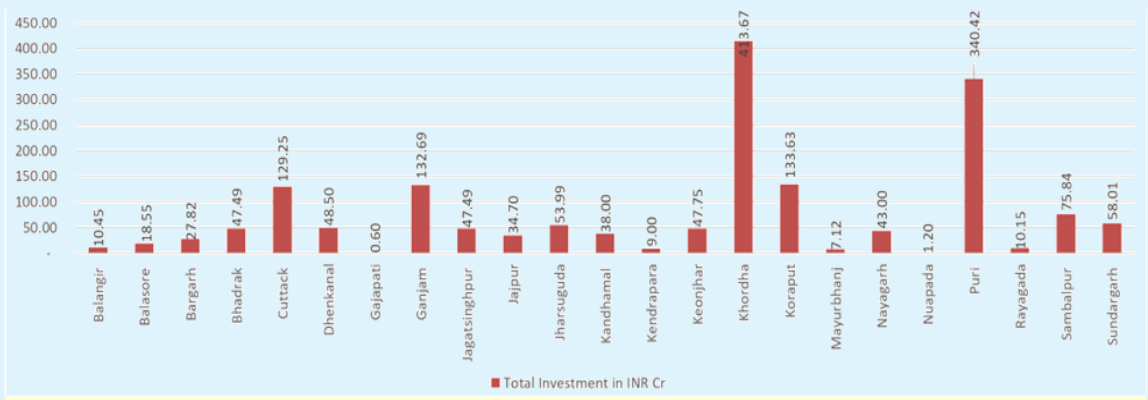
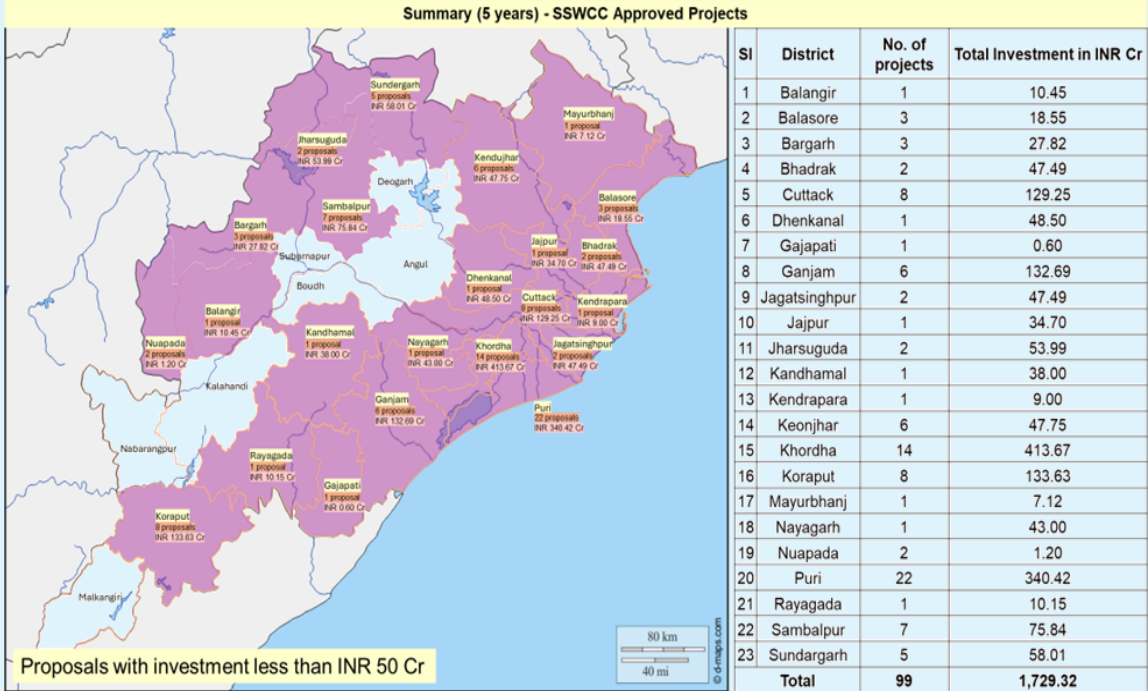
Tampara Lake, Canjam



