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ଓଡ଼ିଶା ପର୍ଯ୍ୟଟନ  
ପର୍ଯ୍ୟଟନ ଭବନ, ଲୁଇସ ରୋଡ୍,  
ଭୁବନେଶ୍ୱର-୭୫୧୦୧୪

ଓଡ଼ିଶା ସରକାର  
ପର୍ଯ୍ୟଟନ ବିଭାଗ

**Government of Odisha  
Tourism Department**

No. 8443 / TSM, Bhubaneswar, Dated 03-06-26  
TCT-RC-MISC-0008-2022

**NOTIFICATION**

**Sub: Operational Guidelines for Promotion of Odia Cuisine Restaurants**

The Government has notified the Odisha Tourism (Amendment) Policy, 2026 vide Tourism Department Resolution No. 2154-TCT-RC-MISC-0008-2022, dated. 19th January, 2026. In order to operationalise the Policy, Government has been pleased to issue the following Operational Guidelines for Promotion of Odia Cuisine Restaurants in view of the Odisha Tourism (Amendment) Policy, 2026.

**ORDER**

Ordered that the Notification be published in the Extraordinary issue of the Odisha Gazette for general information and copies thereof be forwarded to all Departments of Government / Principal A.G. (Audit) / Principal A.G. (A & E), Odisha, Bhubaneswar.

By Order of the Governor

(BALWANT SINGH, IAS)

**Commissioner-cum-Secretary to Government**

**Memo No 8444 /TSM, Bhubaneswar**

**Dt. 03-06-26**

Copy forwarded to PS to Hon'ble Deputy Chief Minister, Odisha, Women & Child Development / Mission Shakti / Tourism Department for kind information of Hon'ble Deputy Chief Minister, Odisha.

**Joint Secretary to Govt.**

**Memo No 8445 /TSM, Bhubaneswar**

**Dt. 03-06-26**

Copy forwarded to the PS to the Chief Secretary, Odisha /PS to DC-cum-ACS/PS to Principal Secretary to Govt., Finance Department for kind information of Chief Secretary, Odisha/DC-cum-ACS/Principal Secretary to Govt. Finance Deptt. respectively.

**Joint Secretary to Govt.**

**Memo No 8446 /TSM, Bhubaneswar**

**Dt. 03-06-26**

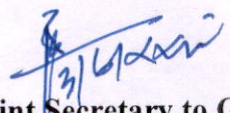
Copy forwarded to the PS to Commissioner-cum-Secretary, Tourism / Sr. PPS to Director, Tourism / DEOs to Additional Secretaries, Tourism for kind information of Commissioner-cum-Secretary Tourism/Director Tourism / Additional Secretaries, Tourism.

**Joint Secretary to Govt.**

**Memo No 8447 /TSM, Bhubaneswar**

**Dt. 03-06-26**

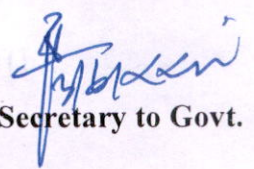
Copy forwarded to the MD, IDCO / MD, IPICOL / MD, OTDC Ltd. for kind information & necessary action.

  
**Joint Secretary to Govt.**

**Memo No 8448 /TSM, Bhubaneswar**

**Dt. 03-06-26**

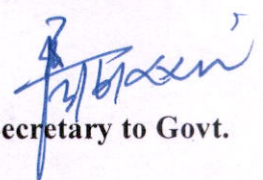
Copy forwarded to the All District Collectors / DD (T)s/ all ADTs/TDOs/ TDO (I/C)s for information & necessary action.

  
**Joint Secretary to Govt.**

**Memo No 8449 /TSM, Bhubaneswar**

**Dt. 03-06-26**

Copy forwarded to the Chairman/President, HRAO/TAAO/OTOA/IATO for information & necessary action.

  
**Joint Secretary to Govt.**

**Memo No 8450 /TSM, Bhubaneswar**

**Dt. 03-06-26**

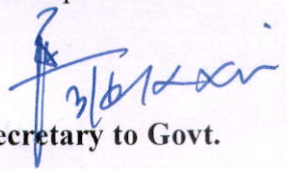
Copy forwarded to Heads of Portal Group, IT Centre, Lok Seva Bhawan / Computer Cell of Tourism Department for information & necessary action. They are requested to upload the Notification in website of Tourism Department for general information.

  
**Joint Secretary to Govt.**

**Memo No 8451 /TSM, Bhubaneswar**

**Dt. 03-06-26**

Copy forwarded to the Gazette Cell, Lok Seva Bhawan, C/o- Commerce & Transport Department (Commerce), Bhubaneswar with a request to publish this notification in the next issue of the Odisha Extraordinary Gazette and supply 100 (Hundred) copies of the same to this Department for record.