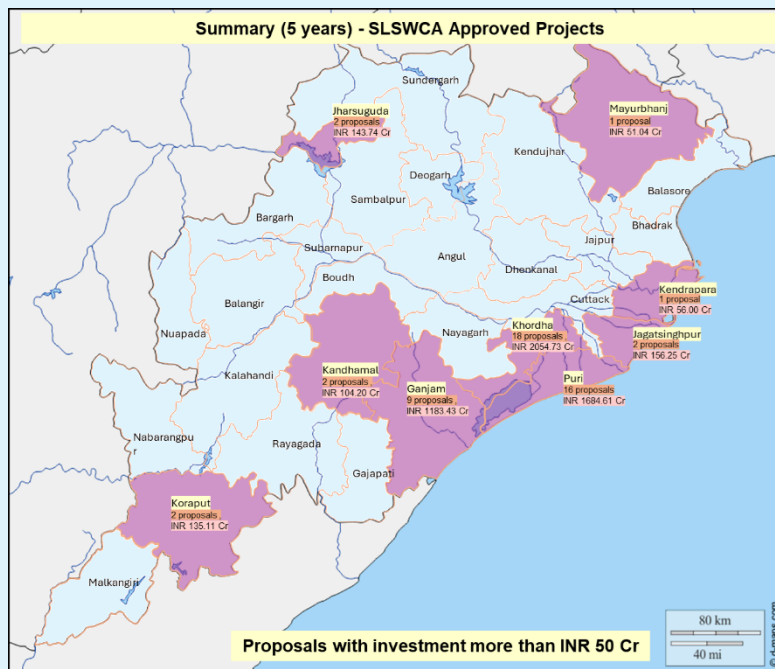
12. INVESTMENT PROMOTION AND INVESTOR FACILITATION

In the last 5 years, Department of Tourism has approved 152 tourism projects (SSWCC-99, SLSWCA-53) amounting to INR 7298.43 Cr. The details of the approved projects are given below-

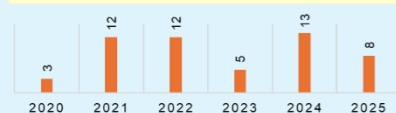
1. Special Single Window Clearance Committee (SSWCC) – For Investments less than INR 50.00 Cr



2. State Level Single Window Clearance Authority (SLSWCA) – For investments above INR 50.00 Cr



Year wise no. Of proposals approved under SLSWCA



Sl	Year	No. of proposals	Total investment
1	2020	3	351.38
2	2021	12	1497.45
3	2022	12	1011.79
4	2023	5	647.82
5	2024	13	1421.48
6	2025	8	639.19
	Total	53	5569.11

SLSWCA Approved Projects in last 5 years

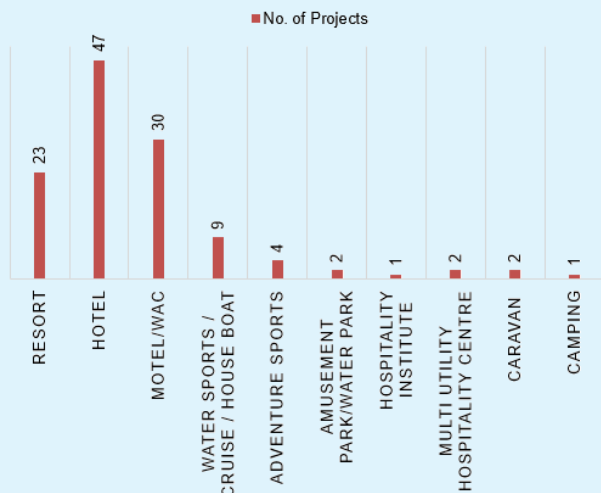
Sl	District	Number of proposals	Total investment
1	Khordha	18	2054.73
2	Puri	16	1684.61
3	Ganjam	9	1183.43
4	Kandhamal	2	104.20
5	Jagatsinghpur	2	156.25
6	Koraput	2	135.11
7	Mayurbhanj	1	51.04
8	Jharsuguda	2	143.74
9	Kendrapara	1	56.00
	Total	53	5569.11

Capital Investment Subsidy disbursed in the last 5 years

A total amount of ~INR 69.00 Cr. has been disbursed as Capital Investment Subsidy to 14 Eligible tourism projects in the last 5 years.

Sl	District	Type of Project	Year	Capital Investment Subsidy (In INR Lakh)
1	Cuttack	Motel	2020	81.07
2	Konark	Water Sports	2020	5.18
3	Bhubaneswar	Eco-Tourism	2021	23.11
4	Bargarh	Water Park	2023	123.62
5	Sambalpur	Hotel	2023	265.42
6	Sambalpur	Water Sports	2023	33.17
7	Puri	Water Sports	2023	8.61
8	Bhubaneswar	Hotel	2023	1,500.00
9	Sambalpur	Water Sports	2025	50.00
10	Jajpur	Hotel	2025	468.58
11	Jharsuguda	Amusement Park	2025	80.20
12	Khordha	Amusement Park	2025	2,000.00
13	Puri	Resort	2025	2,000.00
14	Bargarh	Amusement Park	2025	261.59
	Total			6,900.55

Total Investment Intents for Make in Odisha - Utkarsh Odisha 2025 - **INR 8,154 Cr for 121 Projects across 10 Categories.** Department of Tourism is in continuous efforts to convert the investment intents to project proposals via Single Window applications.

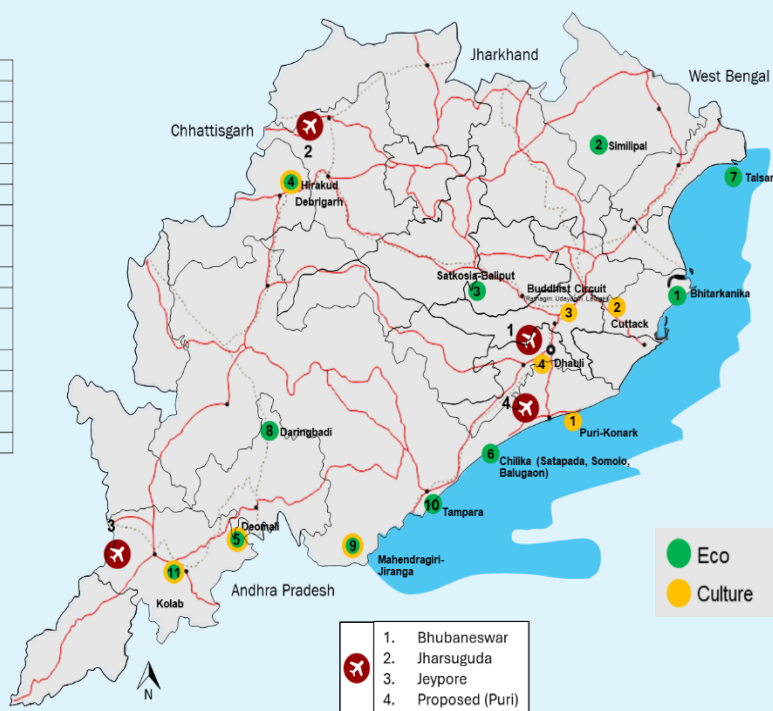


Sl.	Category	No. of Projects	Project Cost (INR in Crores)
1	Resort	23	2,387.00
2	Hotel	47	3,792.00
3	Motel/WAC	30	246.00
4	Water Sports / Cruise / House Boat	9	554.00
5	Adventure Sports	4	23.00
6	Amusement Park/Water Park	2	23.00
7	Hospitality Institute	1	7.50
8	Multi Utility Hospitality Centre	2	1,060.00
9	Caravan	2	58.00
10	Camping	1	2.95
Total		121	8,153.45

Identification of investible tourism land bank

Department of Tourism is in process of identified investible tourism land bank at 15 priority tourism destinations across Odisha for private investments and tourism development.