  
**Joint Secretary to Govt.**

**OPERATIONAL GUIDELINES  
FOR PROMOTION OF ODIA CUISINE RESTAURANTS**

*(See Para 15.1.2 of Odisha Tourism (Amendment) Policy, 2026)*

**1. SHORT TITLE**

These guidelines shall be called Operational Guidelines for Promotion of Restaurants Serving Odia Cuisine under the Odisha Tourism (Amendment) Policy, 2026.

**2. EXTENT**

These Operational Guidelines shall extend to:

- a) The entire State of Odisha, and
- b) Eligible restaurants located outside the State of Odisha at notified locations.

**3. COMMENCEMENT**

It shall come into force from the date of Notification of Odisha Tourism (Amendment) Policy, 2026.

**4. TERMS AND EXPRESSIONS**

Terms and expressions used in these Operational Guidelines but not specifically defined herein shall have the same meaning as assigned to them under the Odisha Tourism (Amendment) Policy, 2026.

**5. DEFINITIONS**

**Restaurant Serving Odia Cuisine:** Restaurant Serving Odia Cuisine means restaurants, cafeterias, eateries, food outlets or similar establishments primarily serving traditional Odia dishes and promoting authentic Odia culinary heritage.

**6. ELIGIBLE LOCATIONS**

**a) Within Odisha**

Repair, renovation of existing restaurants or establishment of new restaurants serving Odia cuisine located at tourist destinations notified or to be notified by the Department of Tourism from time to time.

**b) Outside Odisha**

Establishment of new restaurants serving Odia cuisine at the following locations, subject to maximum no. of units specified below or to be notified by DoT from time to time.

- i. **Metro Cities:** Mumbai, Delhi, Bengaluru, Chennai and Kolkata, subject to a maximum of five (5) units per city.
- ii. **Major Tourist Destinations:** Agra, Varanasi, Goa, Kochi and Jaipur, subject to a maximum of two (2) units per destination.

## **7. ELIGIBILITY CRITERIA**

Restaurants seeking incentives under these guidelines shall satisfy the following criteria:

- a) Clear land ownership or valid lease agreement.
- b) Minimum seating capacity of 25 guests.
- c) Hygienic and functional kitchen facility.
- d) Minimum investment of INR 0.20 Crore (excluding land and building).
- e) Trained / experienced staff in traditional Odia culinary practices.
- f) Clean and adequate public conveniences.
- g) Parking facility as per applicable building bye-laws.
- h) The restaurant shall display Odia cuisine offerings in the menu card in local language and English.

## **8. INCENTIVES**

The Department of Tourism shall provide Capital Expenditure (CAPEX) and Operational Expenditure (OPEX) incentives to eligible restaurants serving Odia cuisine in accordance with the provisions of the Odisha Tourism (Amendment) Policy, 2026.

### **8.1. CAPEX SUPPORT-**

#### **a) Eligible CAPEX Components –**

- Eligible components shall be as per eligible Tourism Units as per Odisha Tourism (Amendment) Policy, 2026.

Eligible projects shall be entitled to reimbursement of up to 30% of eligible capital expenditure, subject to a maximum incentive of INR 5 Crore, as provided under the Odisha Tourism (Amendment) Policy, 2026.

### **8.2. OPEX SUPPORT**

#### **a) Eligible OPEX Components-**

##### **Inside Odisha**

- First Year – Reimbursement of two times of monthly electricity charges.
- Second and Third Year – Reimbursement of electricity charges and SGST.
- Maximum limit – INR 2,00,000 per unit per month.

##### **Outside Odisha**

- Reimbursement of two times of monthly electricity charges for three years.
- Maximum limit – INR 2,00,000 per unit per month.

### 8.3. Claim Submission and Disbursement of Capex Incentives –

- i. Single Window Approval of the project shall be obtained during the amended policy period effective from 19<sup>th</sup> January 2026.
- ii. Projects seeking CAPEX incentives under this scheme shall apply within 180 days of CoD for approval in the same manner as prescribed for other Eligible Tourism Units under the Odisha Tourism (Amendment) Policy, 2026 and the Operational Guidelines issued thereunder.
- iii. The application, scrutiny, approval and disbursement of CAPEX incentives shall be carried out under the Capital Investment Subsidy (CIS) mechanism applicable to Eligible Tourism Units as per Odisha Tourism (Amendment) Policy, 2026.
- iv. Additionally, restaurants claiming benefits under these Guidelines as restaurants serving “Primarily Odia cuisine shall be verified by an Odia Culinary Committee (OCC) constituted by the Department of Tourism.

Such verification, to be carried out at the time of verification of the Commercial Operation Date (CoD), may include physical and/or virtual inspection, and examination of the menu offered, availability of trained or experienced staff in Odia culinary practices, kitchen and hygiene standards, and overall intent and presentation for promotion of Odia culinary heritage, as deemed appropriate by the OCC.

In case of any ambiguity on “Primarily Odia Cuisine” theme/ criteria, the decision of DoT on the basis of OCC recommendation shall be final.

The detailed report shall be placed before the concerned Single Windows Committee along with CoD verification report for considered decision of the single window committee.