Sl	Category	Destinations	District
1	Culture	Puri-Konark	Puri
2		Buddhist Circuit	Jajpur-Cuttack
3		Cuttack	Cuttack
4		Dhauri	Khordha
5	Ecotourism	Bhitarkanika	Kendrapara
6		Simlipal	Mayurbhanj
7		Satkosia-Baliput	Cuttack
8		Hirakud-Debrigarh	Sambalpur-Bargarh
9		Deomali-Kolab	Koraput
10		Kolab	Koraput
11		Chilika (Satapada, Somolo, Balugaon)	Khordha-Puri-Ganjam
12		Daringbadi	Kandhamal
13		Talasari	Balasore
14		Mahendragiri-Jiranga	Gaajapati
15	Tampara	Ganjam	





Adventure Tourism Development

Odisha Tourism during Odisha Travel Bazaar 2025, conducted Adventure Tourism Workshop on 25 Feb 2025, where domain experts, agencies and stakeholders from the field of water/ aero/ land-based adventure activities were invited.



The workshop was conducted in the presence of Hon'ble Deputy Chief Minister of Odisha, Development Commissioner-cum-Additional Chief Secretary, Odisha, Deputy General Tourism, Ministry of Tourism and Commissioner-cum-Secretary.

The primary agenda of this workshop was to deliberate detailed discussion on the draft adventure tourism guidelines of Odisha. Presently the guidelines shall be announced in due course of time.



Smt. Mugdha Sinha, Director General, Ministry of Tourism, Government of India

"Adventure tourism is not just about thrill—it's about responsible travel, environmental stewardship, and economic opportunities for local communities. Odisha's vision aligns perfectly with India's push for diverse tourism experiences, and we are committed to supporting this journey. The cultural and natural heritage of Odisha, along with its entrepreneurial spirit, is deeply embedded in its DNA, making it a unique and vibrant destination for adventure seekers. We are all set to unravel the best-kept secrets of Odisha. Odisha has truly become a magnet, bringing together all stakeholders for the 6th Odisha Travel Bazaar, making it a pivotal workshop for the future of tourism."



Smt. Anu Garg, Development Commissioner cum Additional Chief Secretary, Government of Odisha

"Odisha has always been at the forefront of progress, and today, we are proud to say that tourism is the latest sector in which our state is leading the way. Odisha is truly blessed, with untapped shoreline, dense forest cover, temples, waterfalls, RAMSAR sites, sanctuaries—you name it and we have it all. Our state is engaged in a visioning exercise for 2036 and 2047, with tourism at the heart of our growth strategy."





Odisha Homestay establishment Scheme

Department of Tourism is the process of revising the Odisha Homestay Establishment Scheme after due diligence and deliberations. It is the final stage and shall be announced in due course of time.

13. ACCOMMODATION FACILITIES

SI	Tourism Units operated by OTDC	Rooms/ Beds
1	Panthanivas, Puri	50/108
2	Panthanivas, Bhubaneswar	54/108
3	Yatrinivas, Konark	46/100
4	Panthanivas, Barkul	42/86
5	Panthanivas, Rambha	24/48
6	Panthanivas, Gopalpur	15/30
7	Panthanivas, Cuttack	28/56
8	Panthanivas, Chandipur	41/94
9	Panthanivas, Rourkela	34/68
10	Panthanivas, Sambalpur	33/66
11	Aranyanivas, Chandabali	17/40
12	Panthasala, Chandaneswar	37/74
13	Panthanivas, Keonjhar	17/34
14	Aranyanivas, Bhitarkanika	12/24

14. AWARDS & ACCOLADES





1. 'Best Spiritual Destination Award' for Puri at the India Today Tourism Survey and Awards 2024
2. 'Best Tourism Village 2024' was awarded to Maniabandha by Ministry of Tourism, GoI
3. "Best Booth Design" Award at the 13th Great Indian Travel Bazaar 2024, Jaipur
4. "Best Decoration" Award at TTF Kolkata 2024
5. "Best Decoration" Award at TTF Ahmedabad 2024
6. "Best Thematic Decoration" Award at BLTM, New Delhi 2024
7. "Best Brochure by State Government" Award at 39th IATO Convention 2024
8. Puri was awarded the "Best Pilgrim Destination" at IITM, Pune 2024
9. Odisha was awarded the "Best Community-Based Tourism" award at IITM, Hyderabad 2024
10. "Best Heritage Destination" was awarded to Puri, Odisha by Travel + Leisure



15. PLAN OUTLAY

Tourism represents a capital-intensive sector. To enhance the state's tourism appeal and offer experiences on par with global standards to draw visitors, the Department of Tourism devises

strategies, and arrangements to improve infrastructure and services. The private sector's involvement is crucial in developing iconic tourism sites and unique offerings, bolstering the hospitality industry, and fostering local economic growth opportunities.

Thus, the strategy involves establishing essential infrastructure to attract investments, hosting events and initiatives to showcase Odisha as a premier tourism spot and implementing administrative and operational interventions within the Department.



Sun Temple, Konark



Plan and Programme

During 2024-25, an outlay of Rs. 800.00 Cr has been provisioned. While implementing the proposed plan and programme during 2024-25, emphasis was given on the following thrust areas:

- i. Completion of ongoing projects and introduction of new projects and special initiatives for enhancing tourist experiences.
- ii. Promoting Odisha as a top tourist destination nationally and internationally through effective advertising and marketing strategies, including via initiation of special campaigns.
- iii. Fostering an enabling environment to attract significant private sector investments through strategic policy measures and coordinated government efforts.
- iv. Revamping the Tourism Department to enhance its vibrancy and dynamism, improve operational efficiency, uphold social responsibility, and ensure financial transparency.



16. Approved Outlay & Expenditure (INR in Lakh)

Total	C.P (PRASAD)	104-Promotion and Publicity	Sub-Total	789-SCSP	796-TASP	102- Tourist Accommodation	FY												
							2020-21	2021-22											
							1	2	3	4	5	6	7	8	9	10	11	12	
38513	3210	11252.99	24050	-	-	24050	Outlay	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure
35303	-	11252.99	24050	-	-	24050	Outlay	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure
51808	3508	13440.01	34860	-	-	34859.99	Outlay	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure
48300	-	13439.98	34860	-	-	34859.99	Outlay	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure
57403.5	3858.8	25999.7	27545	-	-	27545	Outlay	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure
52544.7	-	24999.69	27545	-	-	27545	Outlay	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure
75251	4000	36235	35016	-	-	35016	Outlay	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure
71250.8	-	36234.9	35015.9	-	-	35015.93	Outlay	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure
74975	5000	35847	34128	4300	6700	23128	Outlay	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure
34128	-	-	34128	4300	6700	23128	Outlay	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure
80000	5500	38600	35900	6034	8164	21702	Outlay	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure	Outlay	Expenditure



17. Budget Provision of Tourism Department for the Year 2024-25

Rs. IN LAKHS

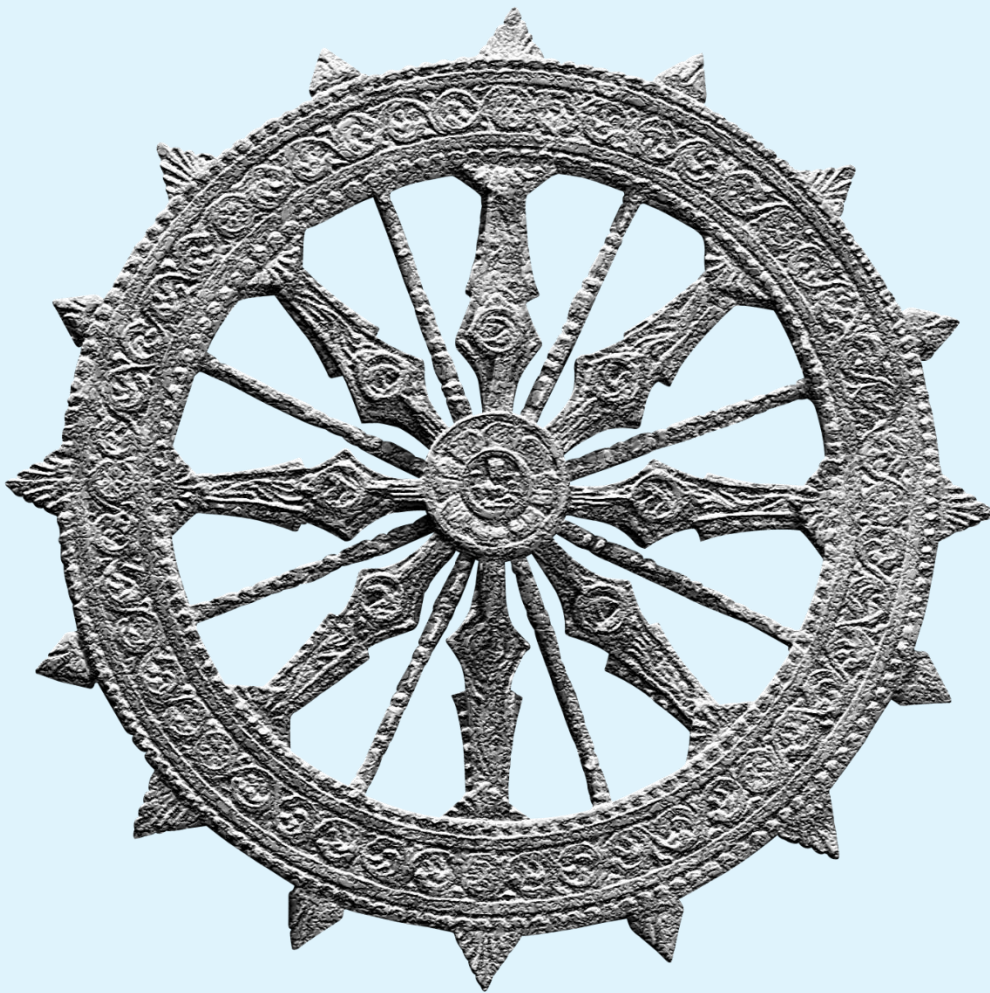
Sl	Name of the Scheme. / Sub scheme	Head of Account	Budget provision (in INR Lakhs)
1	Development and Management of Tourist Infrastructure	32-5452- Capital Out Lay on Tourism-Programme Expenditure-State Sector Schemes-State Sector-01- Tourist Infrastructure-102- Tourist Accommodation-1468- Tourist Accommodation - 37078-Construction of Tourist Accommodation (voted). 2024-25	23127.93
2	Development and Management of Tourist Infrastructure (TASP)	32-5452- Capital Out Lay on Tourism-Programme Expenditure-State Sector Schemes-State Sector-01- Tourist Infrastructure-796- Tribal Area Sub-Plan-1468- Tourist Accommodation -37078-Construction of Tourist Accommodation (voted). 2024-25	6700
3	Development and Management of Tourist Infrastructure (SCSP)	32-5452- Capital Out Lay on Tourism-Programme Expenditure-State Sector Schemes-State Sector-01- Tourist Infrastructure-789- Special Component Plan for Schedule Caste -1468- Tourist Accommodation -37078-Construction of Tourist Accommodation (voted). 2024-25	4300
4	Publicity of Tourism- Advertisement Sales and Publicity	32-3452- Tourism-Programme Expenditure-State Sector Schemes-State Sector-80-General-104-Promotion and Publicity-1470-Tourist Information and Publicity -11005-Advertising Sales and Publicity (voted). 2024-25	19771.98
5	Upgradation And Renovation of Tourism Property	32-3452- Tourism-Programme Expenditure-State Sector Schemes-State Sector-80-General-104-Promotion and Publicity-1470-Tourist Information and Publicity-22079-Up-Gradation and Renovation of Tourism Property. (Voted). 2024-25	2500
6	Baristha Nagarika Tirtha Yatra Yojana (new)	32-3452-Tourism-Programme Expenditure-State Sector Schemes-State Sector-80-General-104-Promotion and Publicity-3117-Barista Nagarika Tirtha Yatra Yojana-20053-Intra State Pilgrimage (Voted). 2024-25	0.01
7	Baristha Nagarika Tirtha Yatra Yojana	32-3452-Tourism-Programme Expenditure-State Sector Schemes-State Sector-80-General-104-Promotion and Publicity-3117-Barista Nagarika Tirtha Yatra Yojana-20002-Other Charges (Voted). 2024-25	2000
8	New Tourism Policy and Critical Gap Funding	32-3452-Tourism-Programme Expenditure-State Sector Schemes-State Sector-80-General-104-Promotion and Publicity-1470-78662 New Tourism Policy and Critical Gap Funding (Voted). 2024-25	7500
9	Safety Security and Sanitation	32-3452-Tourism-Programme Expenditure-State Sector Schemes-State Sector-80-General-104-Promotion and Publicity-1470-78661 Safety Security and Sanitation (Voted). 2024-25	2500



Sl	Name of the Scheme. / Sub scheme	Head of Account	Budget provision (in INR Lakhs)
10	Odisha Home-Stay Establishment Scheme	32-3452-Tourism-Programme Expenditure-State Sector Schemes-State Sector-80-General-104-Promotion and Publicity-1470-Tourist Information and Publicity-28038-Odisha Homestay Establishment (<i>voted</i>). 2024-25	0.01
11	Scheme For Up-Gradation of Traditional/ Wooden Tourist-Carrying Boats Used in Various Water Bodies in Odisha	32-3452- Tourism-Programme Expenditure-State Sector Schemes-State Sector-80-General-104-Promotion and Publicity-1470-Tourist Information and Publicity-22078-Up-Gradation of Traditional Tourist Boats (<i>voted</i>). 2024-25	0.01
12	Exposure visit	32-3452- Tourism-Programme Expenditure-State Sector Schemes-State Sector-80-General-104-Promotion and Publicity-1470-Tourist Information and Publicity-18103-Exposure visit (<i>voted</i>). 2024-25	200
13	Information Technology and E-Governance	32-5452- Capital Out Lay on Tourism-Programme Expenditure-State Sector Schemes-State Sector-01- Tourist Infrastructure-102- Tourist Accommodation-1468- Tourist Accommodation - 78245- Information and Techenlogy Infrastructure. (<i>Voted</i>). 2024-25	400
14	Grants To State Institute of Hotel Management Bolangir.	32-3452-Tourism-Programme Expenditure-State Sector Schemes-State Sector-80-General-796-Tribal Area Sub-Plan--1470-Tourist Information and Publicity -41093-Grant in Aid to Food Craft Institute Bolangir (<i>Voted</i>). 2024-25 921-Grant in Aid towards Salary- Rs.3,50,00,000/- & 918-Grant in Aid General (Non-Salary)- Rs.50,00,000/-voted).	400
15	Tourism –Training and Capacity Building	32-3452- TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES- STATE SECTOR-80-GENERAL-104- PROMOTION AND PUBLICITY-1470-TOURIST INFORMATION AND PUBLICITY -78514- TRAINING PROGRAMME FOR CAPACITY BUILDING (<i>voted</i>). 2024-25	400
16	INFORMATION, EDUCATION AND COMMUNICATION ACTIVITIES	32-3452- TOURISM-PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES- STATE SECTOR-80-GENERAL-104- PROMOTION AND PUBLICITY-0708-Information, Education and Communication-78159- Information, Education and Communication Activities. (<i>voted</i>). 2024-25.	200
17	SIDBI CLUSTER DEVELOPMENT FUND	32-5452- CAPITAL OUT LAY ON TOURISM- PROGRAMME EXPENDITURE-STATE SECTOR SCHEMES-STATE SECTOR-01- TOURIST INFRASTRUCTURE-102- TOURIST ACCOMMODATION-3566- SIDBI CLUSTER	0.01



Sl	Name of the Scheme. / Sub scheme	Head of Account	Budget provision (in INR Lakhs)
		DEVELOPMENT FUND- (voted). 2024-25	
	TOTAL STATE PLAN		70000.00
18	PILGRIMAGE REJUVENATION AND SPIRITUAL AUGMENTATION DRIVE(PRASAD)- CENTRAL PLAN	32-5452- CAPITAL OUT LAY ON TOURISM- PROGRAMME EXPENDITURE-CENTRAL SECTOR SCHEMES-STATE SECTOR -01- TOURIST INFRASTRUCTURE-102- TOURIST ACCOMMODATION-1468-37078- CONSTRUCTION OF TOURIST ACCOMMODATION (Central Plan) (voted). 2024-25	5000.00
	TOTAL(PE)		75000.00
	Administrative Expenditure		1795.00
	GRAND TOTAL		76795.00





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