- v. Single Window Approval will be accorded basing on the DPR / detailed feasibility Report at a time both for estimated CAPEX and OPEX to avoid frequent approval later on for disbursement of OPEX.
- vi. DoT to sanction and reimburse the CAPEX and OPEX following the policy provisions and this guideline.
- vii. CAPEX Disbursement Schedule:
  - 50% after completion of 1 year from CoD.
  - 25% after completion of 2nd year.
  - 25% after completion of 3rd year.

Submission of false or misleading information shall result in rejection of the claim, cancellation of incentives and recovery of funds already disbursed, in accordance with applicable Odisha Tourism Policy / guidelines and Government rules.

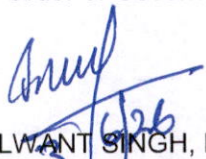
**b) Claim Submission and Disbursement of OPEX Incentives-**

- i. Eligible units seeking Operational Expenditure (OPEX) incentives under these Operational Guidelines shall submit online claims (quarterly) to the Department of Tourism in the prescribed format provided in Annexure-I, along with the required supporting documents.
- ii. OPEX incentives shall be eligible only after verification of the Commercial Operation Date (CoD) of the restaurant by the Department of Tourism.
- iii. Claims shall preliminarily be examined by the IFS of the Department of Tourism. If required, IFS may verify the document by approaching the concerned authority.
- iv. IFC of Department of Tourism shall finally scrutinise the claim and submit its report for necessary sanction and disbursement by approved authority in department.
- v. Based on scrutiny report submitted by IFC, the incentive amount shall be released by DoT to the applicant as per actuals subject to ceiling prescribed in the policy and guidelines.
- vi. Submission of false or misleading information shall result in rejection of the claim, cancellation of incentives and recovery of funds already disbursed, in accordance with applicable Odisha Tourism Policy / guidelines and Government rules.

**9. Miscellaneous:**

- a) Any change in facts or circumstances affecting the eligibility of the unit shall be intimated immediately to the Director Tourism, Odisha by the unit.
- b) Where any doubt arises regarding implementation of these rules, the same shall be referred to Government of Odisha in the Tourism Department for issue of necessary clarifications & instructions and whose decision shall be final and binding on all the parties.
- c) Department of Tourism may further modify these guidelines with the approval of the Government for smooth implementation of the tourism policy as and when required.
- d) The financial implications in implementation of these guidelines may be met out of the existing budgetary provisions of Department of Tourism.

By Order of Governor

  
(BALWANT SINGH, IAS)

Commissioner-cum-Secretary, Tourism

**Annexure-I: Claim Form for Operational Expenditure (OPEX) Incentives**

(For Restaurants Serving Odia Cuisine)

(To be submitted to the Department of Tourism)

**1. Details of Applicant**

Sl. No.	Particulars	Details
1	Name of Restaurant / Unit	
2	Name of Applicant	
3	Address of Restaurant	
4	District / City	
5	Location Category (Inside Odisha / Outside Odisha)	
6	Contact Number	
7	Email Address	
8	GST Number (if applicable)	
9	PAN Number	

**2. Project Details**

Sl. No.	Particulars	Details
1	PRC No.	
2	Date of Commercial Operation (CoD)	
3	Location of Restaurant	
4	Seating Capacity	

**3. OPEX Claim Period**

Sl. No.	Particulars	Details
1	Claim Period (Mention name of the 3 months)	
2	Financial Year	

**4. Electricity Charges Details**

Month	Electricity Bill Amount (INR)	Amount Claimed (INR)	Proof of Payment (Bill No. & Date)

**5. SGST Reimbursement Details (Applicable for 2nd and 3rd Year – Inside Odisha)**

Month	SGST Paid (INR)	Amount Claimed (INR)	Supporting Document

**6. Incentive Claim**

Particulars	Amount
Electricity Charges	
SGST Amount (if applicable)	
Total OPEX Incentive Claimed	

**7. Bank Details for Disbursement**

Particulars	Details
Name of Bank	
Branch	
Account Number	
IFSC Code	
Account Holder Name	

**8. Declaration**

I/We hereby declare that:

1. The information furnished in this claim is true and correct.
2. The restaurant is operational and serving Odia cuisine in accordance with the provisions of the Policy.
3. The claim submitted is in accordance with the Operational Guidelines for Promotion of Restaurants Serving Odia Cuisine under Odisha Tourism (Amendment) Policy, 2026.
4. All supporting documents submitted are authentic and verifiable. No false claim has been made by the undersigned as the authorised signatory for the unit.

5. I/ We shall repay the claim of OPEX paid or any part thereof with penal interest as decided by the authority; if the information stated in the application & supporting documents is found to be false/ incorrect / misleading or mis-represented and there has been suppression of facts / materials or if found to have been disbursed in excess of the amount actually admissible for whatsoever reason.

All necessary documents are attached.

Signature of Applicant:

Name:

Designation:

Date: